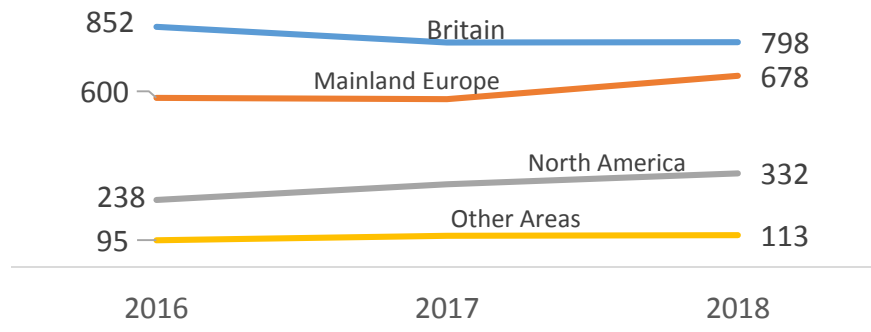


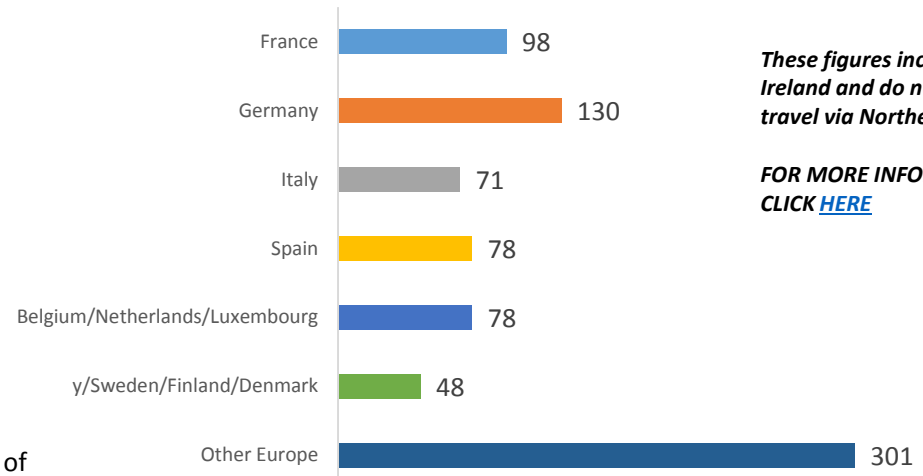
The CSO's latest release on Overseas Travel was published on 26th April 2018. Fáilte Ireland's Research Team have summarised the latest results below:

Fig. 1: Overseas trips to Ireland (000s) JANUARY –MARCH 2016 to 2018



The first quarter accounts for about 19% of overseas trips to Ireland each year. Trips from Great Britain grew by 0.3% to 789,000 compared to Q1 2017. However, the volume of British trips is down 2016.

Fig. 3: Breakdown of Trips (000s) from Mainland Europe JANUARY-MARCH 2018

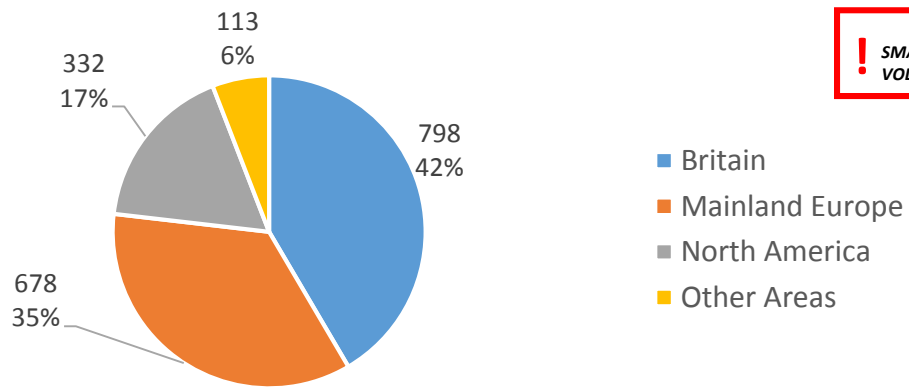


These figures include both staying and same day visits to Ireland and do not include any estimates for those who travel via Northern Ireland.

FOR MORE INFORMATION ON THE CSO WEBSITE, CLICK [HERE](#)

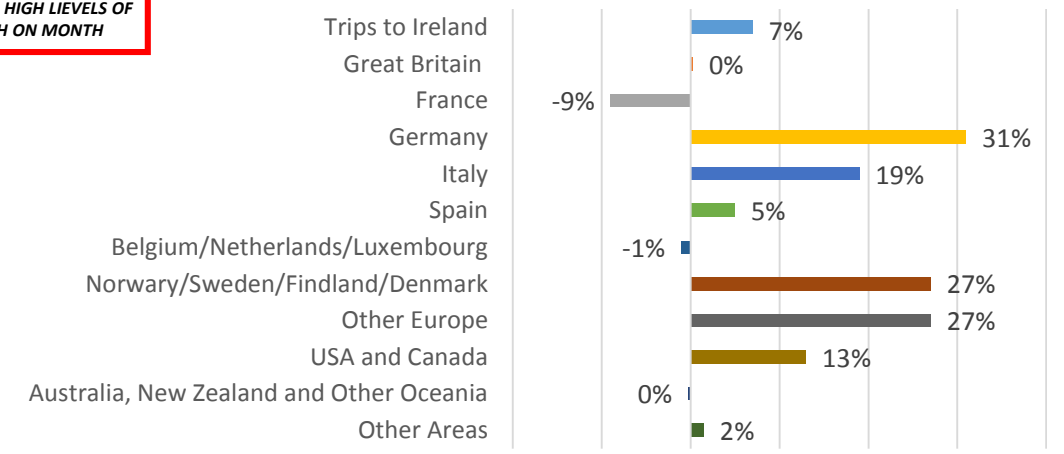
Just four markets, Germany, France, Spain and Italy accounted for more than half of Mainland European trips to Ireland in the first two months of the year.

Fig. 2: Market Share of Overseas trips JANUARY-MARCH 2018



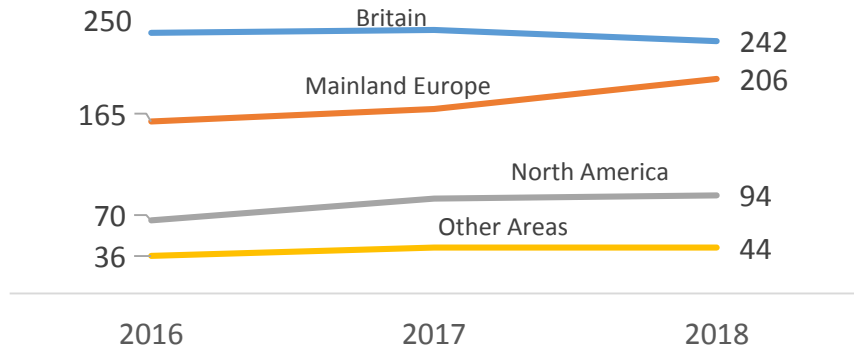
SMALL BASE SO IS SUSCEPTIBLE TO HIGH LEVELS OF VOLATILITY YEAR ON YEAR/MONTH ON MONTH

Fig. 4: Year on Year change (%) JANUARY-MARCH 2018 vs 2017



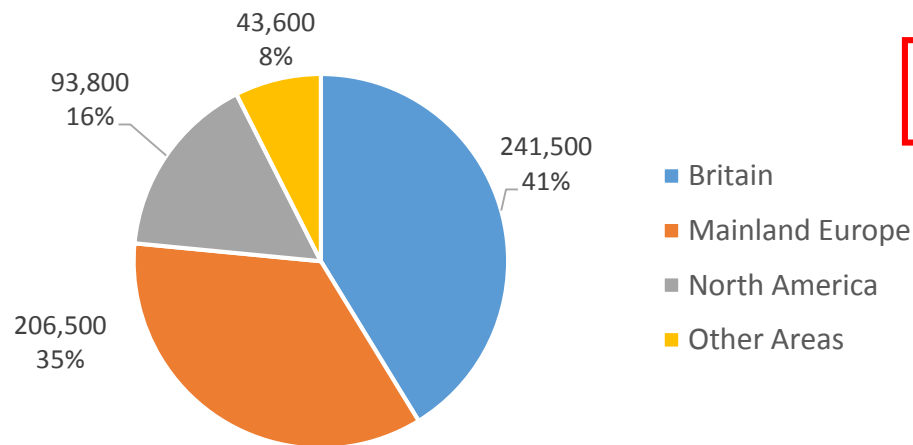
Britain is the main source market of overseas tourists in the 1st quarter of the year, followed by Mainland Europe. Less than a quarter of overseas trips originate from Long Haul markets in the first three months of the year.

Fig. 1.1: Overseas trips to Ireland (000s) JANUARY 2016 to 2018



January accounts for just about 6% of overseas trips to Ireland each year. Trips from Great Britain fell 4% to 241,500 compared to January 2017. Trips from North America (93,800) and Mainland Europe (206,500) are up 3% and 17% respectively.

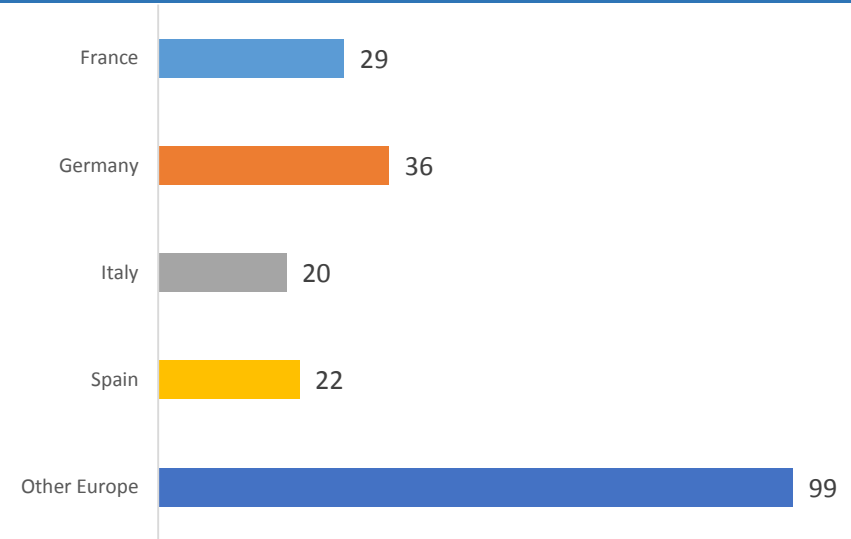
Fig. 2.1: Market Share of Overseas trips JANUARY 2018



SMALL BASE SO IS SUSCEPTIBLE TO HIGH LEVELS OF VOLATILITY YEAR ON YEAR/MONTH ON MONTH

The majority of trips to Ireland in January are short haul, more than three quarters come from either Britain or the rest of Europe.

Fig. 3.1: Breakdown of Trips (000s) from Mainland Europe JANUARY 2018



These figures include both staying and same day visits to Ireland and do not include any estimates for those who travel via Northern Ireland.

For more information on the CSO website, Click [here](#)

Just four markets, Germany, France, Spain and Italy accounted for more than half of Mainland European trips to Ireland in January.

Fig. 4.1: Year on Year change (%) JANUARY 2018 vs 2017

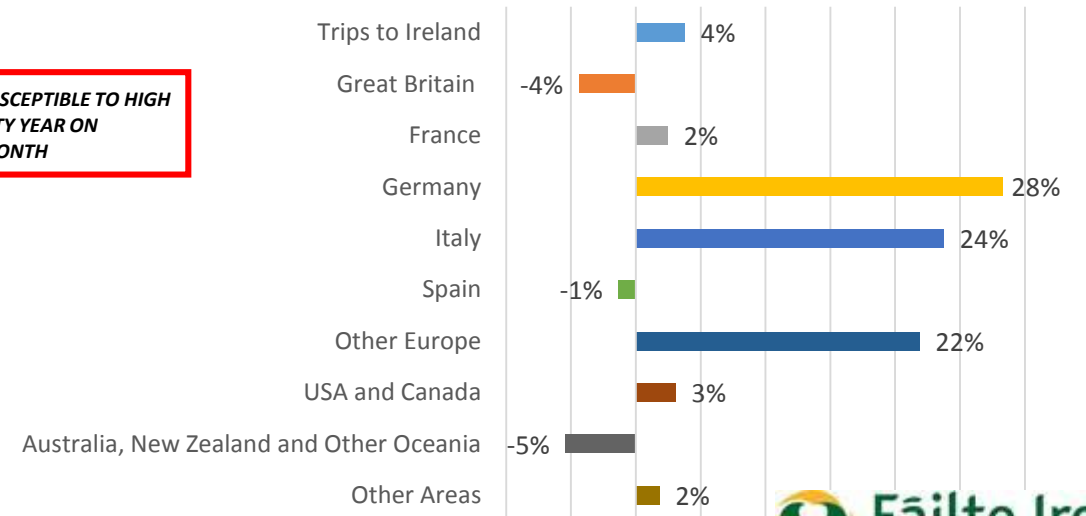
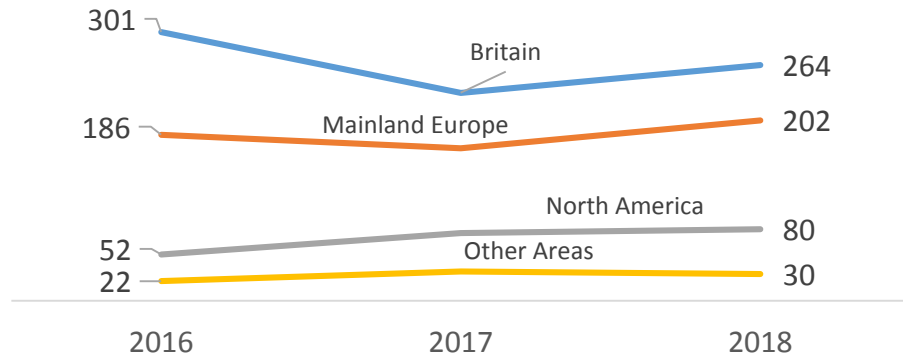
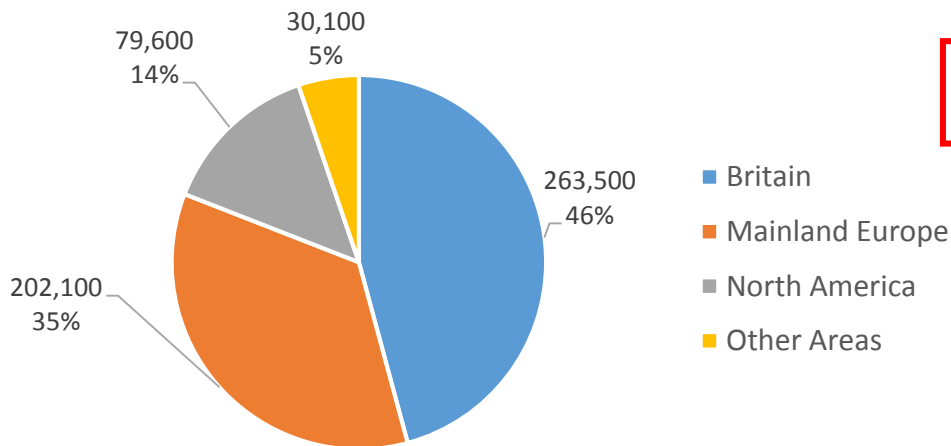


Fig. 1.2: Overseas trips to Ireland (000s) FEBRUARY 2016 to 2018



February accounts for about 5% of overseas trips to Ireland each year. Trips from Great Britain grew 13% to 263,500 compared to February 2017. However, trips from Britain in February were 14% lower than in 2016. Trips from North America (79,600) and Mainland Europe (202,100) are up 5% and 18% respectively.

Fig. 2.2: Market Share of Overseas trips FEBRUARY 2018

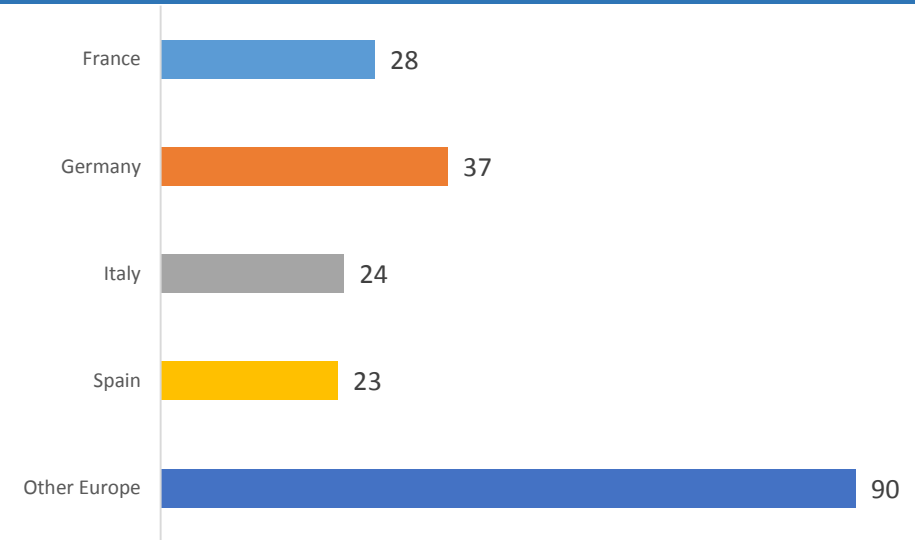


SMALL BASE SO IS SUSCEPTIBLE TO HIGH LEVELS OF VOLATILITY YEAR ON YEAR/MONTH ON MONTH

More than 80% of overseas trips to Ireland were short haul, about one in five trips from long haul markets.

PREPARED BY FÁILTE IRELAND'S RESEARCH UNIT

Fig. 3.2: Breakdown of Trips (000s) from Mainland Europe FEBRUARY 2018



These figures include both staying and same day visits to Ireland and do not include any estimates for those who travel via Northern Ireland.

For more information on the CSO website, Click [here](#)

Just four markets, Germany, France, Spain and Italy accounted for more than half of Mainland European trips to Ireland in February.

Fig. 4.2: Year on Year change (%) FEBRUARY 2018 vs 2017

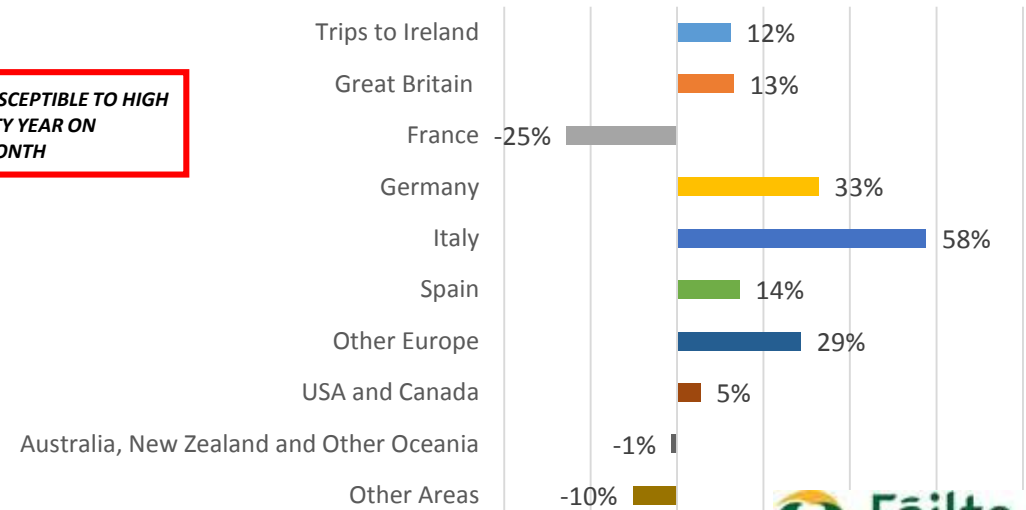
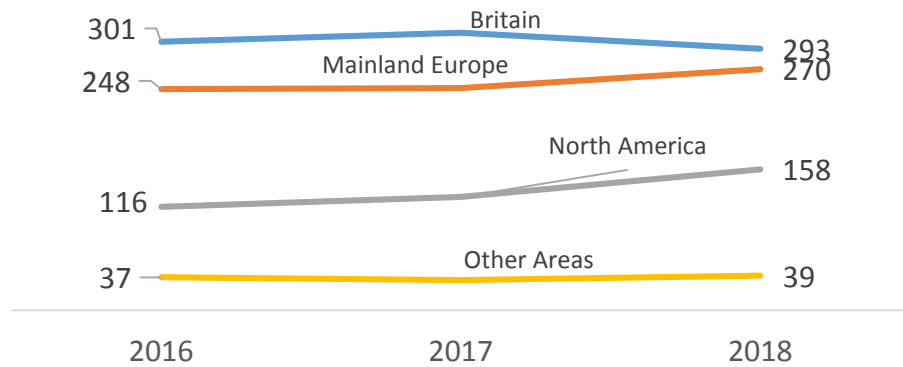
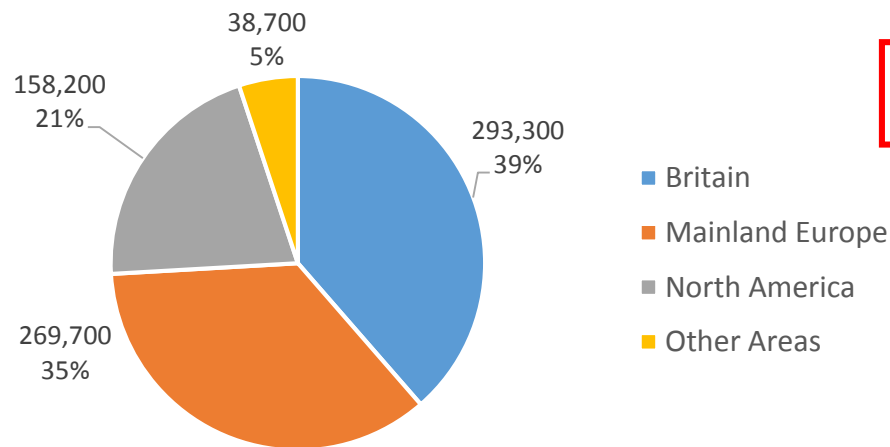


Fig. 1.2: Overseas trips to Ireland (000s) MARCH 2016 to 2018



February accounts for about 10% of overseas trips to Ireland each year.
 Trips from Great Britain fell by 6% to 293,300 compared to March 2017.
 Trips from North America (158,200) and Mainland Europe (269,700) are up 25% and 9% respectively.

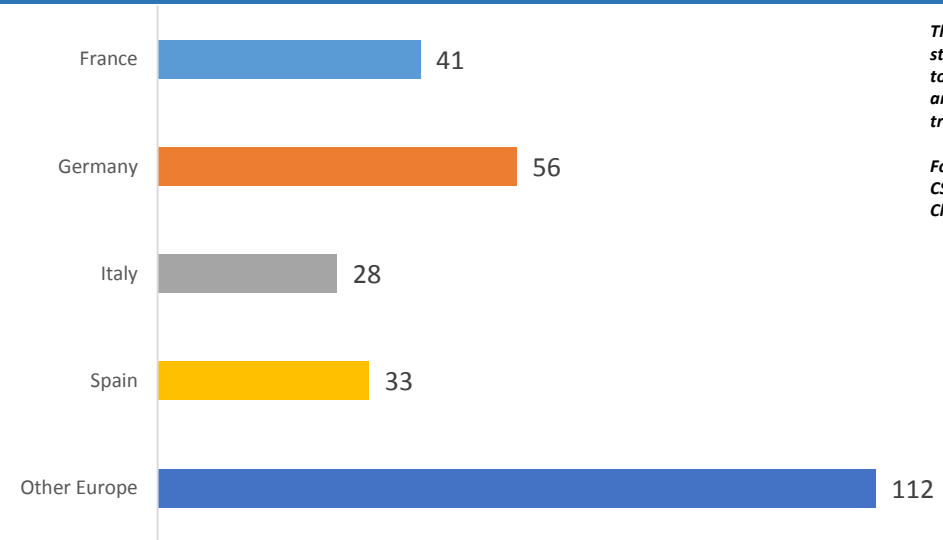
Fig. 2.2: Market Share of Overseas trips MARCH 2018



SMALL BASE SO IS SUSCEPTIBLE TO HIGH LEVELS OF VOLATILITY YEAR ON YEAR/MONTH ON MONTH

About three-quarters of overseas trips to Ireland were short haul, just over a quarter of trips from long haul markets, a higher proportion compared to January and February.

Fig. 3.2: Breakdown of Trips (000s) from Mainland Europe MARCH 2018



These figures include both staying and same day visits to Ireland and do not include any estimates for those who travel via Northern Ireland.

For more information on the CSO website, Click [here](#)

France and Germany accounted for over a third of European Trips in March..

Fig. 4.2: Year on Year change (%) MARCH 2018 vs 2017

