

2014



**Fáilte Ireland**  
National Tourism Development Authority

# Annual Report

Report and Financial Statements  
For the Year Ended 31<sup>st</sup> December 2014



# Fáilte Ireland

National Tourism Development Authority

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## Report and Financial Statements

For the Year Ended 31 December 2014

To the Minister for Transport, Tourism and Sport

In accordance with the National Tourism Development Authority Act 2003, Fáilte Ireland presents its report for the year ended 31 December 2014.

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“ By the year’s end, according to our own Fáilte Ireland Annual Survey of Visitors, Ireland’s value for money rating had doubled since 2009 with 9 out of 10 holiday makers now expressing satisfaction with the value to be found here...”



# Chairman's Statement

Michael Cawley Chairman

Fáilte Ireland's annual report records a very satisfactory year for Irish tourism. All key markets recorded healthy growth with increases in air access facilitating record numbers from the US and a return to increased levels of visitors from Britain and continental Europe. The substantial increase in revenue from tourism meant that the sector played a major role in underpinning Ireland's continued economic recovery. With approximately 5,000 extra jobs created directly in tourism and including the increased taxation revenue generated by tens of thousands of extra visitors, the sector made a major contribution to the Irish Exchequer in 2014.

A number of key factors influenced the continued progress which we saw during the year. Firstly, as previously mentioned, the expansion of international air access provides an expanded platform for tourism growth. In this context supply creates its own demand with airlines flexibly adjusting their fares in order to achieve targeted load factors. The task for the future is to maintain the profitability of these new and existing routes for airlines so that they are encouraged to grow further and expand their networks to and from this country.

Secondly, economic growth continued in many of our key markets, particularly in Great Britain and North America where discretionary spend has increased progressively over the last 3 years. To a lesser extent this was an influencing factor in our smaller markets in Asia and Australia where significant growth was evident albeit off a much lower base.

Thirdly, Ireland's continued improved relative competitiveness played a crucial role in our growth. By the year's end, according to our own Fáilte Ireland Annual Survey of Visitors, Ireland's value for money rating had doubled since 2009 with 9 out of 10 holiday makers now expressing satisfaction with the value to be found here. This improvement in value for money is particularly noteworthy as the growth in overseas earnings at 13% was well ahead of the 9% growth in number of overseas visitors. Ironically this points to the fact that where visitors find greater value they are prepared to spend more and this surely is a major incentive to maintain and enhance our relative competitiveness.

Fourthly, I would like to commend the government for its various policy decisions which have enhanced our competitiveness and made conditions more conducive to growth for the tourism sector. We share the government's optimism that tourism, as a key growth sector of the economy, can help lead economic development and job creation, particularly in the regions. The introduction and retention of the reduced VAT rate in tourism services and the abolition of the Air Travel Tax have been major contributory factors to the sector's growth in 2014 and will continue to underpin its competitive advantage in international markets in the future.

Finally, I believe Fáilte Ireland's own contribution has been very considerable in ensuring the positive trajectory of visitor numbers in 2014. The joint research which was carried out with Tourism Ireland, which has helped us focus on specific relevant consumer groups, is now beginning to yield very positive results. Tourism Ireland, marketing abroad and Fáilte Ireland, marketing domestically together with its provision of infrastructure, training and support for the industry within Ireland are both focusing their efforts on those cohorts of tourists who best match our product mix and who are most likely to return to this country as repeat visitors. This focused strategy underpins all that we do in Fáilte Ireland and I am very encouraged by its initial success and very optimistic about its potential to continue the growth already begun. In that context, I want to pay tribute to the staff in Fáilte Ireland whose professionalism, energy and enthusiasm are admirable. They are ably led by an excellent management team and I want to thank them and in particular Chief Executive, Shaun Quinn, for their sterling efforts during 2014.

I also want to thank my fellow Authority members for their time and commitment to their roles. Their various skills and talents have proved a helpful blend of insight and experience in all the authorities deliberations. I also want to pay tribute to the Minister for Transport, Tourism and Sport, Paschal Donohoe and Minister of State, Michael Ring for their continued strong support, counsel and help during the year.



International tourism is an intensely competitive business. However, Ireland starts with massive competitive advantages and I believe that if we can focus our efforts on those customer groups for whom our product has most relevance, continue to dedicate our resources to the development of appropriate new experiences and market our offering using all the new and relevant channels of communication, while at the same time maintaining and enhancing our value for money offering, then we will continue to gain market share, substantially grow our business and generate significant job creation and revenue for the country. In that regard, we continue to develop the massively successful Wild Atlantic Way, have recently launched a similar concept in the east and south of the country, Irelands Ancient East and will shortly launch a new brand for Dublin which aims to revitalise and further develop the capital's attractiveness for domestic and international tourists.

These initiatives, together with the country's increased air access and cost competitiveness, give me considerable confidence that we can continue to grow tourism in 2015 and make an even greater contribution to the economic, social and cultural fabric of this country.

A handwritten signature in cursive script, reading "Michael Cawley", positioned above a horizontal line.

**Michael Cawley - Chairman**

# Chief Executive's Review

*"The tourism sector enjoyed significant growth in 2014 as 7.1m overseas visitors came to Ireland, an increase of 6% on the year before. This increase contributed to a growth in tourism foreign earnings of 10% to 5 billion."*



Shaun Quinn  
Chief Executive

Strong tourism growth was sustained during 2014 despite fears that the growth generated by The Gathering in 2013 could not be repeated. Following the challenges of the downturn during 2008-12, the performance of the tourism sector in 2014 confirmed that a strong sustained recovery was now underway.

This recovery was underpinned by robust growth in the economies of our key overseas markets – Great Britain, North America, Germany and France. However, domestic factors also played their part not least the additional air access created as carriers increased their routes into Ireland and pro-growth Government policies such as the elimination of the air travel tax and the provision of a lower VAT rate for the hospitality industry. The latter contributed to another key component of the recovery in tourism – the improving competitiveness of the sector. During 2014, visitors to Ireland were recording high value for money satisfaction rates not seen in over a decade.

Fáilte Ireland's focus during this year was to work with the industry to ensure that the growth now being experienced becomes 'ever-green' and not cyclical. While we cannot influence external factors, we can focus on those factors within our control. For tourism businesses, that means that they must remain competitive and continue to provide value for money to visitors in order to sustain growth. For Fáilte Ireland, this means concentrating on developing the right mixture of attractions, experiences and skills which will strengthen our appeal to overseas travellers.

This focus involved working with communities throughout the country to develop compelling 'experience brands' of scale and singularity capable of standout internationally to enhance Ireland's appeal – particularly amongst those key overseas market segments with the most potential to visit here. This included initiatives such as the 'Wild Atlantic Way' and a new proposition for the East and South of the country as well as a fundamental review of how Dublin is positioned as a destination for in-bound tourism.

Business Tourism and major sporting events, which have enjoyed impressive growth rates in recent years, were also a particular priority in 2014, with an emphasis on growing conference, meetings and incentive travel as well as a highly focussed and energetic approach to generating leads and winning large-scale major sporting and other events to Ireland.

Although overseas visitors were the key to driving growth in 2014, the domestic market remained important to sustaining a great many tourism businesses. Against this backdrop, Fáilte Ireland reviewed its approach to growing this market on the basis of new research which had identified priority segments to target for growth.

Finally, to ensure that current growth levels can be maintained, Fáilte Ireland placed greater emphasis throughout 2014 on marketing capability within the tourism industry. Sales, digital and experience development were all assisted in a suite of business supports to help tourism firms improve their presentation and sale of compelling tourism experiences including a major emphasis on digital marketing.

## A year of continued growth

The tourism sector enjoyed significant growth in 2014 as 7.1m overseas visitors came to Ireland, an increase of 6% on the year before. This increase contributed to a growth in tourism foreign earnings of 10% to €5 billion. Within the domestic market, the volume of trips taken by Irish residents was estimated at 7.4m, up 3% on 2013 with a corresponding revenue growth of 6% to €1.5 billion.

Overall tourism revenue for 2014, from the domestic market and international visitors, was €6.6 billion, an increase of 9% compared to 2013. Of this tourism revenue, a projected €1.6 billion directly benefited the Exchequer through taxation.

The continuing growth in overseas visitors during 2014 was evident across all Ireland's key markets. North American visitor numbers rose by 10% - a second consecutive year of double digit growth from that quarter. Indeed, 2014's performance represented an all-time high in terms of this market, with 1.1 million North Americans visits to Ireland during 2014.

Tourist arrivals from Mainland Europe numbered 2.5 million, a growth of 6%, close to the peak levels achieved before the downturn in 2008. In Britain, our biggest overseas market by volume - accounting for 42% of all overseas tourists, the growth recorded during 2014 was 4%, representing a steady continuation of the recovery experienced in 2013.



This growth across all key overseas markets in 2014 was evident in improved performances within the tourism accommodation sector. Almost four out of five (79%) paid serviced accommodation providers reported increased visitor volumes in 2014 with 14% reporting similar levels to 2013.

Visitor volumes were up in the three main accommodation sectors – hotels, guesthouses and B&Bs with the majority (71%) of accommodation providers reporting increased overseas visitors, especially from North America and Britain.

Meanwhile, tourism attractions also performed strongly during 2014, with three in five operators (62%) reporting increased visitor volumes.

Results from restaurants in areas of good tourist footfall indicate that the sector recovered well in terms of tourism trade. Two thirds (66%) reported more tourist custom in 2014 than in the previous year. Again, this was largely due to the strength of the overseas market with three quarters (76%) of restaurants reporting increased custom from overseas visitors throughout 2014.

Importantly, most tourism businesses (68%) reported an increase in profitability during 2014, with a further 19% holding steady with profits maintained at the previous year's levels.

From Fáilte Ireland's own research, it is clear that many of these businesses have benefitted from broadening their market mix, as over half (53%) increased the overseas share of their business. Interestingly, businesses were not just diversifying their customer base in 2014 but also their marketing channels. On average, just over half (51%) of the marketing spend of businesses was dedicated to traditional activities such as press, PR and leaflets. The balance was devoted to digital applications, e.g. internet and social media, reflecting an increasing focus on these channels. Overall, in 2014, six in ten businesses increased their digital marketing activity.

#### **Delivering the Wild Atlantic Way**

Following more than 18 months of research and development, Fáilte Ireland formally launched its Wild

Atlantic Way initiative in February 2014 with the route signage phase of the project completed in time for the tourist season. Remedial works commenced at all designated Discovery Points along the route. Plans were also progressed for further development of the project's visitor appeal, including plans for the installation of Interpretation Panels and Photo Points along the route, to encourage increased dwell time along the coast. Fáilte Ireland worked closely throughout 2014 with trade members, stakeholders and communities along the route to further develop the experiences, stories and narratives which will be necessary to enhance the experience for visitors. This work involved identifying and working with local partners to develop an initial 30 local 'experiences' along the route which would be market ready by 2015. Furthermore, Fáilte Ireland worked with tourism businesses to develop a Wild Atlantic Way food narrative as part of the touring route's appeal. This included the delivery of a custom-made food workshop to 450 food outlets along the route.

The development of a dedicated trade and consumer web portal was progressed during the year and social media activity around the proposition was geared up significantly with a particular focus on awareness generation internationally. A Wild Atlantic Way App was developed and launched to enhance the visitor experience in-country.

The Wild Atlantic Way was promoted by Fáilte Ireland throughout the year through a mixture of familiarisation trips for overseas journalists and travel agents as well as trade events such as our annual trade fair Meitheal. Importantly, Fáilte Ireland hosted the international Adventure Tourism World Summit in Killarney during 2014 with the Wild Atlantic Way placed centre stage as hundreds of key outdoors travel operators arrived for the event. These top travel operators were treated to a range of familiarisation trips and experiences based around what the proposition could offer their clients and the event was fully utilised to market the Wild Atlantic Way to its target audience worldwide.

#### **Developing a new brand for Ireland's East and South**

In the East and South of the country, the preparatory work continued to develop a proposition of scale and





impact, similar to the Wild Atlantic Way in the West Coast, and based on the extensive and rich cultural heritage to be found in the region.

During 2014, an East & South brand proposition, positioning statement and narrative were developed with comprehensive market research carried out to test branding concepts. Eventually, after robust market testing, the overarching Ireland's Ancient East brand was selected with a view to launching in the first half of 2015.

As part of Fáilte Ireland's work to ready the region for selling the new brand, a comprehensive business supports programme was rolled out during the year. Interventions included sales and digital training, Attractions Tour Guiding, Interpretation Workshops, and a pilot Visitor Attraction Senior Management Development Programme which began in October with 25 of the top attractions in the area participating in the programme. Additionally, an audit of visitor attraction capital development needs was carried out.

Video and photography content was created as part of the process of making the new proposition digital-ready for marketing online in 2015. A sales strategy for the new proposition was also progressed including identification of the necessary strategic partnerships to enable targeted activity.

### Repositioning Dublin

In 2013, Fáilte Ireland commenced its review of the branding and marketing of Dublin as a tourist destination with the establishment of a collaborative 'Grow Dublin Taskforce'. Its report, published in early 2014 recommended a concerted effort to reposition Dublin as a vibrant city thriving alongside the natural outdoors. A Grow Dublin Tourism Alliance was subsequently established under the aegis of Fáilte Ireland in November. to develop a cohesive brand and marketing strategy for the Dublin region which will attract more tourists, boost job creation and enhance revenue streams.

In parallel, Fáilte Ireland's ongoing work to enhance the Dublin visitor experience continued during 2014, four themes were developed in order to develop experiences that will bring the city to life: A City of words; The Living Bay; Extraordinary Days & Happening Nights; and Dublin stories hidden & untold.

Fáilte Ireland also maintained a focus on the development of festivals, particularly in the shoulder seasons, as a means of attracting greater numbers to Dublin on city breaks. During 2014, this included the continuing nurturing of newer events with great potential such as the New Year's Festival and the Bram Stoker Festival held over October Bank Holiday weekend.

On the digital front, a new Visit Dublin website was developed and, given Dublin's particular attraction to younger more tech savvy travellers, a very active social media programme was implemented with particular growth in Twitter and Facebook engagement. Furthermore, Fáilte Ireland engaged with 120 key Dublin tourism businesses who attended a tailored Digital Conference focussed on smarter marketing online.

Finally, work began on a new Dublin Tourism Information Office with a strong emphasis on technology and digital interaction, including touchscreen pods, What's On screens, a Social Media wall, an Inspiration Wall and Digital Posters.

### Continued impressive growth in Business Tourism

During 2014, Fáilte Ireland's Business Tourism team continued to have a significant impact, whether identifying new leads, supporting pitches or winning bids to bring new international corporate gatherings to our shores.

During the year, Fáilte Ireland successfully identified and generated 293 international business tourism leads representing a potential total of 137,508 delegates with an estimated potential economic impact of €182m.

Fáilte Ireland's Conference Ambassador Fund, supported a total of 228 active conference bids (collectively offering 144,000 potential delegates and worth €201 million), with a very high success rate of eventual wins.

During the year, Fáilte Ireland in conjunction with Tourism Ireland (under the Meet in Ireland brand) also organised and supported 36 key worldwide promotions to assist Irish businesses to meet overseas MICE (meetings, incentives, conferences and events) buyers. On the ground, the business tourism team organised and supported 120 site inspections for clients considering Ireland for a specific international event with an 80% conversion rate. The team also delivered



15 familiarisation trips with groups of international clients from the UK, North America, France and Germany. These familiarisation trips, organised in conjunction with our industry partners, showcased the best of the Irish business tourism product around the country and motivated clients to choose Ireland for their next international event.

The business tourism team also established a new business unit, ("Event Ireland"), to identify, bid for and win international events of scale. In 2014, the Event Ireland team delivered 24,000 additional international bed nights with some major wins including The World Medical and Health Games 2015 (850 international delegates over seven days) for Limerick and a US College football event with a potential of 20,000 overseas visitors for September 2016. A sports ambassador programme, offering a suite of supports similar to the Conference ambassador programme was also launched to encourage and support individuals bidding for major international sporting events.

#### Domestic Market

Fáilte Ireland developed a €3.7m campaign to promote tourism in the domestic market with the launch of the #ThisIsLiving creative and media programme in Ireland during 2014.

The campaign focused on the best prospects for growth in the domestic market – three market segments representing 46% of the population and utilized a combination of traditional television, radio, press, online display and partnerships as well as social media targeting and search buys to promote Ireland. The #ThisIsLiving campaign was developed following consumer research in Ireland which identified those segments of the market most likely to holiday or take a short break at home.

Additionally, Fáilte Ireland also managed domestic market campaigns for the Giro d'Italia – promoting Ireland with the initial stages of the cycle race held in the North East and Dublin region of Ireland – as well as promoting the year-long festivals and programmes of the Limerick City of Culture event.

Fáilte Ireland's marketing team also collaborated with other government agencies on the occasion of the President of Ireland's visit to Britain and produced promotional videos to support this. A video, 'Ireland

Inspires', was produced for St Patrick's Day 2014, and showcased during Ministerial visits around the globe. This Fáilte Ireland video eventually garnered approximately 1.4m video views online.

#### Supporting initiative

Fáilte Ireland provided a variety of direct supports to tourism businesses throughout the country during 2014. The prime focus of most of these interventions was to enhance the sales and marketing capability of tourism operators, especially within the context of growing their international market share. Mentoring supports were provided directly to 250 businesses and a range of digital and sales related training supports, (both online and face to face) were delivered to over 12,000 tourism employees.

Some 87 businesses attended our Revenue and Distribution Workshops in 2014 with 122 attending Revenue for non-Revenue Managers with the IHF. A further 446 businesses attended sales related webinars. Additionally, 516 operators attended formal workshops on sales preparation for In-Ireland events and Leads generation.

Fáilte Ireland also provided trade engagement opportunities with overseas buyers with 65 Irish businesses attending in-market sales activity in the US, Germany, Great Britain and the Nordic region. Meanwhile, our 'In Ireland' event team organised sales platforms and workshops at home delivering opportunities for sales through 10,400 individual appointments for 280 Irish Industry members. Over 800 overseas buyers were also hosted by Fáilte Ireland in 2014.

With regard to marketing Ireland as a destination, Fáilte Ireland's International Publicity programme designed, hosted and managed itineraries for 1,358 media from 18 countries in conjunction with Tourism Ireland. . Itineraries focused on our experience brands; the Wild Atlantic Way, Ireland's Ancient East and Dublin.

Our research and policy work in 2014 included an independent analysis of the on-going impact of the reduced VAT rate on tourism demand to help inform budgetary deliberations. The research highlighted the continuing strong gains arising from the initiative and how it has contributed to sustained job creation.



In addition, a range of surveys and insights projects were delivered during the year to help track the industry's performance and visitors' satisfaction with their 'in Ireland experience'. Our biggest single project involved 7,000 face-to-face interviews with departing overseas visitors. On the trade side, we undertook monthly accommodation occupancy surveys and seasonal performance barometers.

Fáilte Ireland continued its investment in tourism infrastructure with capital funding of over €9m allocated in 2014. This included the investment of €8.2m in seven projects under the Wild Atlantic Way initiative. Under the Dublin Development Fund, eight projects were approved for funding of €955,264. The Burren Driving Route in Co. Clare received funding of €95,000 for the development of a new signage scheme for visitors to the area.

Grants with a total expenditure of €2.7m were approved for 31 significant festivals under Fáilte Ireland's National Festivals and Participative Events Programme for 2014. This expenditure included an allocation of €1m to the flagship St. Patrick's Festival. It also included funding for NYE 2014, to support the continued development of a significant New Year's Eve event which is developing into an annual highlight of the tourism calendar to rival similar end of year festivities in other countries.

Beyond large scale events, Fáilte Ireland's financial support for regional events continued in 2014 with grants provided to 178 regional festivals to the value of €596,000. Following on from 2013, which was the year of The Gathering, in 2014 Fáilte Ireland continued its joint partnership with IPB Insurance, providing funding of €1m to support the legacy of The Gathering by offering support to 376 community based festivals and events.

Finally, Fáilte Ireland invested €4m in tourism education, training and applied research in 2014 through the Institutes of Technology and the Educational and Training Boards - with over 1,373 students being funded and 423 graduating during the year.

### Conclusion

Whether it was visitors, revenue or jobs, tourism was able to deliver growth in 2014, with the sector heading back towards levels not seen since the downturn. As 2015 progressed, growth was being further augmented by benign conditions in the currency markets and low oil prices which were increasing disposable incomes at home and abroad.

However, the greatest threat facing the sector now would be complacency. We have had a boom followed by a bust and many hard lessons have been learned. If we are to break that cycle, we need to work for sustainable dependable growth. This, in essence, means that we must provide compelling reasons to come here, provide competitive value and sell ourselves smarter in an evolving consumer landscape.

For its part, Fáilte Ireland will continue to support sustainable, steady and significant growth in tourism by working closely with tourism businesses throughout the country to ensure that we enjoy tourism growth that is ongoing, regionally distributed and spread out longer throughout the calendar year

Shaun Quinn - Chief Executive

# Tourism 2014 *A Year in Figures*

- More than 7m overseas visitors came to Ireland in 2014, representing a growth of 6%
- Foreign earnings grew by an estimated 10% to €5.1bn – an increase of over €450m.
- Volume of trips taken by domestic residents was estimated at 7.4 million.
- Spending by Irish people on trips in Ireland also rose by 7% to €1.5bn.
- It was estimated that 140,000 people were employed in the accommodation and food service sectors alone in 2014 – an increase of almost 2% (2,100 extra

jobs) since 2013 and Fáilte Ireland's own estimates indicated that total tourism employment (when other parts of the sector such as conferencing, attractions and festivals are included) approached 205,000 during the year.

- Grants were approved for 31 significant festivals under the National Festivals and Participative Events Programme for 2014 which had an available budget of €2.7m
- Additionally, Fáilte Ireland financially supported 178 regional festivals to the tune of €596,000.





- Fáilte Ireland continued its investment in tourism infrastructure with capital funding of over €9m in 2014, included were projects on the Wild Atlantic Way.
- Fáilte Ireland's Conference Ambassador Fund supported a total of 228 active conference bids with an estimated potential economic impact of €201 million.
- Fáilte Ireland supported a total of 293 international business tourism leads in 2014 – representing a potential total of 137,508 delegates with an estimated value of €182 million.

- In 2014 Fáilte Ireland provided 16,931 combined business supports and training inputs – of those business supports designed to enhance sales and digital capability were provided to 14,250 businesses, in addition via our Hospitality & Standards section 2,681 tourism employees benefitted from a range of Management and Skills Development programmes.
- Fáilte Ireland entered into a joint partnership with IPB Insurance, providing funding of €1million each and in 2014 supported 376 individual *Gathering* events.



# Corporate Statement

for the year ended 31 December 2014

## **Corporate Governance**

Fáilte Ireland supports and subscribes to the highest standards of corporate governance and specifically abides by applicable principles and guidelines defined in the Code of Practice for the Governance of State Bodies.

## **Equality**

Fáilte Ireland is an equal opportunities employer. All relevant equality legislation is implemented by the organisation.

## **Safety, Health and Welfare**

The well-being of the organisation's employees and trainees was safeguarded through strict adherence to health and safety standards. The Authority is satisfied that the company meets the provisions of the Safety, Health and Welfare at Work Act 2005.

## **Freedom of Information**

In the period under review, Fáilte Ireland received 15 requests under the Freedom of Information legislation.

# Training Activity 2013 and 2014

for the year ended 31 December 2014

	2013	2014
Industry-Based Programme (Business Supports / Hospitality & Standards)	14,561	16,931
College-Based Programmes	1,511	1,373
<b>Grand Total</b>	<b>16,072</b>	<b>18,304</b>

# Authority Members 2014



Michael Cawley  
Chairman



Gerard Barron\*



Susan Bergin



Francis Brennan\*



Jim Deegan



Kevin Dundon\*



Marguerite Howley\*



Noel Kavanagh



Mary Kerins



Gina Murphy



Briget Halligan-Neville



Ciáran O Gaora



Margaret Ryan



Mary Rose Stafford



Frankie Sheahan

Member	Tenure commenced/ceased
Michael Cawley*	Commenced May 2014
Gerard Barron*	Commenced July 2014
Kevin Dundon*	Ceased May 2014
Marguerite Howley*	Ceased May 2014
Francis Brennan*	Commenced July 2014

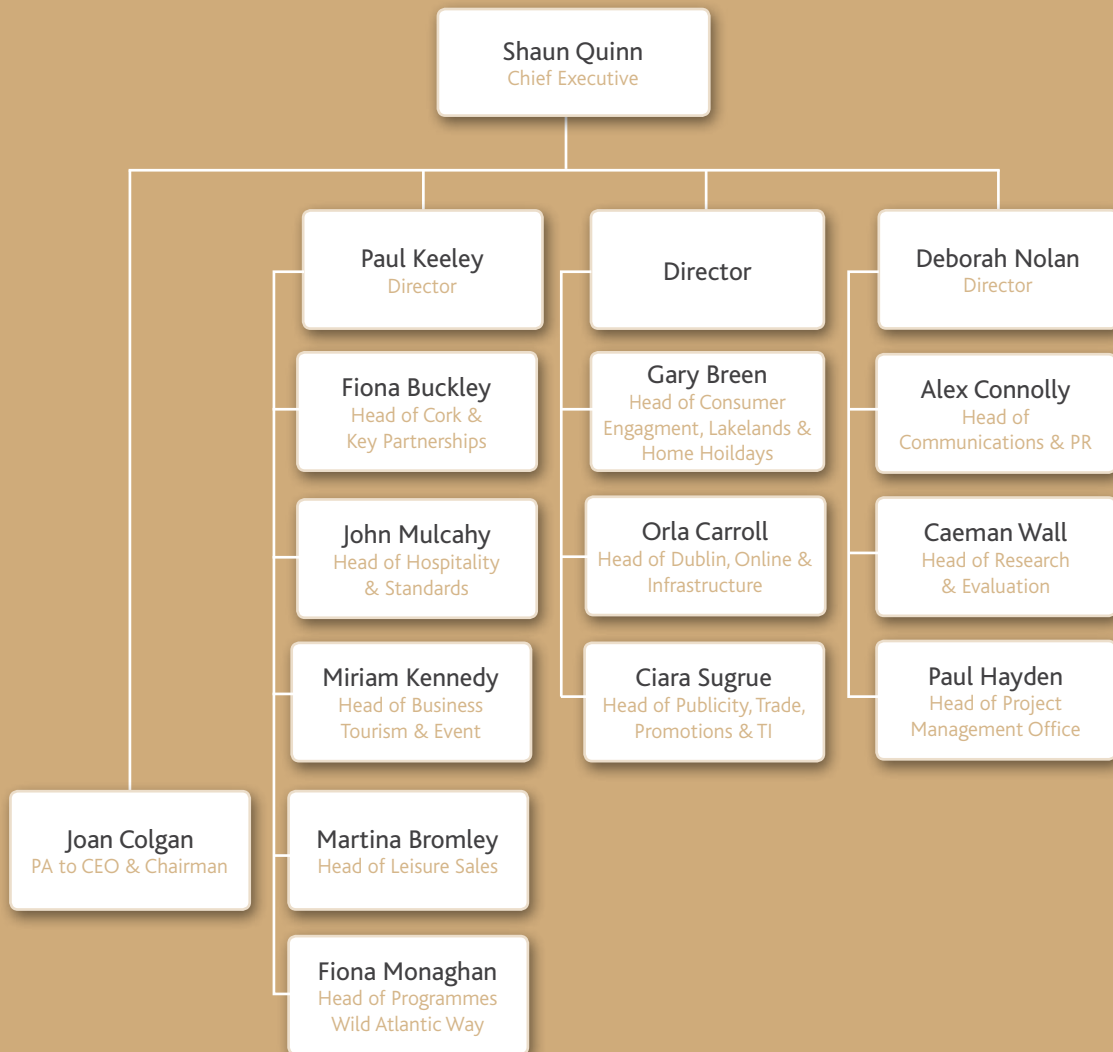
## Member Attendance at Authority Meetings in 2014

Member	Total	Member	Total	Member	Total
Michael Cawley (Chair)*	5	Noel Kavanagh	6	Mary Rose Stafford	5
Susan Bergin	6	Gina Murphy	7	Kevin Dundon*	1
Mary Kerins	7	Ciaran O'Gaora	5	Marguerite Howley*	1
Jim Deegan	4	Margaret Ryan	7	Francis Brennan *	4
Bridget Halligan-Neville	6	Frankie Sheahan	6	Gerard Barron	4



# Divisional Structure

December 2014



## Tourism Numbers and Revenue 2010 - 2014

	Numbers (000s) (Revenue €mn)					% change 14 vs 13
	2010 <sup>1</sup>	2011 <sup>2</sup>	2012	2013 <sup>3</sup>	2014	
<b>Britain</b>	<b>2,759</b>	<b>2,799</b>	<b>2,722</b>	<b>2,870</b>	<b>3,007</b>	<b>+5</b>
	879.4	858.3	857.9	890.9	926.7	+4
<b>Mainland Europe</b>	<b>2,011</b>	<b>2,184</b>	<b>2,247</b>	<b>2,346</b>	<b>2,490</b>	<b>+6</b>
	1,133.9	1,110.8	1,060.5	1,228.2	1,301.2	+6
<b>North America</b>	<b>864</b>	<b>904</b>	<b>940</b>	<b>1,039</b>	<b>1,146</b>	<b>+10</b>
	695.1	677.4	745.7	829.0	940.3	+13
<b>Rest of World</b>	<b>311</b>	<b>353</b>	<b>378</b>	<b>431</b>	<b>462</b>	<b>+7</b>
	290.4	272.8	291.6	367.7	428.1	+16
<b>Total Overseas</b>	<b>5,945</b>	<b>6,240</b>	<b>6,286</b>	<b>6,686</b>	<b>7,105</b>	<b>+6</b>
	2,998.8	2,919.4	2,955.8	3,315.7	3,596.4	+8
<b>Northern Ireland<sup>4</sup></b>	<b>n/a</b>	<b>1,420</b>	<b>1,299</b>	<b>1,572</b>	<b>1,708</b>	<b>+9</b>
	n/a	296.7	292.3	304.5	334.4	+10
<b>Carrier Receipts<sup>5</sup></b>	<b>580.0</b>	<b>626.0</b>	<b>856.0</b>	<b>977.0</b>	<b>1,130.0</b>	<b>+16</b>
<b>Overseas Same-day Visits</b>	<b>25.0</b>	<b>36.0</b>	<b>34.0</b>	<b>35.0</b>	<b>41.0</b>	<b>+17</b>
<b>TOTAL FOREIGN EXCHANGE EARNING<sup>6</sup></b>	<b>3,603.8</b>	<b>3,878.1</b>	<b>4,138.1</b>	<b>4,632.3</b>	<b>5,101.7</b>	<b>+10</b>
<b>Domestic Trips<sup>7</sup></b>	<b>7,300</b>	<b>7,169</b>	<b>7,031</b>	<b>7,111</b>	<b>7,354</b>	<b>+3</b>
<i>Domestic Trips</i>	1,560.5	1,415.9	1,345.4	1,373.3	1,464.0	+7
<b>TOTAL TOURISM REVENUE</b>	<b>5,164.3</b>	<b>5,294.0</b>	<b>5,483.5</b>	<b>6,005.6</b>	<b>6,565.7</b>	<b>+9</b>

<sup>1</sup> Revised February 2014

<sup>2</sup> Revised by CSO in 2013

<sup>3</sup> Revised March 2014

<sup>4</sup> Revised by NISRA May 2015, Euro exchange rates 2011 – 0.86788, 2012 – 0.81087 Source: Central Bank of Ireland

<sup>5</sup> 2012 carrier receipts revised March 2014 - 2013 revised March 2015

<sup>6</sup> Foreign exchange earnings in 2010 exclude revenue from Northern Ireland visitors

<sup>7</sup> 2010 and 2011 revised by CSO in 2013

Source: CSO/NISRA/Fáilte Ireland

# Energy Efficiency Statement

## Overview of Energy Usage in 2014

As at end of December 2014, Fáilte Ireland had 342 staff and 54 properties: including 11 properties over 500m<sup>2</sup> (4 of which are listed/protected structures, a total of 11 of Fáilte Ireland's properties are listed premises). Consequently, the organisational energy demands range from the supply of energy to 7 administrative offices (including HQ in Dublin), 36 Tourist Information Offices (TIO), 4 Museums and 7 other properties.

As reported in 2014 through the Sustainable Energy Association of Ireland (SEAI) energy Monitoring & Reporting system (M&R), Fáilte Ireland consumed 2,583.1 MWh of energy, consisting of:

- 2,070.93 MWh of electricity
  - 512.19 MWh of fossil fuels
  - 385.17 MWh of natural gas
  - 6.15 MWh of LPG
  - 104.65 MWh of Kerosene
  - 16.22 MWh of Gasoi

In 2013 Fáilte Ireland reported total energy usage on the SEAI M&R system of 2,768.5MWh; 2014 figures reflect an overall 6.7% decrease in the organisation's total energy usage from 2013 to 2014, broken down as follows:

- 155 MWh less in electricity, a 6.97% decrease on 2013 consumption, (this represents 5.61% of the overall 6.7% total decrease)
- 30.14 MWh less in fossil fuels (this represents 1.09% of the overall 6.7% total decrease), or 5.56% decrease on 2013, comprising:
  - 40.76 MWh decrease in natural gas, representing a 9.57% saving on 2013
  - 14.61 MWh decrease in use of liquid petroleum gas, a 70.38% decrease on 2013
  - 27.55 MWh increase in Kerosene, a 35.73% increase on 2013; this would be due in part to the old nature of the buildings heated; 1 of which (Sligo TIO) is a listed premises built c. 1900
  - 2.32 MWh decrease in gasoil consumption, a 12.5% saving on 2013
  - The total savings of 185.38 MWh from 2013 to 2014 saw the organisations energy bill fall by €23,713 in 2014

## Actions Undertaken in 2014

Fáilte Ireland strives to stay ahead of the EU set target of 33% energy savings required by 2020. Since 2009, our baseline year for measurement, Fáilte Ireland has reported a 29.94% decrease in annual energy consumption (1,103.76 MWh less consumption in 2014 compared with 2009). This figure compares with 24.91% in 2013, attributing 5.03% of the 29.94% consumption decrease to savings achieved in 2014. This savings can be attributed in part to the introduction of the following initiatives:

- Fáilte Ireland moved to more fit-for-purpose and energy efficient properties in three locations in 2014: Limerick, Westport and Waterford. The moves had the following effect on our energy usage:
  - \* Limerick: at end of January 2014 the administrative office in Limerick moved from the former training centre comprising 822m<sup>2</sup> with offices and production kitchens located in Limerick Enterprise Development Park, to a renovated office of 418m<sup>2</sup> at The Granary, Michael Street. This move ensured not only a more fit-for-purpose base from which Fáilte Ireland now operates, but also provides an open plan, comfortable, energy efficient working environment. Comparing 2014 electricity usage in The Granary with 2013 electricity usage in LEDP, The Granary office consumed just 18% of the electricity consumed at LEDP premises; 19,442 KWh versus 107,873 KWh, providing annual savings of 88,431 KWh of electricity. The Granary office block also has an integrated centralised heating system and energy usage reported by our landlord. Limerick City & County Council; further decreasing the thermal energy usage reported by Fáilte Ireland
  - \* Westport TIO: following a request from OPW to vacate premises on James Street (a 19th century listed premises with a floor area of 671m<sup>2</sup>), a new Tourist Information Office was opened at the start of May 2014. The new TIO on Bridge Street has a floor area of 131m<sup>2</sup> (20% the size of the old office) - a street with much greater footfall, making it more fit-for-purpose and energy efficient. The new fit-out also enabled more

# Energy Efficiency Statement

energy efficient Triple E rated appliances/fittings to be installed further adding to a vast decrease in energy consumption for the operation of our services in Westport. The total energy consumed in Westport by Fáilte Ireland in 2014 was 31,607 KWh of electricity compared with 60,589 KWh of electricity in 2013, representing a saving of 28,982 KWh or 47.83% electricity consumption from 2013

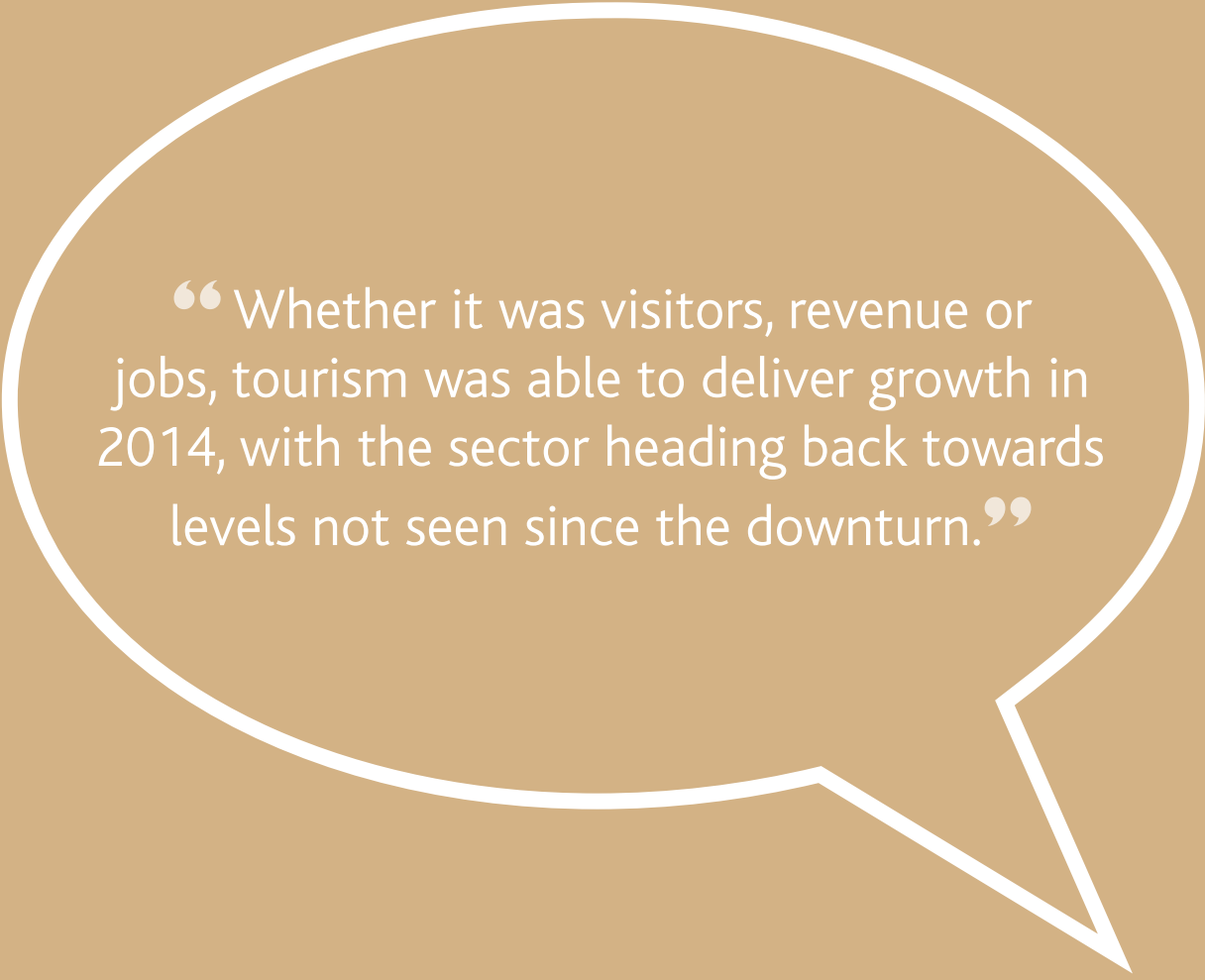
- \* Waterford TIO: in mid-March 2014 the tourist information office in Waterford was moved from The Granary, 38 The Quay, Waterford; a shared premises (with a high mezzanine level) managed by W.I.T., to a newly renovated premises comprising 78m<sup>2</sup> with a greater footfall at 120 Parade Quay, Waterford. As 38 The Quay was a shared premises, of which FI were apportioned 10% of the total energy usage, our new premises allow us to have greater control over energy usage and implement energy saving initiatives (e.g. sensor lights in WC, efficient gas boiler etc.). The total energy consumed in 2014 operating the old TIO from January to Mid-March and the new TIO from Mid-March to December was: 140,132 KWh of Electricity and 10,972 KWh of natural gas, compared to 269,817 KWh of electricity in 2013 and 22,485 KWh of natural gas. The new premises has a much smaller energy requirement with 65.82% electricity and 51.2% gas savings from 2014 when measured against 2013 consumption in the old premises
- On 1 July 2014 Fáilte Ireland rolled out a Managed Print Services contract in HQ Dublin, Limerick, Sligo and Galway offices. Using 2013 printing levels as a base for 2014, potential annual energy savings have been calculated as 20.2 MWh of electricity, broken down as follows:
  - \* In HQ Dublin we consolidated 15 print devices to 7 new multi-functional devices (MFDs) serving c.150 people, with anticipated annual electricity savings of 4,393 kWh
  - \* For the new office in Limerick we replaced one 5 year old MFD (serving 22 people) with a newer model yielding estimated annual electricity savings of 525 kWh
  - \* In Sligo we consolidated 8 devices (7 printers and 1 photocopier) to 2 devices; 1 colour printer and 1 multi-functional b&w device. Estimated annual electricity savings are 14,220 kWh
  - \* In Galway, comprising the TIO on ground floor and administrative offices on first floor, we reduced the number of print devices from 12 to 5, with an estimated annual electricity saving of 1,075 kWh
  - \* Out ICT department retired 5 physical HP ProLiant servers in 2014; 1 x HP ML350 G4, 2 x HP DL150 G3, 1 x HP DL140 G3 and 1 x HP DL380 G5. The estimated annual energy saved by decommissioning these 5 servers is estimated to be 27,594 KWh electricity annually
  - \* ICT continued their hardware refresh programme in 2014 replacing 11 PCs in 2014. Lenovo ThinkCentre M72E replaced 3 x Dell 745's, 4 x Dell Vostro's and 4 Lenovo ThinkCentre M52/55's. The annual energy consumption differential between the PCs is estimated to save 5633 KWh of electricity per annum
  - \* In November 2014 Fáilte Ireland successfully disposed of a 2,276m<sup>2</sup> vacant property at Baggot Street Bridge Dublin 2 which had an energy consumption of over 10,000 KWh of electricity per annum – usage from January to November 2014 was 9,946 KWh

# Energy Efficiency Statement

## Actions Planned for 2015

In 2015, Fáilte Ireland aim to decrease energy consumption and continue to improve energy performance/awareness. It is hoped the following will be undertaken:

- Fáilte Ireland plan to move to more fit-for-purpose and energy efficient Tourist Information Offices in 2 locations in 2015: Limerick and Dublin. We anticipate the planned moves will have the following effect on the organisation's energy usage:
  - \* Limerick Tourist Information Office – it is in the pipeline to move the TIO in Q3 2015 from Arthur's Quay (a Shannon Development property with a floor area of 258m<sup>2</sup>), to a more suitable property in the heart of the city with a floor area of 111m<sup>2</sup>; 43% the size of the existing office. Although exact energy savings are immeasurable at the moment it is thought the energy savings will be significant
  - \* Visit Dublin Centre – it is anticipated that the new, 411m<sup>2</sup> 'Visit Dublin Centre' on 25 Suffolk Street will open by end of January 2015. This will see the existing Discover Ireland Centre move from St. Andrew's Church at 26 Suffolk Street to a smaller, technologically driven, retail style unit. St. Andrew's Church, a listed 19th century gothic style church has a floor area of 992m<sup>2</sup> with an annual energy usage of 443,144 KWh in 2014: 173,223 kWh of electricity and 269,921 kWh of gas
- ICT plan to rationalise 9 HP Proliant Servers with 3 HP Servers in 2015; 3 x HP DL380 G5, 1 x HP DL380 G4, 1 x HP DL140 G3, 2 x HP DL380 G3 and 2 x HP DL380 G8 will be retired and replaced with 3 servers; 2 x HP BL460c G9 E5-2690 v3 and 1 x storage server HP 3Par 7200. The anticipated electricity savings from this rationalisation are anticipated to be 31,054 KWh annually
- Following an energy audit at HQ Dublin, it is planned to replace all our external lighting during Q2 2015. It is expected that we will replace 18 x 440W SON type light fittings with 18 x 150W LED light fittings. Savings of 21,402 KWh per annum have been estimated using a figure of 4,100 hours as the per annum usage of each light from dusk to dawn



“ Whether it was visitors, revenue or jobs, tourism was able to deliver growth in 2014, with the sector heading back towards levels not seen since the downturn.”

# Consolidated Financial Statements

for the year ended 31 December 2014



# Statement of Responsibilities of the Authority

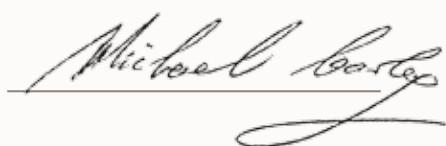
Section 27 of the National Tourism Development Authority Act 2003 requires the Authority to prepare financial statements in such form as may be approved by the Minister for Transport, Tourism and Sport with the consent of the Minister for Public Expenditure & Reform.

In preparing those financial statements, the Authority is required to:

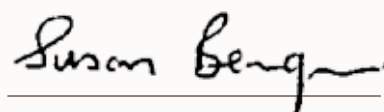
- select suitable accounting policies and then apply them consistently;
- make judgments and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that Fáilte Ireland will continue in operation;
- disclose and explain any material departures from applicable accounting standards.

The Authority is responsible for keeping proper books of account which disclose with reasonable accuracy at any time the financial position of the Authority and which enable it to ensure that the Financial Statements comply with Section 27 of the Act.

The Authority is also responsible for safeguarding the assets of Fáilte Ireland and for taking reasonable steps for the prevention and detection of fraud and irregularities.



Michael Cawley - Chairman  
30 June 2015



Susan Bergin - Authority Member  
30 June 2015



# Comptroller and Auditor General Report for presentation to the Houses of the Oireachtas

## National Tourism Development Authority

I have audited the consolidated financial statements of the National Tourism Development Authority for the year ended 31 December 2014 under the National Tourism Development Authority Act 2003. The financial statements, which have been prepared under the accounting policies set out therein, comprise the accounting policies, the group income and expenditure account, the group statement of total recognised gains and losses, the group balance sheet, the Authority balance sheet, the group cash flow statement and the related notes. The financial statements have been prepared in the form prescribed under Section 27 of the Act, and in accordance with generally accepted accounting practice in Ireland.

## Responsibilities of the Members of the Authority

The Authority is responsible for the preparation of the financial statements, for ensuring that they give a true and fair view of the state of the group and the Authority's affairs and of its income and expenditure, and for ensuring the regularity of transactions.

## Responsibilities of the Comptroller and Auditor General

My responsibility is to audit the financial statements and report on them in accordance with applicable law.

My audit is conducted by reference to the special considerations which attach to State bodies in relation to their management and operation.

My audit is carried out in accordance with the International Standards on Auditing (UK and Ireland) and in compliance with the Auditing Practices Board's Ethical Standards for Auditors.

## Scope of Audit of the Financial Statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements, sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of

- whether the accounting policies are appropriate to the Authority's circumstances, and have been consistently applied and adequately disclosed

- the reasonableness of significant accounting estimates made in the preparation of the financial statements, and
- the overall presentation of the financial statements.

I also seek to obtain evidence about the regularity of financial transactions in the course of audit.

In addition, I read the Authority's annual report to identify material inconsistencies with the audited financial statements. If I become aware of any apparent material misstatements or inconsistencies, I consider the implications for my report.

## Basis for qualified opinion on the financial statements

The financial statements disclose a total pension liability at 31 December 2014 of €242 million (2013: €221 million). As more fully explained in the accounting policies, the Authority operates three pension schemes. In respect of two of the schemes, a deferred pension funding asset is recognised in the financial statements, to reflect the provisions of the Financial Measures (Miscellaneous Provisions) Act 2009. The Act includes a statutory guarantee that the Exchequer will meet future pension payments. The guarantee was provided when the balances held in the previously funded schemes were transferred to the National Pension Reserve Fund.

The National Tourism Development Authority (NTDA) superannuation scheme is a defined benefit scheme, operated on a pay-as-you-go basis since its establishment in 2003. Because it was unfunded, it was not eligible for inclusion under the terms of the 2009 Act. The financial statements do not recognise a deferred pension funding asset in relation to that scheme. This approach has been adopted by the Authority on the basis that it has not been provided with a statutory or other guarantee in relation to the future liabilities of the scheme.

In my opinion, a deferred pension funding asset should be recognised in relation to the NTDA superannuation scheme, in accordance with generally accepted accounting practice in Ireland. This is based on

- the statutory provision for the establishment of a scheme
- the established policy and practice in relation to funding public service pension liabilities on a pay-as-you-go basis

# Report of the Comptroller and Auditor General (continued)

- the fact that the scheme requires employee contributions, and
- the nature of the annual estimates process under which State funding for the Authority is determined.

Had the Authority recognised a deferred pension funding asset in relation to the scheme, the group balance sheet would disclose net assets of €41.9 million at 31 December 2014 (2013: €34.5 million), the Authority balance sheet would disclose net assets of €39.8 million (2013: €34.5 million) and the 2014 group income and expenditure account would disclose a surplus of €6 million for the year (2013: €2 million).

## Qualified opinion on the financial statements

In my opinion except for the non-recognition of a deferred pension funding asset in relation to the NTDA superannuation scheme as outlined above, the financial statements have been properly prepared in accordance with generally accepted accounting practice in Ireland, and give a true and fair view of the state of the group and of the Authority's affairs at 31 December 2014 and of the group's income and expenditure for 2014.

In my opinion, proper books of account have been kept by the Authority. The financial statements are in agreement with the books of account.

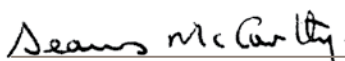
## Matters on which I report by exception

I report by exception if

- I have not received all the information and explanations I required for my audit, or
- my audit noted any material instance where money has not been applied for the purposes intended or where the transactions did not conform to the authorities governing them, or
- the information given in the Authority's annual report is not consistent with the related financial statements, or
- the statement on internal financial control does not reflect the Authority's compliance with the Code of Practice for the Governance of State Bodies, or
- I find there are other material matters relating to the manner in which public business has been conducted.

I have nothing to report in regard to those matters upon which reporting is by exception.

Seamus McCarthy



Comptroller and Auditor General  
7 July 2015

# Statement on Internal Financial Control

On behalf of the Authority Members I acknowledge our responsibility for ensuring an effective system of internal financial control is maintained and operated. The system can only provide reasonable, and not absolute, assurance that assets are safeguarded, transactions authorised and properly recorded, and that material errors or irregularities are either prevented or would be detected in a timely manner.

The Authority has taken steps to ensure an appropriate control environment by:

- clearly defining management responsibilities
- establishing formal procedures for reporting significant control failures and ensuring appropriate corrective action.

A formal process for the identification, evaluation, mitigation and management of business risk has been undertaken and includes:

- the identification and nature of risks
- the likelihood of occurrence
- the financial or other implications
- the mitigating factors
- plans to manage the identified risks
- monitoring and reporting on the process

The system of internal financial control is based on a framework of regular management information, administrative procedures including segregation of duties, and a system of delegation and accountability. In particular it includes:

- Strategic plans and annual budgets which are approved by the Authority.

- High level budget reports reviewing performance against budget which are reviewed at Authority meetings.
- A Management Advisory Committee, consisting of the Chief Executive and Directors along with the Head of Finance which meets monthly to examine performance against budget and to discuss financial and operational issues affecting the organisation.
- An Audit and Risk Management Committee which is made up of three non-executive directors and which meets approximately four times a year to review the Internal Auditor's reports and review the Risk Register, and which reports to the Authority.
- An Internal Audit function which monitors compliance with policies and procedures and the effectiveness of internal controls within the organisation. The Internal Auditor reports to the Chairman of the Audit and Risk Management Committee.
- An executive Risk Management function which monitors the organisation's progress on risk identified in the Risk Register and reports to the Management Advisory Committee.

The Authority's monitoring and review of the effectiveness of the system of internal financial control is informed by the Internal Auditor, the Audit Committee which oversees the work of the Internal Auditor, and the executive managers within Fáilte Ireland who have responsibility for the development and maintenance of the financial control framework.

I confirm that, in respect of the year 31 December 2014, a review of the effectiveness of the system of internal financial control was conducted by the Authority.



Michael Cawley - Chairman  
30 June 2015

# Accounting Policies

The significant accounting policies adopted in these financial statements are as follows:-

## ACCOUNTING CONVENTION

The financial statements have been prepared on an accruals basis under the historical cost convention - except for Oireachtas Grants - and in accordance with generally accepted accounting principles. Financial Reporting Standards recommended by the recognised accounting bodies are adopted as they become applicable. The consolidated financial statements comprise the financial statements of the National Tourism Development Authority and its subsidiaries The Gathering 2013 Limited and KGCL Property Holdings Ltd.

## OIREACHTAS GRANTS

Grants shown in the Income and Expenditure Account reflect the amounts received in respect of the period. All Oireachtas funding for Tourism Ireland Limited is funded through Fáilte Ireland.

## GRANTS PAYABLE

Grant expenditure is recognised in the period in which the recipient carries out the grant activity that creates an entitlement to the grant support and complies with stipulated grant conditions.

## FOREIGN CURRENCIES

Transactions denominated in foreign currencies are converted into euro at an agreed standard rate for the year. Realised exchange gains and losses on transactions settled during the year are included in the Income and Expenditure Account for the year.

Monetary assets and liabilities denominated in foreign currencies are converted into euro at exchange rates ruling at the balance sheet date and resulting gains and losses are included in the Income and Expenditure Account for the year.

## TANGIBLE FIXED ASSETS AND DEPRECIATION

Tangible fixed assets are stated at cost less accumulated depreciation. Depreciation, charged to the Income and Expenditure Account, is calculated in order to write

off the cost of Fixed Assets over their estimated useful lives, at the annual rates set out below:

Land	0%	
Computer Equipment	33 <sup>1</sup> / <sub>3</sub> %	Straight line
Furniture & Fittings	20%	Straight line
Training Equipment	20%	Straight line
Premises	2%	Lower of Straight line or if higher remaining life of Lease.
Website Development	33 <sup>1</sup> / <sub>3</sub> %	Straight line

## INVESTMENT ASSETS

Investment Assets comprise land and buildings with amenity value only and are stated at historic cost. Investment assets that are for sale have been revalued and are recorded at their Open Market Value.

## FINANCIAL ASSETS

All financial assets are shown at their nominal value.

## OPERATING LEASES

Rental payments under operating leases are dealt with in the Income and Expenditure Account as incurred.

## CAPITAL ACCOUNT

The Capital Account represents the unamortised value of income used for capital purposes. Transfers between revenue reserves and capital reserves are made annually so as to equate the capital funding of the organisation, including finance leases, to the net book value of its fixed assets.

## DEBTORS

Known bad debts are written off in the period in which they arise.

## STOCKS

Stocks are valued at the lower of cost and net realisable value.

# Accounting Policies continued.

## PENSION COSTS

### Defined Benefit Schemes

Fáilte Ireland operates defined benefit pension schemes which are funded annually on a pay-as-you-go basis from monies provided by the Department of Transport, Tourism and Sport and from contributions deducted from staff salaries.

Previously, the Authority recognised a deferred pension funding asset, representing a receivable from the State to match the unfunded liability to provide pensions under the three schemes which the agency has in operation. The asset was recognised having considered the statutory basis for the establishment of the pension schemes and the policy and practices in place, in relation to funding public service pensions including contributions by employees and the annual estimates process.

In 2014, in preparing the 2013 Financial Statements, the Authority re-evaluated the recognition of this receivable from the State, the details of which are below, the same approach has been taken in preparing the 2014 Financial Statements.

### Unfunded (formerly CERT) contributory pension and death benefits plan and unfunded Regional Tourism Organisation pension scheme

An asset is recognised to reflect the provisions of the Financial Measures (Miscellaneous Provisions) Act 2009. Under the Act where the aggregate of members and Fáilte Ireland contributions to the scheme are insufficient to meet Fáilte Ireland's obligations to pay its pension obligations in accordance with the scheme, the Minister for Finance shall make good any deficiency from funds provided by the Oireachtas.

### Unfunded National Tourism Development Authority Superannuation Scheme

The Authority sought confirmation from the Department of Tourism, Transport and Sport and The Department of Public Expenditure and Reform that similar provisions as those contained in the Financial Measures (Miscellaneous Provisions) Act 2009 applied to the National Tourism Development Authority Superannuation Scheme.

The Authority received confirmation that while there is no explicit guarantee that funds will always be made available, the Minister for Public Expenditure and Reform accepts that the continuation of Exchequer funding is a reasonable assumption for relevant Exchequer funded bodies with accrual accounts and pay-as-you-go schemes to make. As this does not give the Authority the assurance that any deficit in the fund will be provided by the Oireachtas, accordingly as at the 31st of December 2013 the Authority amended its accounting policy to no longer recognise an asset in respect of the unfunded deferred liability for the National Tourism Development Authority Superannuation Scheme. As there has been no change in the assurances referred to above, the 2014 Financial Statements have been prepared on the same basis.

Pension costs reflect pension benefits earned by employees in the period. The costs are shown net of staff pension contributions which are retained by the Authority and used in the discharge of the overall pensions liability for the year. An amount corresponding to the pension charge is recognised as income to the extent that it is recoverable.

Actuarial gains or losses arising on scheme liabilities and assets, are reflected in the Statement of Total Recognised Gains and Losses and a corresponding adjustment for the Unfunded (formerly CERT) contributory pension and death benefits plan and Unfunded Regional Tourism Organisations pension scheme is recognised in the amount recoverable from the Exchequer to reflect the provisions of the Financial Measures (Miscellaneous Provisions) Act 2009. There is no corresponding asset recognised from the Unfunded National Tourism Development Authority Superannuation Scheme as the scheme is not referred to in the above legislation.

Pension liabilities represent the present value of future pension payments earned by members of the schemes to date.

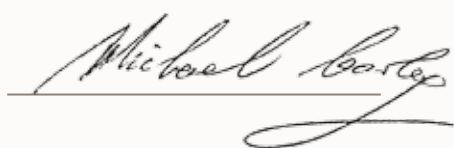
The schemes liabilities as at 31 December 2014 have been valued by an independent actuary using the projected unit method.

# Group Income and Expenditure Account

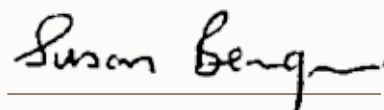
for the year ended 31 December 2014

	Notes	2014 €'000	2013 €'000
<b>INCOME:</b>			
			Reclassified
Oireachtas Grants	1	133,544	138,170
Other Income	2	5,467	5,129
KGCL Property Holdings Ltd - Rental Income	13	15	-
Net deferred funding for pensions in year	26 D	3,055	3,535
		142,081	146,834
<b>TRANSFER TO CAPITAL RESERVES</b>	17	1,217	(588)
		143,298	146,246
<b>EXPENDITURE:</b>			
General Operating Expenses:			
Signature Programmes (Wild Atlantic Way, Dublin, Ireland's Ancient East)	3	14,786	9,945
Other Programmes (Business Tourism, Domestic Marketing)	4	7,997	8,563
Supporting Activities and Enablers	5	26,450	34,651
The Gathering Project 2013	6	46	5,952
Operations Development	7	10,725	9,077
Pay	8	23,276	21,499
KGCL Property Holdings Ltd - Administration Expenses	13	80	-
Tourism Ireland Limited Grant Payovers	1	43,623	44,294
Pension Costs	26 A	12,163	12,241
		139,146	146,222
Surplus/(Deficit) before Taxation		4,152	24
Taxation		-	-
Surplus/(Deficit) after Taxation		4,152	24
Minority Interest - KGCL Property Holdings Ltd		16	-
Surplus/(Deficit) after Minority Interest		4,168	24

The Accounting Policies and notes 1 to 28 form an integral part of these financial statements.



Michael Cawley - Chairman  
30 June 2015



Susan Bergin - Authority Member  
30 June 2015

# Group Statement of Total Recognised Gains and Losses

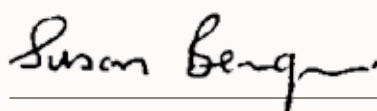
for the year ended 31 December 2014

	Notes	2014 €'000	2013 €'000
<b>ACTUARIAL GAINS ON PENSION SCHEMES</b>			
Experience gain on pension scheme liabilities	26 B	4,751	8,540
Gains / (Losses) due to changes in assumptions	26 B	(20,473)	7,395
ACTUARIAL GAIN / (LOSS)		(15,722)	15,935
<b>ADJUSTMENT TO DEFERRED PENSION FUNDING</b>			
Revaluation of Investment Assets - unrealised	26 B	8,478	(5,769)
	11	450	-
Surplus / (Deficit) for the Year		4,168	24
Total Recognised Gain / (Loss) for the Year		(2,626)	10,190

The Accounting Policies and notes 1 to 28 form an integral part of these financial statements.



Michael Cawley - Chairman  
30 June 2015



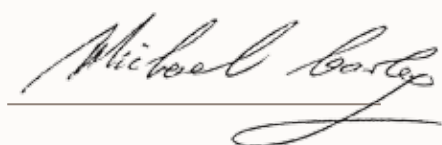
Susan Bergin - Authority Member  
30 June 2015

# Group Balance Sheet

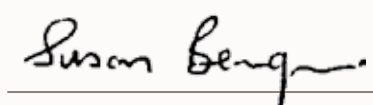
for the year ended 31 December 2014

	Notes	2014 €'000	2013 €'000
<b>FIXED ASSETS</b>			
Tangible Assets	10	29,193	28,379
Financial Assets	12	60	46
Investment Property	11	726	276
		29,979	28,701
<b>CURRENT ASSETS</b>			
Stocks		26	42
Debtors	14	892	853
Bank and Cash Balances	15	47,442	35,695
		48,360	36,590
<b>CREDITORS: Amounts falling due within one year</b>	16	36,470	30,799
<b>NET CURRENT ASSETS</b>		11,890	5,791
<b>TOTAL ASSETS LESS CURRENT LIABILITIES BEFORE PENSIONS</b>		41,869	34,492
<b>Deferred Pension Funding</b>	26 D	99,735	88,203
<b>Pensions Liabilities</b>	26 C	(242,135)	(221,485)
<b>TOTAL ASSETS LESS CURRENT LIABILITIES AFTER PENSIONS</b>		(100,531)	(98,790)
<b>CAPITAL AND RESERVES</b>			
Accumulated Deficit	18	(128,990)	(127,491)
Revaluation Reserve	11	450	-
Capital Account	17	27,496	28,701
		(101,044)	(98,790)
<b>MINORITY INTEREST</b>		513	-
		(100,531)	(98,790)

The Accounting Policies and notes 1 to 28 form an integral part of these financial statements.



Michael Cawley - Chairman  
30 June 2015



Susan Bergin - Authority Member  
30 June 2015

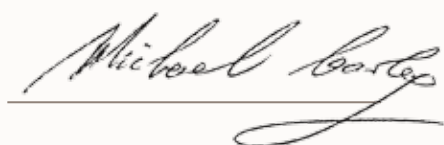


# Authority Balance Sheet

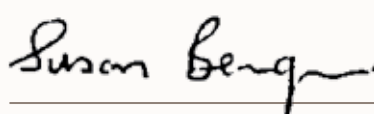
for the year ended 31 December 2014

	Notes	2014 €'000	2013 €'000
<b>FIXED ASSETS</b>			
Tangible Assets	10	27,162	28,379
Financial Assets	12	58	46
Investment Property	11	726	276
		27,946	28,701
<b>CURRENT ASSETS</b>			
Stocks		26	42
Debtors	14	891	853
Bank and Cash Balances	15	47,432	35,695
		48,349	36,590
<b>CREDITORS: Amounts falling due within one year</b>	16	36,467	30,799
<b>NET CURRENT ASSETS</b>		11,882	5,791
<b>TOTAL ASSETS LESS CURRENT LIABILITIES BEFORE PENSIONS</b>		39,828	34,492
<b>Deferred Pension Funding</b>	26 D	99,735	88,203
<b>Pensions Liabilities</b>	26 C	(242,135)	(221,485)
<b>TOTAL ASSETS LESS CURRENT LIABILITIES AFTER PENSIONS</b>		(102,572)	(98,790)
<b>CAPITAL AND RESERVES</b>			
Accumulated Deficit	18	(130,518)	(127,491)
Revaluation Reserve	11	450	-
Capital Account	17	27,496	28,701
		(102,572)	(98,790)

The Accounting Policies and notes 1 to 28 form an integral part of these financial statements.



Michael Cawley - Chairman  
30 June 2015



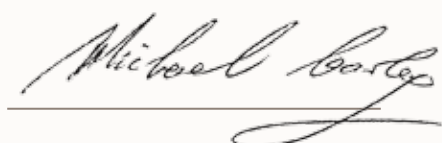
Susan Bergin - Authority Member  
30 June 2015

# Group Cash Flow Statement

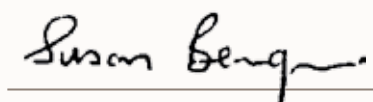
for the year ended 31 December 2014

<b>RECONCILIATION OF SURPLUS/(DEFICIT) AFTER TAXATION TO NET CASH INFLOW FROM OPERATING ACTIVITIES</b>			
	<b>Notes</b>	<b>2014 €'000</b>	<b>2013 €'000</b>
Surplus/(Deficit) after Taxation		4,152	24
Net Deferred Pension Funding Expenditure		1,874	1,997
Depreciation of Tangible Fixed Assets	10	1,711	1,279
Write off of Fixed Assets	7	1,654	-
Transfer to Capital Account	17	(1,217)	588
Profit on disposal of tangible fixed assets	7	(8)	(422)
(Increase)/ Decrease in Debtors	14	(39)	(136)
Increase in Creditors	16	5,671	1,781
Decrease in Stocks		16	7
Interest received		(89)	(148)
<b>Net cash inflow from operating activities</b>		<b>13,725</b>	<b>4,970</b>
<b>CASH FLOW STATEMENT</b>			
<b>NET CASH INFLOW FROM OPERATING ACTIVITIES</b>			
Adjustment for KGCL opening balances in current assets and liabilities	12	14	-
<b>RETURNS ON INVESTMENT AND SERVICING OF FINANCE</b>			
Interest on liquid resources		89	148
<b>CAPITAL EXPENDITURE AND FINANCIAL INVESTMENT</b>			
Payments to acquire tangible & Intangible fixed assets	10	(2,328)	(1,867)
Receipts from sales of tangible fixed assets		247	422
<b>MANAGEMENT OF LIQUID RESOURCES</b>			
<b>NET CASH (OUTFLOW) IN THE PERIOD</b>		<b>2,561</b>	<b>(263)</b>
<b>RECONCILIATION OF NET CASH (OUTFLOW) TO MOVEMENT IN BANK AND CASH BALANCES</b>			
At 1 January		35,695	32,022
Net cash inflow/(outflow) in the period		2,561	(263)
Net cash outflow from increase in Liquid Resources in the period		9,186	3,936
<b>At 31 December 2014</b>	<b>15</b>	<b>47,442</b>	<b>35,695</b>

The Accounting Policies and notes 1 to 28 form an integral part of these financial statements.



Michael Cawley - Chairman  
30 June 2015



Susan Bergin - Authority Member  
30 June 2015

# Notes to the Financial Statements

for the year ended 31 December 2014

## 1. OIREACHTAS GRANTS RECEIVED FOR THE PERIOD

	2014			2013		
	Fáilte Ireland €'000	Tourism Ireland €'000	2014 Total €'000	Fáilte Ireland €'000	Tourism Ireland €'000	2013 Total €'000
General Operating Expenses	59,358	-	59,358	65,076	-	65,076
Capital Development	1,650	-	1,650	1,000	-	1,000
Tourism Marketing Fund	8,213	28,363	36,576	8,800	28,445	37,245
General Operating Expenses	-	15,260	15,260	-	15,849	15,849
Signature Programmes Capital Development	4,500	-	4,500	-	-	-
Tourism Capital Development	16,200	-	16,200	19,000	-	19,000
	89,921	43,623	133,544	93,876	44,294	138,170

The voted Tourism Marketing Fund is allocated annually between Fáilte Ireland and Tourism Ireland Limited by the Department of Transport, Tourism and Sport.

## 2. OTHER INCOME

	2014 €'000	2013 €'000
		<b>Reclassified</b>
Standards and Registration fees	2,010	1,272
Tourist Information Offices and Attractions -Entrance fees , Merchandise, Guides etc.	1,213	1,477
Trade Shows, Sales Opportunities and Services	1,420	1,478
Local Authorities' contribution to Western Regional Marketing Programme	-	200
Rental Income, Bank Interest and Other	824	702
	5,467	5,129

## 3. SIGNATURE PROGRAMMES (WILD ATLANTIC WAY, DUBLIN, IRELAND'S ANCIENT EAST)

	2014 €'000	2013 €'000
		<b>Reclassified</b>
Core Signature Programmes	5,924	4,875
Festivals & Events for Signature Programmes	4,685	5,070
Capital for Signature Programmes	4,177	-
	14,786	9,945

## 4. OTHER PROGRAMMES

	2014 €'000	2013 €'000
		<b>Reclassified</b>
Business Tourism	4,027	3,608
Domestic Marketing	3,970	4,955
	7,997	8,563

# Notes to the Financial Statements

for the year ended 31 December 2014

## 5. SUPPORTING ACTIVITIES AND ENABLERS

	<b>2014</b>	<b>2013</b>
	<b>€'000</b>	<b>€'000</b>
		<b>Reclassified</b>
Leisure Sales	1,888	3,436
Digital and E-Business	1,486	605
Brand Experience	550	2,436
Stakeholder Engagement	718	6
Research	1,102	1,252
Visitor and Trade Engagement	3,157	3,514
Tourism Education	5,114	5,297
Capital Grants	12,435	18,105
	<b>26,450</b>	<b>34,651</b>

Included in Capital Development expenditure are amounts of €2m in respect of payments to the Special EU Programmes Body under the Interreg IVA programme. The programme funds cross border tourism projects.

## 6. THE GATHERING PROJECT 2013 LIMITED

The Gathering Project was a concept that emerged from the Global Economic Forum in 2009 in order to increase tourist numbers by mobilising the Irish diaspora and deliver economic benefits to Ireland. The project took place in 2013. It's main objectives were to increase tourist numbers, to improve the indicators around intent to visit Ireland and to revitalise Ireland's brand reputation on the international stage. A separate set of financial statements are produced in relation to The Gathering Project. Total Expenditure in 2014 was €46,000. The breakdown of expenditure is set out below. Human Resources for the Gathering Project were provided by Fáilte Ireland and Tourism Ireland from their own resources. The total expenditure on the Gathering Project 2013 Limited for years 2012, 2013 and 2014 combined was €12.834m.

	<b>2014</b>	<b>2013</b>
	<b>€'000</b>	<b>€'000</b>
Advertising	55	740
Partnership Media	-	-
Web Design	8	77
Production & Development	-	-
Online Support	-	225
Events	(7)	1,330
Consultancy	-	-
Digital Marketing	1	1,750
Specific Events	-	-
Community Activation Specialists	-	-
Direct Mail Marketing	-	-
Programme Office	-	5
Promotional Material	2	176
Specialist	-	-
Town Hall Costs	-	-
Travel	1	43
PR Activation	10	184
Community Grant Funding	(51)	1,002
Research & Measurement	27	245
Volunteer Programme	-	30
Community Activation	-	145
	<b>46</b>	<b>5,952</b>

# Notes to the Financial Statements

for the year ended 31 December 2014

<b>7. OPERATIONS DEVELOPMENT</b>	<b>2014</b>	<b>2013</b>
	<b>€'000</b>	<b>€'000</b>
		<b>Reclassified</b>
Audit Fee	51	49
Occupancy & Office Services	4,277	3,837
Authority Costs	135	174
Other Administration Costs	2,964	4,158
Depreciation & Disposal Charge	3,298	859
	<b>10,725</b>	<b>9,077</b>

The depreciation and disposal charge €3.298 million is made up of:

	<b>2014</b>
	<b>€'000</b>
Depreciation charge for the year	1,652
The write off of fixed assets as a result of review of the fixed asset register	440
The write off of leasehold improvements on vacating leases	1,214
Profit on sale of fixed assets	(8)
	<b>3,298</b>

<b>8. PAY</b>	<b>2014</b>	<b>2013</b>
	<b>€'000</b>	<b>€'000</b>
Salaries	18,156	19,554
Employers PRSI	1,856	1,945
Voluntary Redundancy Scheme	3,264	-
	<b>23,276</b>	<b>21,499</b>

Pension Levy of €1,105,232 has been deducted in the period and paid over to the Department of Transport, Tourism and Sport.

Chief Executive remuneration package in 2014 comprised:

Basic Salary €150,010 (2013: €155,505)

The CEO is a member of the unfunded (formerly CERT) contributory pension and death benefits plan (closed), the terms of which are described in Note 25. The CEO is entitled to retire at age 55 without actuarial reduction.

Average staff numbers for the year were 320 whole-time equivalents (2013: 375 whole-time equivalents).

Fáilte Ireland operates a long service employee award scheme. In 2014, there were 7 recipients of this scheme.

Total cost of this scheme in 2014 was €2,700.

45 staff availed of the Voluntary Redundancy Scheme in 2014.

# Notes to the Financial Statements

for the year ended 31 December 2014

## 9. AUTHORITY MEMBERS' FEES & EXPENSES

The fees of the Authority Members are set by the Minister of Transport, Tourism and Sport. Expenses claimed by Authority Members are in line with Civil Service rates.

### Fees to Authority Members for the period:

		2014	2013
		€'000	€'000
Michael Cawley (Chair)	(Commenced 19/05/2014)	13	-
Francis Brennan	(Commenced 04/07/2014 )	6	-
Gerrard Barron	(Commenced 04/07/2014)	6	-
Mary Kerins	(Reappointed with effect from 04/07/2014)	5	12
Susan Bergin	(Reappointed with effect from 04/07/2014)	9	12
Noel Kavanagh		12	12
Gina Murphy		12	12
Ciaran O'Gaora		12	12
Frankie Sheahan		12	12
Margaret Ryan		12	4
Bridget Halligan Neville		12	6
Jim Deegan		-	-
Mary Rose Stafford		-	-
Brian Hughes	(Resigned on the 28/05/2013)	-	5
Catherine Reilly	(Resigned on the 28/05/2013)	-	4
Eithne Scott-Lennon	(Resigned on the 28/05/2013)	-	4
Oliver Daniels	(Resigned on the 28/05/2013)	-	5
Redmond O'Donoghue	(Resigned on the 30/09/2013)	-	15
Kevin Dundon	(Resigned on the 27/05/2014)	5	12
Marguerite Howley	(Resigned on the 27/05/2014)	5	12
Authority Members Fees		121	139
Authority Members Expenses - Travel & Subsistence		14	35
<b>Total</b>		<b>135</b>	<b>174</b>
<b>Fees of highest-paid Authority Member</b>		<b>13</b>	<b>15</b>

The number of Authority Members at 31 December 2014 was 13 (2013: 12).

# Notes to the Financial Statements

for the year ended 31 December 2014

10. TANGIBLE FIXED ASSETS- GROUP	Land and Premises	Furniture and Fittings	Equipment	Computer Equipment	Website Development	Total
Cost	€'000	€'000	€'000	€'000	€'000	€'000
At 1 January 2014	44,107	2,069	1,248	1,882	-	49,306
KGCL Assets at cost	2,940	-	-	-	-	2,940
Additions at cost	1,422	6		376	524	2,328
Disposals at cost	(3,577)	(26)	(661)	(785)	-	(5,049)
<b>At 31 December 2014</b>	<b>44,892</b>	<b>2,049</b>	<b>587</b>	<b>1,473</b>	<b>524</b>	<b>49,525</b>
<b>Depreciation</b>						
At 1 January 2014	16,625	1,409	1,106	1,787	-	20,927
KGCL Depreciation brought forward	850	-	-	-	-	850
Charged during year	1,094	235	25	182	175	1,711
Disposals	(1,783)	(25)	(563)	(785)	-	(3,156)
<b>At 31 December 2014</b>	<b>16,786</b>	<b>1,619</b>	<b>568</b>	<b>1,184</b>	<b>175</b>	<b>20,332</b>
<b>Net Book Value</b>						
<b>At 31 December 2014</b>	<b>28,106</b>	<b>430</b>	<b>19</b>	<b>289</b>	<b>349</b>	<b>29,193</b>
<b>At 31 December 2013</b>	<b>27,482</b>	<b>660</b>	<b>142</b>	<b>95</b>	<b>-</b>	<b>28,379</b>

10. TANGIBLE FIXED ASSETS - AUTHORITY	Land and Premises	Furniture and Fittings	Equipment	Computer Equipment	Website Development	Total
Cost	€'000	€'000	€'000	€'000	€'000	€'000
At 1 January 2014	44,107	2,069	1,248	1,882	-	49,306
Additions at cost	1,422	6		376	524	2,328
Disposals at cost	(3,577)	(26)	(661)	(785)	-	(5,049)
<b>At 31 December 2014</b>	<b>41,952</b>	<b>2,049</b>	<b>587</b>	<b>1,473</b>	<b>524</b>	<b>46,585</b>
<b>Depreciation</b>						
At 1 January 2014	16,625	1,409	1,106	1,787	-	20,927
Charged during year	1,035	235	25	182	175	1,652
Disposals	(1,783)	(25)	(563)	(785)	-	(3,156)
<b>At 31 December 2014</b>	<b>15,877</b>	<b>1,619</b>	<b>568</b>	<b>1,184</b>	<b>175</b>	<b>19,423</b>
<b>Net Book Value</b>						
<b>At 31 December 2014</b>	<b>26,075</b>	<b>430</b>	<b>19</b>	<b>289</b>	<b>349</b>	<b>27,162</b>
<b>At 31 December 2013</b>	<b>27,482</b>	<b>660</b>	<b>142</b>	<b>95</b>	<b>-</b>	<b>28,379</b>

In 2014, the Authority agreed to surrender the remaining 18 years of a 35 year lease to OPW in return for OPW funding the fit out costs of the new premises which Fáilte Ireland had to move to.

# Notes to the Financial Statements

for the year ended 31 December 2014

11. INVESTMENT PROPERTY - GROUP & AUTHORITY		2014	2013
Investment Property comprises		€'000	€'000
Glenan's Sailing Club	A	615	165
Killarney Golf Club - see note 13 below	B	111	111
		726	276

## (A) Glenan's Sailing Club

The land & buildings at Collan More Island, Clew Bay, Westport, and Baltimore Cork were occupied by Glenan's Sailing Centre for the purpose of operating a sailing school. These lands are now for sale. Valuations have been received from DTZ Sherry Fitzgerald for the lands which are recorded at their Open Market Value. This has resulted in a revaluation of the properties to €615,000.

## (B) Killarney Golf Club

Fáilte Ireland owns land at Killarney Golf Club. The lands are leased to KGCL Property Holdings Ltd and form part of the golf courses operated by the Killarney Golf and Fishing Club. The value on the Balance Sheet is stated at historic cost.

12. FINANCIAL ASSETS - GROUP		2014	2013
Financial Assets comprise		€'000	€'000
Waterford Regional Airport plc. - 1,562 ordinary €2.54 shares		4	4
Connemara West plc. - 5,500 ordinary shares @ €1.27 each		7	7
Louisburgh Holidays plc. - 25,000 'B' ordinary shares @ €1.27 each		31	31
Connemara Golf Club - 500 ordinary shares @ €1.27 each		1	1
Golf Corca Dhuibhne - 386 shares plus an additional 90 shares for the land		3	3
KGCL Property Holdings Ltd. Share of Kerry Regional Airport Plc.		14	-
		60	46

- Fáilte Ireland also holds 30,000 ordinary shares of €1.30 each and 5,000 preference shares of €1.30 each in Fiontar Oidhreachta Inis Mór Teoranta. These have been valued at €nil in these financial statements.
- Fáilte Ireland also holds €250 worth of shares in Kerry Airport Plc. This is a nominal shareholding.
- Fáilte Ireland holds 100% of the shares in Teffub Limited, whose principal activity is that of a property holding company. These shares are valued at €3.

All the shares above are shown at their carrying values in the audited financial statements of the relevant Regional Tourism Authorities as at 30th June 2006, immediately prior to integration with Fáilte Ireland.

Fáilte Ireland holds a controlling interest in the following companies limited by guarantee. The companies had no assets, liabilities, staff or trading activity in the 12 months ended 31st December 2014 or 31st December 2013.

South West Regional Tourism Authority Ltd.	Midland East Regional Tourism Authority Ltd.
North West Regional Tourism Authority Ltd.	Dublin Regional Tourism Organisation Ltd.
Western Regional Tourism Authority Ltd.	Dublin Regional Tourism Authority Ltd.

Fáilte Ireland holds a controlling interest in The Gathering Project 2013 Limited. The company had net assets of €nil at 31 December 2014. Expenditure for the year amounted to €46,000. The company is limited by guarantee and does not have a share capital.

KGCL Property Holdings Ltd has an investment in Kerry Airport Plc valued at cost of €14,297.



# Notes to the Financial Statements

for the year ended 31 December 2014

## 12. FINANCIAL ASSETS - AUTHORITY

	2014	2013
	€'000	€'000
Financial Assets comprise		
Waterford Regional Airport plc. - 1,562 ordinary €2.54 shares	4	4
Connemara West plc. - 5,500 ordinary shares @ €1.27 each	7	7
Louisburgh Holidays plc. - 25,000 'B' ordinary shares @ €1.27 each	31	31
Connemara Golf Club - 500 ordinary shares @ €1.27 each	1	1
Golf Corca Dhuibhne - 386 shares plus an additional 90 shares for the land	3	3
75% Shareholding KGCL Property Holdings Ltd.	12	-
	58	46

- Fáilte Ireland also holds 30,000 ordinary shares of €1.30 each and 5,000 preference shares of €1.30 each in Fiontar Oidhreachta Inis Mór Teoranta. These have been valued at €nil in these financial statements.
- Fáilte Ireland also holds €250 worth of shares in Kerry Airport Plc. This is a nominal shareholding.
- Fáilte Ireland holds 100% of the shares in Tefub Limited, whose principal activity is that of a property holding company. These shares are valued at €3.

All the shares above are shown at their carrying values in the audited financial statements of the relevant Regional Tourism Authorities as at 30th June 2006, immediately prior to integration with Fáilte Ireland.

Fáilte Ireland holds a controlling interest in the following companies limited by guarantee. The companies had no assets, liabilities, staff or trading activity in the 12 months ended 31st December 2013 or 31st December 2012.

South West Regional Tourism Authority Ltd.  
North West Regional Tourism Authority Ltd.  
Western Regional Tourism Authority Ltd.

Midland East Regional Tourism Authority Ltd.  
Dublin Regional Tourism Organisation Ltd.  
Dublin Regional Tourism Authority Ltd.

Fáilte Ireland holds a controlling interest in The Gathering Project 2013 Limited. The company had net assets of €nil at 31 December 2014. Expenditure for the year amounted to €46,000. The company is limited by guarantee and does not have a share capital.

Fáilte Ireland is the owner of a 75% shareholding in KGCL Property Holdings Limited. These have been valued at €12,000 in these financial statements.

# Notes to the Financial Statements

for the year ended 31 December 2014

## 13. KGCL PROPERTY HOLDINGS LTD

KGCL Property Holdings Limited is a 75% subsidiary of Fáilte Ireland. KGCL Property Holdings Limited is a property holding company. KGCL Property Holdings Ltd.'s results have been included in the consolidated accounts of Fáilte Ireland for the first time in 2014. No Consideration was paid for the equity in KGCL Property Holdings Ltd. In 2013, KGCL Property Holdings Ltd. transferred the operation of golf courses in Killarney to its members. KGCL Property Holdings Ltd. retains ownership of the land. The members' pay annual rent of €3,000 to KGCL Property Holdings Ltd. KGCL Property Holdings Ltd has a lease for the Lackabane golf course with an annual rent of €12,000. The members pay annual rent of €12,000 to KGCL Property Holdings Ltd for this land also.

### KGCL Property Holdings Limited

Income and Expenditure Account for the year ended 31 December 2014	2014 €'000
<b>INCOME:</b>	
Rental Income	15
<b>Gross Profit</b>	<b>15</b>
<b>EXPENDITURE:</b>	
Depreciation	59
Rental Charges	15
Professional Fees Paid	6
Total Administration Expenses	80
Surplus/(Deficit) before Taxation	(65)
Taxation	-
Surplus/(Deficit) after Taxation	(65)
<b>Net Assets as at 31 December 2014</b>	<b>2,014</b>
	<b>€'000</b>
<b>Fixed Assets:</b>	
Tangible assets	2,031
Financial assets	14
	<b>2,045</b>
<b>Current Assets</b>	<b>10</b>
<b>Current Liabilities</b>	<b>(3)</b>
<b>Total Net Assets</b>	<b>2,052</b>

# Notes to the Financial Statements

for the year ended 31 December 2014

## 14. DEBTORS - GROUP

	2014	2013
	€'000	€'000
Trade	279	172
Prepayments	378	428
Accrued Income	234	253
KGCL Property Holdings Ltd - VAT	1	-
	892	853

## DEBTORS - AUTHORITY

	2014	2013
	€'000	€'000
Trade	279	172
Prepayments	378	428
Accrued Income	234	253
	891	853

## 15. BANK AND CASH BALANCES - GROUP

	2014	2013
	€'000	€'000
Deposit Accounts	42,727	33,541
Current Accounts	4,704	2,152
Cash on Hand	1	2
KGCL Property Holdings Ltd - Bank Accounts	10	-
	47,442	35,695

## BANK AND CASH BALANCES - AUTHORITY

	2014	2013
	€'000	€'000
Deposit Accounts	42,727	33,541
Current Accounts	4,704	2,152
Cash on Hand	1	2
	47,432	35,695

# Notes to the Financial Statements

for the year ended 31 December 2014

<b>16. CREDITORS - GROUP</b>	<b>2014</b>	<b>2013</b>
<b>Amounts falling due within one year</b>	<b>€'000</b>	<b>€'000</b>
Trade Creditors	1,356	955
Tourism Ireland	46	34
Deferred Income	3,911	-
Accruals - Capital	20,829	17,871
Accruals - Pay	328	92
Accruals - Non Pay	7,176	8,972
Other Creditors	672	775
Prepaid Income	2,149	2,100
KGCL Property Holdings Ltd - Creditors & Accruals	3	-
	<b>36,470</b>	<b>30,799</b>

<b>CREDITORS - AUTHORITY</b>	<b>2014</b>	<b>2013</b>
<b>Amounts falling due within one year</b>	<b>€'000</b>	<b>€'000</b>
Trade Creditors	1,343	955
The Gathering Project 2013 Ltd.	13	483
Tourism Ireland	46	34
Deferred Income	3,911	-
Accruals - Capital	20,829	17,871
Accruals - Pay	328	92
Accruals - Non Pay	7,176	8,489
Other Creditors	672	775
Prepaid Income	2,149	2,100
	<b>36,467</b>	<b>30,799</b>

Deferred income relates to proceeds of disposal of a leasehold interest (see Note 21)

# Notes to the Financial Statements

for the year ended 31 December 2014

<b>17. CAPITAL ACCOUNT - GROUP</b>	<b>2014</b>	<b>2013</b>
	<b>€'000</b>	<b>€'000</b>
At 1 January	28,701	28,113
<b>Income used for capital purposes</b>		
Additions to Purchased Fixed Assets in year	2,328	1,867
Amortisation in line with Asset Depreciation	(1,652)	(1,279)
Amount released on Disposal of Fixed Assets	(1,893)	-
Transfer to / (from) Income and Expenditure Account	(1,217)	588
Investment in subsidiary KGCL Property Holdings Ltd	12	-
At 31 December	27,496	28,701

The balance in the Capital Account corresponds with the following amounts:

<b>FIXED ASSETS</b>	<b>Notes</b>	<b>2014</b>	<b>2013</b>
		<b>€'000</b>	<b>€'000</b>
Tangible Assets	10	29,193	28,379
Investment Property	11	726	276
Financial Assets	12	60	46
Less Revaluation of Investment assets shown in Revaluation Reserves	19	(450)	-
Less Total Assets of KGCL Property Holdings Ltd.		(2,045)	-
Investment in Subsidiary KGCL Property Holdings Ltd		12	-
		27,496	28,701

<b>CAPITAL ACCOUNT - AUTHORITY</b>	<b>2014</b>	<b>2013</b>
	<b>€'000</b>	<b>€'000</b>
At 1 January	28,701	27,878
<b>Income used for capital purposes</b>		
Additions to Purchased Fixed Assets in year	2,328	2,315
Amortisation in line with Asset Depreciation	(1,652)	(1,492)
Amount released on Disposal of Fixed Assets	(1,893)	-
Transfer to/(from) Income and Expenditure Account	(1,217)	823
Investment in subsidiary KGCL Property Holdings Ltd	12	-
At 31 December	27,496	28,701

The balance in the Capital Account corresponds with the following amounts:

<b>FIXED ASSETS</b>	<b>Notes</b>	<b>2014</b>	<b>2013</b>
		<b>€'000</b>	<b>€'000</b>
Tangible Assets	10	27,162	28,379
Investment Property	11	726	276
Financial Assets	12	58	46
Less Revaluation of Investment assets shown in Revaluation Reserves	19	(450)	-
		27,496	28,701

# Notes to the Financial Statements

for the year ended 31 December 2014

<b>18. ACCUMULATED DEFICIT - GROUP</b>	<b>2014</b>	<b>2013</b>
	<b>€'000</b>	<b>€'000</b>
At 1 January	(127,491)	(137,681)
Group Share of Opening Balance of KGCL Property Holdings Ltd.	1,577	-
Surplus/(Deficit) in the period	4,168	24
Actuarial Gains/(Losses) on Pension Schemes in the period	(15,722)	15,935
Adjustment to Deferred Pension Funding	8,478	(5,769)
	<b>(128,990)</b>	<b>(127,491)</b>

<b>ACCUMULATED DEFICIT - AUTHORITY</b>	<b>2014</b>	<b>2013</b>
	<b>€'000</b>	<b>€'000</b>
At 1 January	(127,491)	(137,426)
Surplus/(Deficit) in the period	4,217	24
Reserves on Transfer of Dublin Regional Tourism Organisation	-	(255)
Actuarial Gains/(Losses) on Pension Schemes in the period	(15,722)	15,935
Adjustment to Deferred Pension Funding	8,478	(5,769)
	<b>(130,518)</b>	<b>(127,491)</b>

<b>19. REVALUATION RESERVE - GROUP &amp; AUTHORITY</b>	<b>Notes</b>	<b>2014</b>	<b>2013</b>
		<b>€'000</b>	<b>€'000</b>
At 1 January		-	-
Revaluation Investment assets	11	450	-
		<b>450</b>	<b>-</b>

<b>20. OPERATING LEASE COMMITMENTS</b>	<b>Land &amp; Buildings</b>
	<b>€'000</b>
At 31st December 2014, the Authority had the following future commitments under operating leases:	
Expiring	
Within one year	14
2 to 5 years	423
More than 5 years	528
	<b>965</b>

The total amount charged in respect of operating leases in the Income and Expenditure Account for 2014 is €975,760.93. (2013: €783,155)

# Notes to the Financial Statements

for the year ended 31 December 2014

## 21. PROCEEDS OF SALES

In 2014 the Authority disposed of:

- leasehold interest in a premises for €3,911,000 (net)
- freehold interest in a premises for €137,000 (net)

The Authority has received sanction from the Department of Transport, Tourism and Sport, and the Department of Public Expenditure and Reform, to retain funds, totalling €4,048,000, on condition that the monies are expended on tourism capital development priorities.

The retention of these monies is to be taken into account when determining the grant allocation for 2016.

## 22. GRANT PAYMENT COMMITMENTS

Commitments for capital grant payments at 31 December 2014 were estimated at €30.5 million (2013: €34.7 million).

## 23. AUTHORITY MEMBERS – DISCLOSURE OF TRANSACTIONS

The Authority adopts procedures in accordance with the guidelines issued by the Department of Public Expenditure & Reform in relation to the disclosure of interests by Authority Members and these procedures have been adhered to by the Authority Members and the Authority during the year.

The Authority Members and Fáilte Ireland complied with the Department of Public Enterprise and Reform guidelines covering situations of personal interest in the normal course of business. Fáilte Ireland may approve financial support/grants and enter into contractual arrangements with undertakings in which Fáilte Ireland Authority Members are employed or otherwise interested.

In cases of potential conflict of interest Authority Members did not receive Authority documentation on the proposed transactions nor did the members participate in or attend discussions relating to the matters.

An Authority Member expressed an interest in one grant under the Tourism Capital Investment Programme totalling €920,000.

## 24. RECOVERY OF GRANTS

Fáilte Ireland has carried out verification checks on expenditure claimed in a sample of projects supported under the 1994-1999 Tourism Operational Programme and also carries out post-monitoring on grants paid. As a result of these procedures, funds to the value of €982,387.10 which were recovered from grantees, were on hand and included in Creditors above at year-end.

## 25. COMPARATIVE FIGURES

Following an internal restructure at the end of 2013 the Income and Expenditure account for 2014 reflects the new organisation structure. The 2013 Income and Expenditure expense categories have been reclassified.

# Notes to the Financial Statements

for the year ended 31 December 2014

## 26. PENSIONS

The Authority's pension schemes are described below:

### UNFUNDED NATIONAL TOURISM DEVELOPMENT AUTHORITY SUPERANNUATION SCHEME

The Authority operates an unfunded defined benefit superannuation scheme for eligible permanent staff under The National Tourism Development Authority Act, 2003 and for eligible permanent staff of the former Bord Fáilte under section 15 of the Tourist Traffic Act, 1952 and section 9 of the Tourist Traffic Act, 1983.

The pension scheme is a defined benefit final salary pension arrangement with benefits and contributions defined by reference to current "model" public sector scheme regulations. The scheme provides a pension (eightieths per year of service), a gratuity or lump sum (three eightieths per year of service) and spouse's and children's pensions. Normal Retirement Age is a member's 65th birthday; pre 2004 members have an entitlement to retire without actuarial reduction from age 60. Pensions in payment (and deferment) normally increase in line with general public sector salary inflation.

### UNFUNDED (FORMERLY CERT) CONTRIBUTORY PENSION AND DEATH BENEFITS PLAN (CLOSED TO NEW ENTRANTS)

The Authority operates a defined benefit pension scheme for eligible staff of the former CERT Ltd. Benefits and contributions are defined by pension scheme deeds and booklets. The scheme provides a pension (eightieths per year of service), a gratuity or lump sum (three eightieths per year of service) and spouse's and children's pensions subject to a rule that if a member attains 20 years service at age 65 years, 40 years is awarded. Normal Retirement Age is a member's 65th birthday.

As this scheme is closed, under the projected unit method, the current service cost will increase as the members of the scheme approach retirement.

### UNFUNDED REGIONAL TOURISM ORGANISATIONS PENSION SCHEME (CLOSED TO NEW ENTRANTS)

A defined benefit pension scheme is operated for eligible staff of the former six Regional Tourism Authorities with benefits funded by contributions from the employees.

Benefits and contributions are defined by pension scheme deeds and booklets. The scheme provides a pension (eightieths per year of service), a gratuity or lump sum (three eightieths per year of service) and spouse's and children's pensions. Normal Retirement Age is a member's 65th birthday; pre 2004 members have an entitlement to retire without actuarial reduction from age 60. Pensions in payment (and deferment) normally increase in line with general public sector salary inflation. As this scheme is closed, under the projected unit method, the current service cost will increase as the members of the scheme approach retirement.

### DEFINED CONTRIBUTION SCHEME

A defined contribution pension scheme was available for staff who were not eligible for the unfunded superannuation scheme. The assets of this scheme were held separately from those of Fáilte Ireland in independently administered funds. Since November 2013 there are no longer any staff who are members of this scheme.



# Notes to the Financial Statements

for the year ended 31 December 2014

<b>(A) Analysis of total Pension Costs charged to Expenditure</b>	<b>2014</b>	<b>2013</b>
	<b>€'000</b>	<b>€'000</b>
Current service cost	5,117	5,264
Interest on pension scheme liabilities	7,801	7,699
Employee contributions	(922)	(854)
<b>Total Defined Benefit Scheme Costs</b>	<b>11,996</b>	<b>12,109</b>

Defined Contribution Schemes	-	3
Other*	167	129
<b>Total</b>	<b>12,163</b>	<b>12,241</b>

\*Other costs comprise income continuance premium payments made in respect of formerly CERT pension scheme members of €78,290, €32,570 being the difference between the formerly CERT pension scheme entitlement and the payment of an annuity purchased at the time and €56,425 being refund of contributions to exiting staff.

<b>(B) Analysis of amount recognised in Statement of Total Recognised Gains &amp; Losses</b>	<b>2014</b>	<b>2013</b>
	<b>€'000</b>	<b>€'000</b>
Experience Gains	4,751	8,540
Changes in Assumptions	(20,473)	7,395
Actuarial Gain / (Loss)	(15,722)	15,935
Adjustment for removal of matching asset for National Tourism Development Authority Superannuation Scheme	7,244	(10,166)
<b>Actuarial Gain (loss) recognised by matching funding</b>	<b>(8,478)</b>	<b>5,769</b>

<b>(C) Net Deficit in Pension Schemes</b>	<b>2014</b>	<b>2013</b>
	<b>€'000</b>	<b>€'000</b>
Net Deficit in Pension Schemes	(242,135)	(221,485)
Made up of		
Present Value of pension schemes' liabilities	(242,135)	(221,485)

<b>Movement in Net Pension Liability during the year:</b>	<b>2014</b>	<b>2013</b>
Net Pension Liability at 1 January	(221,485)	(231,888)
Benefits paid	7,990	7,431
Current service cost	(5,117)	(5,264)
Interest on pension scheme liabilities	(7,801)	(7,699)
Actuarial gain/(loss)	(15,722)	15,935
<b>Net Pension Liability at 31 December</b>	<b>(242,135)</b>	<b>(221,485)</b>

# Notes to the Financial Statements

for the year ended 31 December 2014

## (D) Deferred Pension Funding

The Authority recognises an asset corresponding to the unfunded deferred liability for the Unfunded Regional Tourism Organisations Pension Scheme and the Unfunded (formerly CERT) pension scheme as set out in the Accounting Policy for pensions.

	2014	2013
	€'000	€'000
Unfunded (formerly CERT) pensions scheme and Unfunded Regional Tourism Organisation scheme (Based on the Provisions of the Financial Measures Act 2009).	99,735	88,203
<b>Total</b>	<b>99,735</b>	<b>88,203</b>

The Net Deferred Funding for Pensions recognised in the Income and Expenditure Account is as follows:

	2014	2013
	€'000	€'000
Funding Recoverable in respect of current year pension costs - Unfunded (formerly CERT) Pensions Scheme and Unfunded Regional Organisation Tourism Scheme	5,619	5,670
State Grant applied to pay pensioners	(2,207)	(1,739)
Staff Contributions applied to pay pensioners	(357)	(396)
<b>Total</b>	<b>3,055</b>	<b>3,535</b>

The quantification of the liability is based on the financial assumptions set out in the note below (E).

The assumptions used, which are based on professional actuarial advice, are advised to the Department of Transport Tourism and Sport.

## (E) Scheme and Actuarial Assumptions

The valuation of the schemes' liabilities used for the purposes of FRS17 disclosures has been based on a full actuarial valuation at 31 December 2014 carried out by a qualified independent actuary. Pension scheme liabilities have been measured using the projected unit method.

<b>Principal actuarial assumptions used to calculate the scheme liabilities:</b>	<b>31/12/2014</b>	<b>31/12/2013</b>
Discount rate	2.00%	3.50%
Rate of increase in salaries	2.75%	3.50%
Future state pension increases	2.75%	3.50%
Future pension increases	2.25%*	3.25%*
Inflation Rate	1.25%	2.00%
Revaluation in deferment	2.25%**	3.25%**

# Notes to the Financial Statements

for the year ended 31 December 2014

Demographic Assumptions	31/12/2014	31/12/2013
Mortality Pre Retirement	Male 62% of PNML00 Female 70% of PNML00	Male 62% PNFL00 Female 70% of PNFL00
Mortality Post Retirement	Male 58% of PNML00 Female 62% of PNML00	Male 62% PNFL00 Female 70% of PNFL00
Allowances for future improvements in mortality	Yes	Yes
Retirement Age	New entrants 65, other employees 62***	New entrants 65, other employees 62***
% married at retirement	90%	90%
Age difference between spouses	A male is assumed to be 3 years older than his spouse	A male is assumed to be 3 years older than his spouse

\*In the case of the CERT scheme, future pension increases of 3% p.a. are assumed.

\*\*In the case of the CERT scheme, statutory revaluation applies to deferred benefits, As a result a revaluation in deferment rate of 1.25% p.a. is assumed. In the case of the other Fáilte Ireland pension schemes deferred benefits are assumed to revalue in line with pay parity increases of 2.25% p.a.

\*\*\*The retirement age for the CERT pension scheme is 65 for all members.

The mortality basis above explicitly allows for improvements in life expectancy over time, so that life expectancy will depend on the year in which a member attains retirement age. The table below shows the life expectancy for members attaining age 65 in 2014 and 2034.

Year of attaining age 65	2014	2034
Life expectancy - Male	20.8 years	23.3 years
Life expectancy - Female	23.4 years	25.5 years

## (F) History of defined benefit obligations, assets and experience gains and losses

	2014	2013	2012	2011	2010
	€'000	€'000	€'000	€'000	€'000
Defined benefit obligations	242,135	221,485	231,888	177,194	177,810
Experience gain/(loss) on scheme liabilities					
• Amount (€'000)	4,751	8,540	1,632	5,186	7,357
• Percentage of present value scheme liabilities	2.0%	3.9%	0.7%	2.9%	4.1%

# Notes to the Financial Statements

for the year ended 31 December 2014

## 27. GOING CONCERN

The Financial Statements have been prepared on the going concern basis. At the time of preparing the 2014 Financial Statements there is uncertainty as to the continued longer term funding of the National Tourism Development Authority Superannuation Scheme by the Oireachtas as the scheme is not mentioned in the Financial Measures (Miscellaneous Provisions) Act 2009 which provides legislative backing to the Group's two other pension schemes.

The Authority has sought assurance from the Department of Transport, Tourism and Sport and the Department of Public Expenditure and Reform as to the continued funding of this scheme and to date this assurance has not been received. Accordingly, the Authority has decided not to provide for a deferred asset in the Financial Statements totalling €142.400m, being the value of the deferred liability of the scheme.

In assessing the going concern position of the Group the Authority has considered the following:

1. In 2014 and in 2015 the Oireachtas has provided funding on a pay as you go basis for the National Tourism Development Authority Superannuation Scheme through the annual Estimates process.
2. The organisation is a state body established by the National Tourism Development Authority Act 2003 and 96% funded by the Oireachtas.
3. There are currently no plans to dissolve the organisation.
4. The funding of the pension scheme is an ongoing issue and the Authority has not been given a definitive position that funding will or will not continue.
5. The crystallisation of the potential liability will span a period of 34 years into the future.

Based on the above considerations the Authority members are satisfied that the Group has adequate resources to continue for at least 12 months from the date of approval of these Financial Statements and it is appropriate to adopt the going concern basis in the preparation of the Financial Statements.

The Authority members have also concluded that the uncertainty re the National Tourism Development Superannuation Scheme does not represent a material uncertainty that casts significant doubt about the Group's ability to continue as a going concern and on that basis the Authority will continue to adopt the going concern basis in preparing its Financial Statements.

## 28. APPROVAL OF FINANCIAL STATEMENTS

These financial statements were approved by the Authority on 30th of June 2015.

# Prompt Payments by Public Sector Bodies

for the year ended 31 December 2014

Reporting Template pursuant to Government Decision No. S29296 of 2nd and 8th March 2011 on 15 Day Payment by:

The Health Service Executive, the Local Authorities, State agencies and all other Public Sector Bodies (excluding Commercial Semi State State Bodies

**Parent Government Dept:** Department of Transport, Tourism & Sport  
**Public Sector Body:** National Tourism Development Authority  
**Quarterly Period Covered:** 01<sup>st</sup> Jan 2014 to 31<sup>st</sup> Dec 2014

Details	Number	Value (€)	(%) of total payments made
Total payments made in Quarter	13,794	€56,177,560.80	100.00%
Number of payments made within 15 days	13,150	€52,865,996.25	95.33%
Number of payments made within 16 days to 30 days	463	€2,752,876.52	3.36%
Number of payments made in excess of 30 days	181	€558,688.03	1.31%
Disputed Invoices	262	€3,039,208.42	
Total	14,056	€59,216,769.22	

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Faailte Ireland

2014



**Fáilte Ireland**  
National Tourism Development Authority

# Tuarscáil Bhliantúil

Tuarscáil agus Ráitis Airgeadais  
Don bhliain dar críoch an 31<sup>st</sup> Nollaig 2014



# Fáilte Ireland

National Tourism Development Authority

## Oifigí Fáilte Éireann

### Ceannoifig – Baile Átha Cliath

Áras Fáilte  
88-95 Sráid Amiens  
Baile Átha Cliath D01 WR86

**Íosghlao:** 1890 525 525

**Ríomhphost:** [info@failteireland.ie](mailto:info@failteireland.ie)

**Gréasán:** [www.failteireland.ie](http://www.failteireland.ie)

**Tomhaltóir:** [www.discoverireland.ie](http://www.discoverireland.ie)

### Corcaigh

Aonad 2, Teach Nessian,  
Páirc Gnó Riverview  
Bóthar Bessvoro, An Charraig Dhubh  
Corcaigh T12 R8HE  
**Guthán:** 021 423 3200

### Port Láirge

4ú hurlár, Teach Wallace  
Geata Maritana  
Sráid Ceanada  
Port Láirge X91 PP2R  
**Guthán:** 051 312700

### Sligeach

Áras Reddan  
Sráid an Teampaill  
Sligeach F91 RX45  
**Guthán:** 071 9155 044

### An Iarmhí

2 hUrlár Teach Fair Green  
Green Bridge  
An Muileann gCearr  
Co. na hIarmhí N91 V5WC  
**Guthán:** 044 9344000

### Gaillimh

Áras Fáilte  
Sráid Forster  
Gaillimh H91 N1FSD  
**Guthán:** 091 537700

### Luimneach

2 hUrlár, The Granary  
Sráid Mhichíl  
Luimneach V94 P38C  
**Guthán:** 061 317522



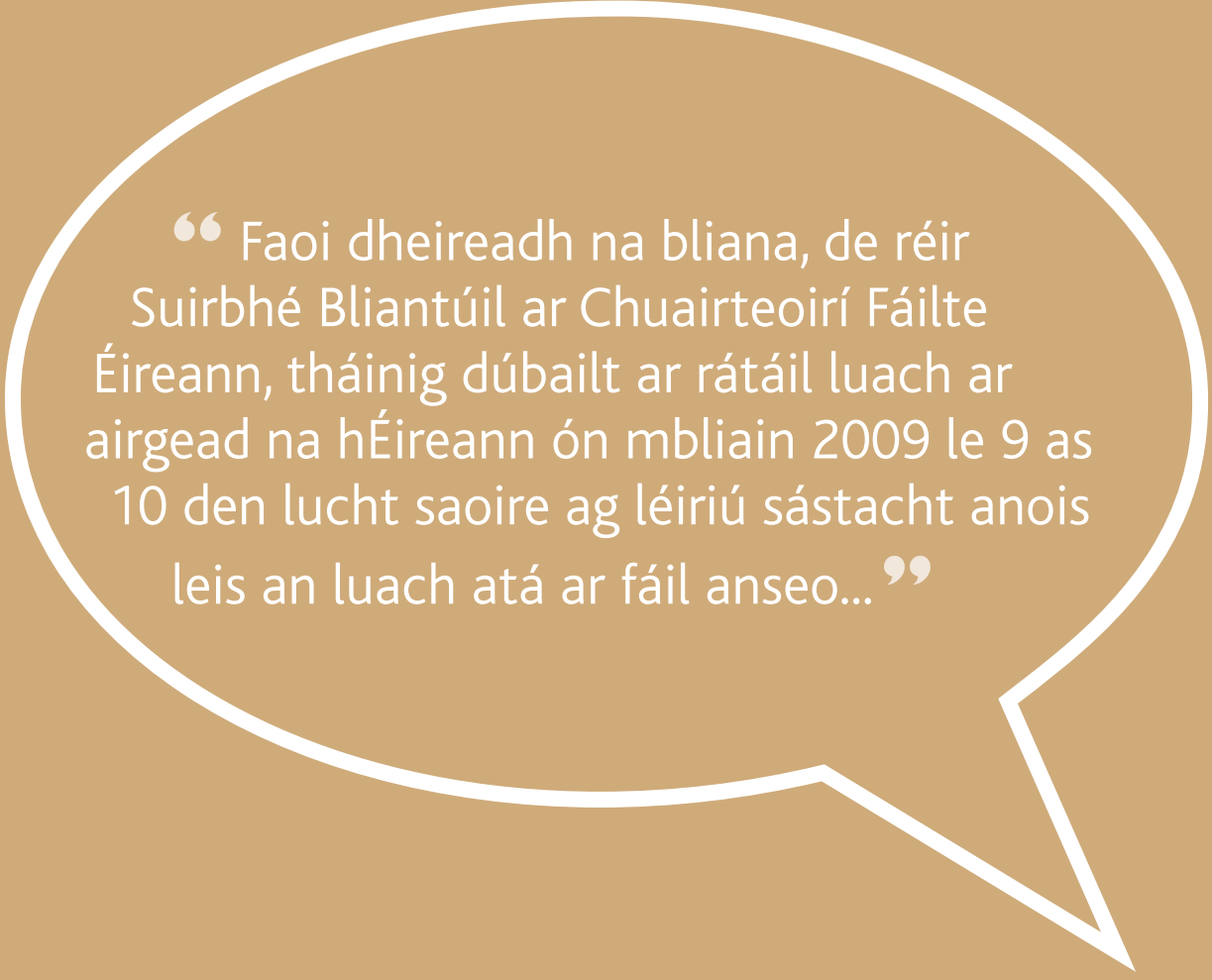
## Tuarascáil agus Ráitis Airgeadais Don bhliain dar chríoch 31 Nollaig 2014

### Chuig an Aire Iompair, Turasóireachta agus Spóirt

De réir an Achta um Údarás Náisiúnta Turasóireachta 2003, cuireann Fáilte Éireann i láthair a thuarascáil don bhliain dar chríoch 31 Nollaig 2014.

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“ Faoi dheireadh na bliana, de réir Suirbhé Bliantúil ar Chuaisirteoirí Fáilte Éireann, tháinig dúbailt ar rátáil luach ar airgead na hÉireann ón mbliain 2009 le 9 as 10 den lucht saoire ag léiriú sástacht anois leis an luach atá ar fáil anseo...”



# Ráiteas an Chathaoirligh

Michael Cawley Cathaoirleach

Rinne Fáilte Éireann taifeadadh ina thuarascáil bhliantúil ar bhliain eile a bhí thar a bheith sásúil don turasóireacht in Éirinn. Bhí fás a bhí folláin le feiceáil sna príomh-mhargáí go léir leis na harduithe ar rochtain aeir a chuir ar chumas líon níos mó ná riamh ó Stáit Aontaithe Mheiriceá cuairt a thabhairt ar an tír seo agus chonacthas leibhéil níos airde cuairteoirí arís eile ón Bhreatain agus ó Mhórthír na hEorpa. Chiallaigh an t-ardú mór in ioncam ón turasóireacht go raibh ról ollmhór ag an earnáil ó thaobh a bheith mar bhonn taca do théarnamh gheilleagrach leanúnach na hÉireann. Chuir an earnáil go mór le Stáitcheiste na hÉireann sa bhliain 2014 tráth ar cruthaíodh thart ar 5,000 post go díreach sa turasóireacht agus sna sála air sin bhí an t-ioncam breise ó cháin a ghin na mílte cuairteoir breise chun na tíre.

Bhí tionchar ar líon fachtóir ar an dul chun cinn leanúnach a chonaiceamar le linn na bliana. Ar an gcéad dul síos, agus mar atá luaite cheana, cuireann leathnú ar rochtain aeir idirnáisiúnta ardán leathnaithe ar fáil d'fhás na turasóireachta. Sa chomhthéacs seo cruthaíonn soláthar a éileamh féin agus aerlínte ag cur a gcuid táillí in oiriúint go solúbtha ar mhaithe le lódfhachtóirí spriocdhírithé a bhaint amach. Is é an tasc atá romhainn amach cothabháil a dhéanamh ar bhrabúsacht na n-aerbhealaí nua seo agus ar na haerbhealaí atá ann cheana d'aerlínte ionas go spreagfar iad chun cur le fás agus leathnú a dhéanamh ar a líonra isteach agus amach as an tír.

Ar an dara dul síos, lean an fás gheilleagrach i líon mór dár gcuid príomh-mhargáí, go háirithe an Bhreatain Mhór agus Meiriceá Thuaidh áit a bhfuil ardú ar bhonn leanúnach tagtha ar chaiteachas lánroghnach le 3 bliana anuas. Agus ar bhonn níos lú ná sin chiallaigh sé seo tosca tionchair inár margaí beaga san Áise agus san Astráil, áit a raibh fás suntasach soiléir cé gur ar bhonn i bhfad níos lú é.

Ar an tríú dul síos, bhí ról ríthábhachtach ag iomaíochas leanúnach gaolmhar feabhsaithe na hÉireann inár bhforás. Faoi dheireadh na bliana, de réir Suirbhé Bliantúil ar Chuiditheoirí Fáilte Éireann, tháinig dúbailt ar rátáil luach ar airgead na hÉireann ón mbliain 2009 le 9 as 10 den lucht saoire ag léiriú sástacht anois leis an luach atá ar fáil anseo. Is fiú an feabhas seo i luach ar airgead a thabhairt ar aird, go háirithe mar gheall go raibh an fás i dtuillimh thar lear ag 13% go mór chun cinn ar

an fhás 9% i líon na gcuariteoirí thar lear. Aisteach go léir, díríonn sé seo ar an fhírnic go bhfuil cuairteoirí sásta níos mó airgid a chaitheamh san áit a bhfaigheann siad luach níos fearr ar airgead agus is cinnte gur spreagadh atá anseo le cothabháil a dhéanamh air agus cur lenár n-iomaíochas.

Ar an ceathrú dul síos, ba mhaith liom an rialtas a mholadh as na cinntí beartais a chuir lenár n-iomaíochas agus a rinne coinníollacha níos fabhraí ó thaobh fáis in earnáil na turasóireachta. Táimid ar aon intinn leis an rialtas maidir leis an dearcadh go bhfuil ar chumas na turasóireachta, mar earnáil fáis an gheilleagair, cuidiú le forbairt gheilleagrach agus le cruthú poist a stiúradh, go háirithe sna réigiúin. Tá tabhairt isteach agus coinneáil ráta CBL laghdaithe i seirbhísí turasóireachta agus cur ar ceal Cáin ar Aerthaisteal ina mórfhachtóirí a chuir leis an fhás san earnáil sa bhliain 2014 agus leanfaidh le bheith mar bhonn taca lena buntáiste iomaíoch i margaí idirnáisiúnta amach anseo.

Ar deireadh, creidim gur chuir Fáilte Éireann féin cion thar na bearta leis an turasóireacht i gcinntiú bealach dearfach do líon na gcuariteoirí in 2014. Tá an comhtháighde ar tugadh faoi i gcomhar le Turasóireacht Éireann, a chuidigh linn díriú ar shainghrúpaí tomhaltóra ábhartha, ag cur torthaí atá thar a bheith dearfach ar fáil anois. Tá Turasóireacht Éireann, atá i mbun margaíochta thar lear agus Fáilte Éireann, atá i mbun margaíochta ag baile, chomh maith le bheith ag soláthar infrastruchtúr, oiliúint agus tacaíocht don tionscal laistigh den tír, araon ag díriú a gcuid iarrachtaí ar na cohóirt turasóirí sin is fearr a oireann dár meascán táirgí agus ar an dóigh go bhfillfidh siad ar an tír seo mar chuariteoirí a bhí againn cheana. Tá an straitéis spriocdhírithé seo mar bhonn taca leis an méid atá idir lámha againn i Fáilte Éireann agus is údar misnigh dom a rathúlacht agus táim dóchasach go bhfuil an acmhainneacht ann le leanúint leis an fhás a bhfuil tús curtha leis cheana féin. Sa chomhthéacs sin, ba mhaith liom buíochas a ghlacadh le foireann Fáilte Éireann nach féidir a ngairmiúlacht, fuinneamh agus díograis a shárú. Tá siad faoi stiúir ag foireann bainistíochta den scoth agus ba mhaith liom buíochas a ghlacadh leo agus go háirithe leis an bPríomhfheidhmeannach, Shaun Quinn, as na hiarrachtaí thar na bearta atá déanta acu ar feadh na bliana 2014.

Is mian liom buíochas a ghlacadh le mo chuid comhghleacaithe san Údarás freisin as a gcuid ama agus



a dtiomantas dá gcuid ról. Cruthaigh a gcuid scileanna agus tallainne éagsúla a bheith ina meascán cuidiúil léargais agus taithí i mbreithniúcháin go léir an údaráis. Ba mhaith liom buíochas a glacadh freisin leis an Aire Iompair, Turasóireachta agus Spóirt, Paschal Donohoe agus leis an Aire Stáit, Michael Ring as a gcuid tacaíochta agus comhairle leanúnach le linn na bliana.

Is gnó atá thar a bheith dian ó thaobh iomaíochais í an turasóireacht idirnáisiúnta. Mar sin féin, tá Éire chun tosaigh le buntáistí iomaíochta ollmhóra agus creidim má bhíonn ar a gcumas a gcuid iarrachtaí a dhíriú ar na grúpaí custaiméara sin is mó lena mbaineann an táirge, leanúint lenár n-acmhainní a dhíriú ar fhorbairt taithí nua atá oiriúnach agus margaíocht a dhéanamh ar an méid atá le tairiscint againn agus úsáid á bhaint as bealaí nua agus bealaí ábhartha cumarsáide agus ag an am céanna cothabháil agus cuir leis an luach ar airgead atá á thairiscint againn, ansin leanfaimid orainn ag cur lenár gcion de mhargadh, cuirfimid go suntasach lenár gnó a fhás agus cuirfimid go mór le cruthú poist agus le

hioncam don tír. Maidir leis sin, táimid ag leanúint orainn ag forbairt Slí an Atlantaigh Fhiáin, a bhfuil ag éirí thar barr leis, agus tá coincheap den chineál céanna seolta againn in oirthear agus i ndeisceart na tíre, Sean-Nea-soirthear na hÉireann agus beidh branda nua do Bhaile Átha Cliath á sheoladh againn go gairid le hathbheochan agus tuilleadh forbartha a dhéanamh ar tharraingteacht na príomhchathrach do chuairoteoirí baile agus do chuairoteoirí idirnáisiúnta.

Tugann na tionscnamh seo, i gcomhar le rochtain aeir níos fearr chun na tíre agus iomaíochas costais, muinín as cuimse dom go bhfuil ar ár gcumas leanúint ag cur leis an turasóireacht in 2015 agus cion níos mó ná riamh a chur le creatlach chultúrtha, sóisialta agus geilleagrach na tíre seo.

Michael Cawley - Cathaoirleach

# Athbhreithniú an Phríomhfheidhmeannaigh

"Bhain an earnáil turasóireachta tairbhe as fás suntasach in 2014 thráth ar tháinig 7.1m cuairteoir ó thar lear chun na hÉireann, ardú de 6% ar an mbliain roimhe sin. Chuir an t-ardú seo le fás 10% go €5 billiún ar thuillimh iasachta ón turasóireacht."



Shaun Quinn  
An Príomhfheidhmeannach

Rinneadh cothabháil ar an fhás láidir sa turasóireacht le linn na bliana 2014, in ainneoin nach rabhthas cinnte go dtarlódh an fás an ghin an Tóstal in 2013 arís. Tar éis na ndúshlán a bhain leis an ngéarchéim gheilleagrach le linn na mblianta 2008-12, dheimhnigh feidhmíocht in earnáil na turasóireachta in 2014 go bhfuil téarnamh láidir leanúnach faoi bhealach anois.

Bhí fás láidir i ngeilleagair ár bpríomh-mhargáí thar lear – an Bhreatain Mhór, Meiriceá Thuaidh, an Ghearmáin agus an Fhrainc mar bhonn taca leis an téarnaimh seo. Bhí a bpáirt féin ag na fachtóirí baile freisin, ní amháin an rochtain bhreise aeir a cruthaíodh de réir mar a chur iompróirí lena gcuid aerbhealaí chun na hÉireann agus polasaí an Rialtais a bhí báuil le fás, ar nós fáil réidh le cáin ar aerthaisteal agus soláthar ráta CBL níos ísle don tionscal fáilteachais. Chuir an ceann deiridh sin le príomhchomhpháirt eile den téarnamh sa turasóireacht - iomaíochas san earnáil a fheabhsú. Le linn na bliana 2014, bhí rátaí sástachta níos airde maidir le luach ard ar airgead á dtaifeadadh ag cuairteoirí chun na hÉireann nach bhfacthas a leithéid le os cionn deich mbliana anuas.

Dhírigh Fáilte Éireann le linn na bliana seo ar oibriú leis an tionscal lena chinntiú gur tréithe 'ever-green' a bheidh á mbrath leis an fhás atá ann anois agus nach ar bhonn sealadach a bheidh sé. Cé nach bhfuil ar a gcumas tionchar a bheith agann ar fhachtóirí seachtrach, beimid ábalta díriú ar na fachtóirí sin atá faoinár smacht. I gcás gnóthaí turasóireachta, ciallaíonn sé seo nach mór dóibh fanacht iomaíoch agus leanúint le luach ar airgead a chur ar fáil do chuairteoirí ar mhaithe le cothabháil a dhéanamh ar an fhás. Ciallaíonn sé sin nach mór d'Fháilte Éireann díriú ar an meascán ceart nithe is díol spéis, taithí agus scileanna a fhorbairt a threiseoidh ár mealltacht do thaistealaithe ó thar lear.

Bhí oibriú le pobail ar fud na tíre chun forbairt a dhéanamh ar 'thaithí branda' ar scála agus aonarachta a bhí in ann seasamh amach go hidirnáisiúnta le cur le mealltacht na hÉireann i gceist leis seo – go háirithe i measc réimsí de na príomh-mhargáí thar lear seo is mó is dóigh a thabharfaidh cuairt ar an tír seo. Áiríodh tionscnamh ar nós 'Slí an Atlantaigh Fhiáin' agus tairiscint nua d'Oirthear agus do Dheisceart na tíre chomh maith le hathbhreithniú bunúsach maidir le conas atá Baile Átha Cliath suite mar cheann scríbe do thurasóireacht chun na tíre.

Tugadh tosaíocht ar leithligh freisin sa bhliain 2014 do Thurasóireacht Gnó agus do mórimeachtaí eile spóirt, a bhí faoi réir ag rátaí fáis suntasach le blianta beaga anuas,

le béim á chur ar chomhdhálacha, cruinnithe agus taisteal dreasachta chomh maith le cur chuige fuinniúil agus ardfhócasaithe le mórimeachtaí spóirt ar scála mór agus imeachtaí eile bhaint amach agus a thabhairt chun na hÉireann.

Cé go raibh cuairteoirí ó thar lear mar chúis le fás a stiúradh in 2014, bhí an margadh baile fós tábhachtach ó thaobh cothabháil a dhéanamh ar an iliomad gnóthaí turasóireachta. Mar gheall ar na cúrsaí seo, rinne Fáilte Éireann athbhreithniú ar a chur chuige i leith an mhargaidh seo a fhás ar bhonn taighde nua a bhfuil réimsí tosaíochta maidir le díriú orthu lena bhfás aitheanta ann.

Ar deireadh, ar mhaithe lena chinntiú gur féidir cothabháil a dhéanamh ar na leibhéil fáis reatha, chuir Fáilte Éireann níos mó béime ar an gcumas margaíochta laistigh den tionscal turasóireachta ar feadh na bliana 2014. Tugadh cuidiú i sraith de thacaíochtaí gnó d'fhorbairt díolacháin, digiteach agus taithí chun cuidiú le gnólachtaí turasóireachta feabhas a chur ar a gcur i láthair agus díolachán taithí turasóireachta den scoth, lena n-áirítear béim mhór ar mhargáíocht dhigiteach.

## Bliain lenar bhain fás leanúnach

Bhain an earnáil turasóireachta tairbhe as fás suntasach in 2014 thráth ar tháinig 7.1m cuairteoir ó thar lear chun na hÉireann, ardú de 6% ar an mbliain roimhe sin. Chuir an t-ardú seo le fás 10% go €5 billiún ar thuillimh iasachta ón turasóireacht.

Laistigh den mhargadh baile, measadh go raibh an méid turais ar thug áititheoirí Éireannach fúthu a bheith ag 7.4m, ardú 3% ar 2013 le fás de 6% go €1.5 billiún ar ioncam comhfhreagrach

B'ionann an t-ioncam foriomlán turasóireachta do 2014 ón margadh baile agus ó chuairteoirí idirnáisiúnta agus €6.6 billiún, ardú 9% i gcomparáid le 2013. As an ioncam turasóireachta seo, chuaigh €1.6 billiún réamh-mheasta chun tairbhe go díreach trí cháin don Státchiste.

Bhí fás leanúnach i gcuariteoirí ó thar lear soiléir ar fud príomh-mhargáí na hÉireann go léir in 2014. Tháinig fás 10% ar líon na gcuariteoirí ó Mheiriceá Thuaidh – an dara bliain as a chéile d'fhás dédhigiteach ón ráithe seo. Go deimhin, b'ionann feidhmíocht na bliana 2014 agus an t-ardú ba mhó riamh i dtéarmaí an mhargaidh seo, nuair a thug 1.1 milliún cuairteoir ó Mheiriceá Theas cuairt ar Éirinn le linn na bliana 2014.



Thug thart ar 2.5 milliún turasóir ó Mhórtír na hEorpa cuairt ar Éirinn, fás de 6% gar de na buaicleibhéil a baineadh amach roimh an ngéarchéim in 2008. Tá an Bhreatain Mhór ar an margadh thar lear is mó atá againn, as a dtagann 42% de na turasóirí go léir ó thar lear, rinneadh taifeadadh ar fhás de 4% le linn na bliana 2014, arbh ionann é agus fás leanúnach ar an téarnamh a bhraitheadh in 2013.

Bhí an fás seo sna príomh-mhargáí thar lear soiléir sa bhliain 2014 mar gheall ar fheidhmíocht fheabhsaithe laistigh den earnáil cóiríochta turasóireachta. Thuairiscigh beagnach ceathrar as cúigear (79%) de sholáthróirí cóiríochta seirbhíse íochta ardú i líon na gcuaríteoirí in 2014 agus thuairiscigh 14% leibhéil den chineál céanna le 2013.

Tháinig ardú ar líon na gcuaríteoirí sna trí earnáil cóiríochta seirbhíse – óstáin, tithe aíochta agus tithe leaba agus bricfeasta le formhór (71%) de sholáthróirí cóiríochta ag tuairisciú ardú ar an líon cuairteoirí ó thar lear, go háirithe ó Mheiriceá Thuaidh agus ón mBreatain.

Idir an dá linn, d'éirigh go maith leis na nithe is díol spéis do thurasóirí iad le linn 2014, le trí as cúig oibreoir (62%) ag tuairisciú ardú ar líon na gcuaríteoirí.

Léirigh torthaí a fuarthas ó bhialanna atá lonnaithe i gceantair láidre turasóireachta go raibh an earnáil ag feabhsú go maith i dtéarmaí trádála turasóireachta. Tuairiscigh dhá thrian (66%) níos mó trádáil turasóireachta in 2014 ná mar a bhí amhlaidh an bhliain roimh sin. Arís, bhí sé sin amhlaidh mar gheall ar láidreacht an mhargaidh thar lear agus thuairiscigh trí cheathrú (76%) de bhialanna níos mó trádála ó thurasóirí thar lear ar feadh na bliana 2014.

Níos tábhachtaí, tuairiscigh formhór de ghnóthaí turasóireachta (68%) ardú i mbrabús le linn na bliana 2014, agus d'fhan 19% eile seasmhach tráth ar coinníodh brabús ag leibhéil na bliana roimhe sin.

Tá sé soiléir, ó thaighde Fáilte Éireann féin, gur bhain go leor de na gnóthaí seo leas as leathnú a dhéanamh ar a meascán margaidh, mar gur chuir os cionn a leath (53%) ardú ar an sciar thar lear dá ngnó. Suimiúil go leor, ní amháin go raibh gnóthaí ag déanamh éagsúlú ar a mbonn custaiméirí in 2014 bhí siad ag déanamh éagsúlú ar a mbealaí margaíochta freisin. Ar an meán, níor cuireadh ach díreach os cionn a leath (51%) de chaiteachas margaíochta na ngnóthaí i dtreo gníomhaíochtaí traidisiúnta ar nós preas, PR agus bileoga. Cuireadh an t-iarmhéid i dtreo feidhmchláir dhigiteacha, m.sh. idirlíon agus na meáin shóisialta, a léirigh fócas níos

mó ar na cainéil seo. Ar an iomlán, chuir sé as deich ngnó lena ngníomhaíocht margaíochta digiteach, in 2014.

### Ag Seachadadh Slí an Atlantaigh Fhiáin

Sheol Fáilte Éireann go foirmiúil, tar éis níos mó ná 18 mí de thaighde agus d'fhorbairt, tionscnamh Shlí an Atlantaigh Fhiáin i mí Feabhra 2014 agus bhí céim na comharthaíochta bealaigh den tionscadal tugtha chun críche in am do sheasúr na turasóireachta. Cuireadh tús le hoibreacha feabhsúcháin ag gach Pointe Fionnachtana ainmnithe ar feadh an bhealaigh. Cuireadh pleananna chun cinn freisin le tuilleadh forbartha a dhéanamh ar mhealltacht cuairteora an tionscadail, lena n-áirítear pleananna le Painéil Léirmhínte agus Pointí Grianghraif a shuiteáil feadh an bhealaigh le turasóirí a spreagadh le níos mó ama a chaitheamh feadh an chósta.

D'oibrigh Fáilte Éireann go dlúth le comhaltaí trádála, geallsealbhóirí agus le pobail feadh an bhealaigh ar feadh na bliana 2014 le tuilleadh forbartha a dhéanamh ar thaithí, agus ar scéalta a bheidh riachtanach chun cur leis an taithí do chuaríteoirí. Bhí comhpháirtithe áitiúla a aithint agus oibriú i gcomhar leo i gceist leis an obair seo le forbairt a dhéanamh ar an gcéad 30 'taithí' áitiúil feadh an bhealaigh a bheadh réidh don mhargadh faoi 2015. Chomh maith leis sin, d'oibrigh Fáilte Éireann le gnóthaí turasóireachta le forbairt a dhéanamh ar an scéal maidir le bia Shlí an Atlantaigh Fhiáin a fhorbairt mar chuid de mhealltacht an bhealaigh turasóireachta. Áiríodh anseo seachadadh ceardlann bia saincheaptha do 450 asraon bia feadh an bhealaigh.

Rinneadh dul chun cinn ar fhorbairt tairseach gréasáin trádála agus tomhaltóra le linn na bliana agus tháinig ardú suntasach ar ghníomhaíocht meáin shóisialta thart timpeall ar an tairiscint le fócas faoi leith ar fheasacht idirnáisiúnta a chruthú. Rinneadh forbairt ar Aip Shlí an Atlantaigh Fhiáin agus seoladh é le feabhas a chur ar thaithí an chuaríteora sa tír.

Rinne Fáilte Éireann margaíocht ar Shlí an Atlantaigh Fhiáin le linn na bliana trí mheascán de thurais taithíoch d'iriseoirí agus gníomhairí taistil ó thar lear chomh maith le himeachtaí trádála ar nós ár n-aonach trádála bliantúil, Meitheal. Níos tábhachtaí fós, rinne Fáilte Éireann óstáil ar an international Adventure Tourism World Summit i gCill Airne le linn 2014 agus bhí Slí an Atlantaigh Fhiáin i lár an aonaigh de réir mar a bhain na céadta oibreoirí taistil lasmuigh an t-imeacht amach. Cuireadh raon de thurais taithíoch agus eispéireas ar fáil do na príomhoibreoirí taistil



seo a bhí bunaithe ar cad a d'fhéadfadh an tairiscint a chur ar fáil dá gcuid cliant agus baineadh lánúsáide as an imeacht le margaíocht a dhéanamh ar Shlí an Atlantaigh Fhiáin dá spriocluacht féachana ar fud an domhain.

### Ag forbairt branda nua d'Oirthear agus do Dheisceart na hÉireann

Leanadh le hobair ullmhúcháin in Oirthear agus i nDeisceart na tíre le forbairt a dhéanamh ar thogra scála agus tionchair, cosúil le Slí an Atlantaigh Fhiáin ar an gCósta Thiar, agus atá bunaithe ar an oidhreacht chultúrtha shaibhir agus forleathan atá le fáil sa réigiún.

Le linn 2014, rinneadh forbairt ar thogra branda, ráiteas staide agus ar scéal an Oirthir agus an Deiscirt, agus tugadh faoi thaighde margaíochta cuimsitheach leis na coincheapa brandála a thástáil. Ar deireadh, tar éis tástáil margaidh a bhí tréan, roghnaíodh branda uileghabhálach Sean-Neas-oirthear na hÉireann agus táthar ag súil lena sheoladh le linn an chéad leath de 2015.

Mar chuid d'obair Fáilte Éireann leis an réigiún a ullmhú chun an branda nua a dhíol, rinneadh leathadh amach ar chlár cuimsitheach tacaíochtaí gnó le linn na bliana. Áiríodh ar idirghabhálacha, díolachán agus oiliúint dhigiteach, Attractions Tour Guiding, Ceardlanna Léirmhínte agus Clár Forbartha Bainistíochta Sinsearach píolótach maidir le nithe is díol spéise don Chuariteoir ar cuireadh tús leis i mí Deireadh Fómhair le 25 de na nithe is díol spéise is fearr sa cheantar rannpháirteach sa chlár. Sa bhreis air sin, tugadh faoi iniúchadh ar riachtanais forbartha caipitil maidir le nithe is díol spéise don chuariteoir.

Cruthaíodh ábhar físeán agus grianghrafadóireachta mar chuid den phróiseas leis an togra nua a ullmhú go digiteach le margaíocht a dhéanamh ar líne in 2015. Rinneadh dul chun cinn ar straitéis díolacháin don togra nua freisin, lena n-áirítear comhpháirtíochtaí straitéiseach riachtanacha a aithint le gníomhaíocht spriocdhírthe a chumasú.

### Athchruthú Bhaile Átha Cliath

Chuir Fáilte Éireann tús sa bhliain 2013 lena athbhreithniú ar bhrandáil agus ar mhargaíocht Bhaile Átha Cliath mar cheann scríbe turasóireacht tráth ar bunaíodh Tascfhórsa comhoibríoch 'Grow Dublin'. Mhol a thuarascáil, a foilsíodh go luath in 2014 dianiarracht a dhéanamh le Baile Átha Cliath a athchruthú mar chathair bhriomhar atá ag dul ó neart go neart le taobh na timpeallachta nádúrtha amuigh faoin aer. Bunaíodh Comhaontas Turasóireachta Grow Dublin ina dhiaidh sin i mí na Samhna faoi choimirce Fáilte

Éireann le forbairt a dhéanamh ar bhranda comhtháite agus ar straitéis mhargaíochta do réigiún Bhaile Átha Cliath le tuilleadh turasóirí a mhealladh, le cruthú poist a threisiú agus le sruthanna ioncaim a fheabhsú.

Ag an am céanna, leanadh le linn na bliana 2014 le hobair leanúnach Fáilte Éireann le cur le taithí an turasóra ar Bhaile Átha Cliath, agus rinneadh forbairt ar cheithre théama ar mhaithe le taithí a fhorbairt a chuirfidh an chathair ar a seanléim arís: A City of words; The Living Bay; Extraordinary Days & Happening Nights; and Dublin stories hidden & untold.

Rinne Fáilte Éireann cothabháil ar an fhócas maidir le forbairt a dhéanamh ar fhéilte freisin, go háirithe sna séasúir chiúine, mar bhealach le líon níos mó cuairteoirí a mhealladh chuig Baile Átha Cliath chun briseadh san ardchathair a bhlaiseadh. Áiríodh anseo, le linn na bliana 2014, leanúint le cothú a dhéanamh ar imeachtaí níos nuaf ag a bhfuil acmhainneacht níos mó ar nós Féile na Bliana Nua agus Féile Bram Stoker a reáchtáiltear thar dheireadh seachtaine Saoire Banc Deireadh Fómhair.

Ar an taobh digiteach, rinneadh forbairt ar láithreán gréasáin nua Visit Dublin, agus mar gheall ar tharraingteacht Bhaile Átha Cliath do thaistealaithe óga atá ardoilte ar an teicneolaíocht, cuireadh clár meáin shóisialta atá thar a bheith gníomhach i bhfeidhm agus bhí fás ar leith i gcaidreamh ar Twitter agus Facebook. Sa bhreis air sin, bhí Fáilte Éireann rannpháirteach le 120 príomhghnó turasóireachta i mBaile Átha Cliath a d'fhreastail ar Chomhdháil Dhigiteach saincheaptha a bhí dírithe ar mhargaíocht níos cliste ar líne.

Ar deireadh, cuireadh tús le hobair ar Oifig Turasóireachta nua do Bhaile Átha Cliath, le béim láidir ar theicneolaíocht agus ar idirghníomhaíocht dhigiteach, lena n-áirítear podanna scáileáin tadhaill, scáileáin What's On, balla Meáin Shóisialta, Inspiration Wall agus Póstaer Digiteach.

### Fás Suntasach Leanúnach i dTurasóireacht Gnó

Le linn na bliana 2014, lean foireann Turasóireachta Gnó Fáilte Éireann le tionchar suntasach a bheith acu, cibé ag aithint ábhar cliant nua, ag tacú le deiseanna nó ag baint tairiscintí amach le tionóil nua corparáideacha idirnáisiúnta a thabhairt chun na tíre.

Le linn na bliana, d'aithin Fáilte Éireann go rathúil agus chruthaigh 293 deis gnó turasóireachta idirnáisiúnta arbh ionann iad agus iomlán de 137,508 toscaire a d'fhéadfadh



a bheith ann a bhféadfadh luach measta geilleagrach de €182m a bheith ag gabháil leo.

Thug Ciste Ambasadóra Comhdhála Fáilte Éireann tacaíocht do 228 tairiscint ghníomhach maidir le comhdhálacha (thar ar 144,000 toscaire a bheadh i gceist le luach de €201 milliún agus iad curtha le chéile) le ráta an-ard rathúlachta.

D'eagraigh Fáilte Éireann i gcomhar le Turasóireacht Éireann, (faoin mbranda Meet in Ireland) agus thug tacaíocht DO 36 príomhfheachtas freisin ar bhonn domhanda chun cuidiú le gnóthaí Éireannach teagmháil a dhéanamh le ceannaitheoirí MICE ó thar lear (cruinnithe, dreasachtaí, comhdhálacha agus imeachtaí)

Ag baile, d'eagraigh an fhoireann turasóireachta gnó agus thug tacaíocht do 120 cigireacht láithreáin do chliant a bhí i mbun na tíre a bhreithniú le haghaidh sain-imeacht idirnáisiúnta le ráta comhshó 80%. Rinne an fhoireann seachadadh freisin ar 15 turas thaitheoch le grúpaí cliant idirnáisiúnta ón Ríocht Aontaithe, Meiriceá Thuaidh, an Fhrainc agus an Ghearmáin. Thaispeáin na turais thaitheoch seo, a eagraíodh i gcomhar lenár gcomhpháirtithe tionscal, an chuid is fearr de tháirge turasóireachta gnó na hÉireann thart timpeall na tíre agus spreag cliant le hÉirinn a roghnú dá gcéad imeacht idirnáisiúnta eile.

Bhunaigh an fhoireann turasóireachta gnó aonad nua gnó freisin, ("Event Ireland"), le himeachtaí ar scála a aithint, tairiscint a dhéanamh ina leith agus iad a thabhairt chun na tíre. Rinne foireann Event Ireland seachadadh sa bhliain 2014 ar 24,000 iostas oíche breise idirnáisiúnta le roinnt buntáistí ollmhóra, lena n-áirítear an World Medical and Health Games 2015 (850 toscaire thar seacht lá) do Luimneach agus imeacht peile ó Choláiste sna Stáit Aontaithe a d'fhéadfadh 20,000 turasóir ó thar lear a thabhairt isteach do Mheán Fómhair 2016. Seoladh clár ambasadóra spóirt freisin, a bhí ag tairiscint sraith tacaíochtaí ar nós an chláir ambasadóra Comhdhála le daoine aonair a spreagadh agus tacaíocht a thabhairt dóibh agus iad i mbun tairiscint a dhéanamh le haghaidh mórimeachtaí spóirt idirnáisiúnta.

### An Margadh Baile

Rinne Fáilte Éireann forbairt ar fheachtas €3.7m le turasóireacht a chur chun cinn ar an margadh baile agus seoladh an clár meáin agus cruthaitheach #thisisliving in Éirinn le linn na bliana 2014.

Dhírigh an feachtas ar na hionchais is fearr le haghaidh fás sa mhargadh baile – ar thrí réimse den mhargadh arbh

ionann é agus 46% den daonra agus baineadh úsáid as meascán de theilifís traidisiúnta, raidió, preas, taispeántas agus comhpháirtíochtaí ar líne chomh maith le díriú ar na meáin shóisialta agus search buys le hÉirinn a chur chun cinn. Rinneadh forbairt ar an bhfeachtas #thisisliving tar éis taighde tomhaltóra in Éirinn a d'aithin na réimsí sin den mhargadh is mó is dóigh a rachaidh ar saoire nó a thógfaidh briseadh gearr ag baile.

Sa bhreis air sin, rinne Fáilte Éireann bainistíocht ar fheachtais margaíochta baile don Giro d'Italia – ag cur na tíre chun cinn tráth ar réachtáladh na chéad chéimeanna den rás rothaíochta i réigiún an Oirthuaiscirt agus i mBaile Átha Cliath – chomh maith le cláir agus féilte a chur chun cinn maidir le Cathair Chultúrtha Luimnigh.

Chomhoibrigh foireann margaíochta Fáilte Éireann freisin le gníomhaireachtaí rialtais eile ó thaobh cuairt Uachtarán na hÉireann chun na Breataine agus chuireadh físeáin mhargaíochta ar fáil chun tacaíocht a thabhairt dó seo. Cuireadh físeán 'Ireland Inspires', ar fáil do Lá Fhéile Pádraig 2014, agus taispeánadh é le linn cuairteanna Airí ar fud na cruinne. D'fhéach thart ar 1.4m duine ar físeán Fáilte Éireann ar líne.

### Tionscnamh Tacaíochta

Chuir Fáilte Éireann tacaíochtaí díreacha éagsúla ar fáil do ghnóthaí turasóireachta ar fud na tíre le linn na bliana 2014. Bhí fócas príomha formhór na n-idirghabhálacha seo ar fheabhas a chur ar chumas díolachán agus margaíochta oibreoirí turasóireachta, go háirithe laistigh de chomhthéacs a sciar féin de mhargadh idirnáisiúnta a fhás. Cuireadh tacaíocht mheantóireachta ar fáil go díreach do 250 gnó agus rinneadh seachadadh ar raon tacaíochta digiteacha agus oiliúint a bhain le díolachán (ar líne agus duine le duine araon) do os cionn 12,000 oibrí turasóireachta.

D'fhreastail thart ar 87 gnó ar Cheadlanna Ioncam agus Dáileachán in 2014 agus d'fhreastail 122 ar Cheadlann Ioncam do Bhainisteoirí Neamhioncain leis an IHF. D'fhreastail 446 gnó eile ar cheadlanna díolacháin a bhain le seimineár gréasáin. Sa bhreis air sin, d'fhreastail 516 oibreoir ar cheadlanna foirmiúla maidir le hullmhúcháin díolacháin d'imeachtaí In-Ireland agus cruthú deiseanna gnó.

Chuir Fáilte Éireann deiseanna teagmhála gnó ar fáil freisin le ceannaitheoirí ó thar lear agus d'fhreastail 65 gnó Éireannach ar ghníomhaíocht díolacháin margaidh sna Stáit Aontaithe, sa Ghearmáin, sa Bhreatain Mhór agus sa réigiún Nordach. Idir an dá linn, d'eagraigh ár bhfoireann imeachta





'In Ireland' ardáin agus ceardlanna díolacháin sa bhaile ag seachadadh deiseanna le haghaidh díolacháin trí 10,400 ceapacháin aonair do 280 comhalta Tionscail Éireann. Rinne Fáilte Éireann óstáil ar os cionn 800 ceannaitheoir ó thar lear in 2014.

Ó thaobh margaíocht a dhéanamh ar Éirinn mar cheann scríbe, leag clár Poiblíochta Idirnáisiúnta Fáilte Éireann amach, rinne óstáil agus bainistíocht ar chúrsa taistil do 1,358 ó na meáin ó 18 tír i gcomhar le Turasóireacht Éireann. Dhírigh cúrsaí taistil ar ár mbrandaí taithí; Slí an Atlantaigh Fhiáin, Sean-Neasoirtheair na hÉireann agus ar Bhaile Átha Cliath.

Áiríodh inár dtaighde agus beartas maidir le hobair in 2014, anailís neamhspleách ar thionchar leanúnach ráta CBL ar éileamh turasóireachta a chuidigh le heolas a chur ar fáil do bhreithniúcháin buiséadach. Léirigh an taighde na gnóthachain láidre leanúnach a d'eascair ón tionscnamh agus conas mar a chuir sé le cruthú poist inbhuanaithe.

Sa bhreis air sin, rinneadh seachadadh ar raon suirbhéanna agus tionscadail léargais le linn na bliana chun cuidiú le súil a choinneáil ar fheidhmíocht an tionscal agus ar shástacht cuairteora leis an 'in Ireland experience'. Bhí 7,000 agallamh duine le duine le cuairteoirí ó thar lear a bhí ag imeacht abhaile i gceist lenár dtionscadal aonair ba mhó. Ó thaob na trádála, thugamar faoi shuirbhéanna áitíocht chóiríochta ar bhonn míosúil agus faoi bharaimeadair maidir le feidhmíocht sheasúrach.

Lean Fáilte Éireann lena infheistíocht in infrastruchtúr turasóireachta le leithdháileadh maoiniú caipitil de os cionn €9m in 2014. Áiríodh anseo infheistíocht de €8.2m i seacht dtionscadal faoi thionscnamh Shlí an Atlantaigh Fhiáin. Faoi Chiste Forbartha Bhaile Átha Cliath, ceadaíodh ocht dtionscadal le haghaidh maoiniú de €955,264. Fuair an Burren Driving Route i gContae an Chláir maoiniú de €95,000 le forbairt a dhéanamh ar scéim nua comharthaíochta do chuairoteoirí chuig an gceantar.

Ceadaíodh deontais le caiteachas iomlán de €2.7m le 31 féile mhór a réachtáil faoi Chlár Imeachtaí Rannpháirtíochta agus Féilte Náisiúnta do 2014. Áiríodh sa chaiteachas seo leithdháileadh de €1m ar an fhéile is mó sa tír, Lá Féile Pádraig. D'áirigh sé freisin maoiniú do NYE 2014, le tacaíocht a thabhairt d'fhorbairt leanúnach ar imeacht mór Oíche Chinn Bhliana, atá á fhorbairt mar phríomhimeacht bliantúil san fhéilire turasóireachta a bheidh ar chomhchém le himeachtaí deireadh bliana i dtíortha eile.

Lasmuigh d'imeachtaí ar scála mór, leanadh le tacaíocht airgeadais Fáilte Éireann d'imeachtaí réigiúnach in 2014 tráth ar cuireadh deontais ar fáil 178 féile réigiúnach lenar bhain luach de €596,000. Ag leanúint ar aghaidh ón mbliain 2013, bliain an Tóstail, lean Fáilte Éireann lena chomhpháirtíocht le cuideachta árachais IPB, agus chuir an dá eagraíocht sin maoiniú de €1m ar fáil chun tacú le hoidhreacht an Tóstail trí thacaíocht a thairiscint do 376 féile agus imeacht pobal bhunaithe.

Ar deireadh, rinne Fáilte Éireann infheistíocht de €4m in oideachas turasóireachta, in oiliúint agus i dtaighde feidhmeach in 2014 trí Institiúidí Teicneolaíochta agus Boird Oideachais agus Oiliúna agus fuair 1,373 mac léinn maoiniú agus bhain 423 mac léinn eile céim amach le linn na bliana.

### Conclúid

Cibé ar chuairoteoirí, ioncam nó poist a bhí i gceist, bhí ar chumas na turasóireachta fás a sheachadadh in 2014 agus d'fhill an earnáil ar leibhéal nach bhfacthas cheana ón ngéarchéim. De réir mar a lean an bhliain 2015, rinne coinníollacha éadrom sna margáil airgeadra agus praghsanna íseal ola a chur le hioncam inchaite ag baile agus thar lear, le tuilleadh treisiú a dhéanamh ar fhás.

Ar an mbagairt is mó atá i ndán don earnáil anois, áfach, tá lagú ar na maidí. Lean cúlú an bborradh sa gheilleagar agus is iomaí rud atá foghlamtha againn ó shin, tá ciall ceannaigh againn anois. Má tá ar ár gcumas an timthriall sin a bhriseadh, ní mór dúinn oibriú i dtreo fás inbhuanaithe ar féidir brath air. Ciallaíonn sé seo, go bunúsach, nach mór dúinn cúiseanna an-láidir a bheith againn le bheith anseo, luach iomaíoch a sholáthar agus a bheith níos cliste ó thaobh na margaíochta i dtimpeallacht tomhaltóra atá ag teacht chun cinn.

Óna thaobh féin, leanfaidh Fáilte Éireann ag tabhairt tacaíochta d'fhás inbhuanaithe, seasmhach agus suntasach sa turasóireacht trí oibriú go dlúth le gnóthaí ar fud na tíre lena chinntiú go mbainimid leas as fás i dturasóireacht atá leanúnach, atá á dháileadh go réigiúnach agus scaipthe amach ar feadh tréimhse níos faide i rith na bliana féilire.

Shaun Quinn - An Príomhfheidhmeannach

# Turasóireacht 2014 *An Bhliain i bhFigiúirí*

- Tháinig os cionn 7m cuairteoir ó thar lear go hÉirinn in 2014, arbh ionann é agus fás 6%
- Tháinig fás 10% go dtí €5.1bn ar thuillimh iasachta – ardú os cionn €450m.
- Meastar gur thug muintir na tíre 7.4 milliún turas in Éirinn.
- Tháinig ardú 7% ar chaiteachas mhuintir na hÉireann a thug faoi thuras sa tír freisin go dtí €1.5bn.
- Ceadaíodh deontais do 31 féile mhór faoin gClár Imeachtaí Rannpháirtíochta agus Féilte Náisiúnta do 2014 a raibh buiséad €2.7m ag gabháil leo.

- Measadh go raibh 140,000 duine fostaithe sna hearnálacha cóiríochta agus seirbhíse bia leo féin in 2014 – ardú de beagnach 2% (2,100 post breise) ó 2013 agus léirigh meastacháin Fáilte Éireann féin go raibh beagnach 205,000 duine ar an iomlán fostaithe sa turasóireacht (nuair a áirítear codanna eile den earnáil, ar nós comhdhálacha, nithe is díol spéise iad agus féilte) le linn na bliana.
- Sa bhreis air sin, thug Fáilte Éireann tacaíocht airgeadais do 178 féile réigiúnach arbh fhiú €596,000 é.





# Fáilte Ireland

National Tourism Development Authority

- Lean Fáilte Éireann leis an infheistíocht in infrastruchtúr turasóireachta le maoiniú caipitil de €9m in 2014, san áireamh ansin bhí tionscadail ar Shlí an Atlantaigh Fhiáin.
- Thug Ciste Ambasadóir Comhdhála Fáilte Éireann tacaíocht do 228 tairiscint ghníomhach maidir le comhdhálacha le tionchar measta eacnamaíoch ionchasach de €201 milliún.
- Thug Fáilte Éireann tacaíocht do 293 tairiscint ghníomhach comhdhála in 2014 – acmhainneacht iomlán do 137,508 tosaire le luach measta de €182 milliún.

- In 2014 chuir Fáilte Ireland 16,931 tacaíocht gnó agus ionchur oiliúna comhcheangailte ar fáil. Astu sin, cuireadh tacaíochtaí gnó a bhí deartha chun cur le cumas díolacháin agus digiteach ar fáil do 14,250 gnólacht. Ina theannta sin, bhain 2,681 fostaí turasóireachta tairbhe as raon clár Forbartha Scileanna agus Bainistithe trínár rannóg Fáilteachais & Caighdeáin.
- Chuaigh Fáilte Éireann i gcomhpháirtíocht leis an gcuideachta árachais IPB Insurance, agus idir an dá eagraíochta cuireadh maoiniú €1m ar fáil, agus in 2014 cuireadh tacaíocht ar fáil do 376 imeacht faoi leith a bhain leis an Tóstal.



# Ráiteas Corparáide

Don bhliain dar chríoch 31 Nollaig 2014

## **Rialachas Corparáide**

Tacaíonn Fáilte Éireann leis na caighdeáin is airde ó thaobh rialachas corparáide agus cleachtann sé iad agus cloítear go sonrach le prionsabail agus treoirlínte infheidhmithe atá sainmhínithe sa Chód Cleachtais do Rialachas Comhlachtaí Stáit.

## **Comhionannas**

Is fostóir comhionannas deiseanna é Fáilte Éireann. Feidhmítear gach reachtaíocht comhionannais chuí san eagraíocht.

## **Sábháilteacht, Sláinte agus Leas**

Rinneadh folláine fostaithe agus oiliúnaithe na heagraíochta a chosaint trí chloí go daingean le caighdeáin sláinte agus sábháilteachta. Tá an tÚdarás sásta go gcomhlíonann an chuideachta forálacha an Achta um Shábháilteacht, Sláinte agus Leas ag an Obair, 2005.

## **Saoráil Faisnéise**

Sa tréimhse atá faoi athbhreithniú, fuair Fáilte Ireland 13 iarratas faoin reachtaíocht um Shaoráil Faisnéise.

# Gníomhaíocht Oiliúna 2013 agus 2014

Don bhliain dar chríoch 31 Nollaig 2014

	2013	2014
Cláir Bunaithe ar Thionscail (Tacaíochtaí Gnó / Fáilteachas & Caighdeáin)	14,561	16,931
Cláir Bunaithe ar Choláiste	1,511	1,373
<b>Mór-lomlán</b>	<b>16,072</b>	<b>18,304</b>

# Comhaltaí an Údaráis 2014



Michael Cawley  
Cathaoirleach



Gerard Barron\*



Susan Bergin



Francis Brennan\*



Jim Deegan



Kevin Dundon\*



Marguerite Howley\*



Noel Kavanagh



Mary Kerins



Gina Murphy



Briget Halligan-Neville



Ciáran O Gaora



Margaret Ryan



Mary Rose Stafford



Frankie Sheahan

## Comhalta

Michael Cawley\*

Gerard Barron\*

Kevin Dundon\*

Marguerite Howley\*

Francis Brennan\*

Cuireadh tús le tréimhse tionachta Iúil 2014

Cuireadh tús le tréimhse tionachta Iúil 2014

Deireadh le tréimhse tionachta Bealtaine 2014

Deireadh le tréimhse tionachta Bealtaine 2014

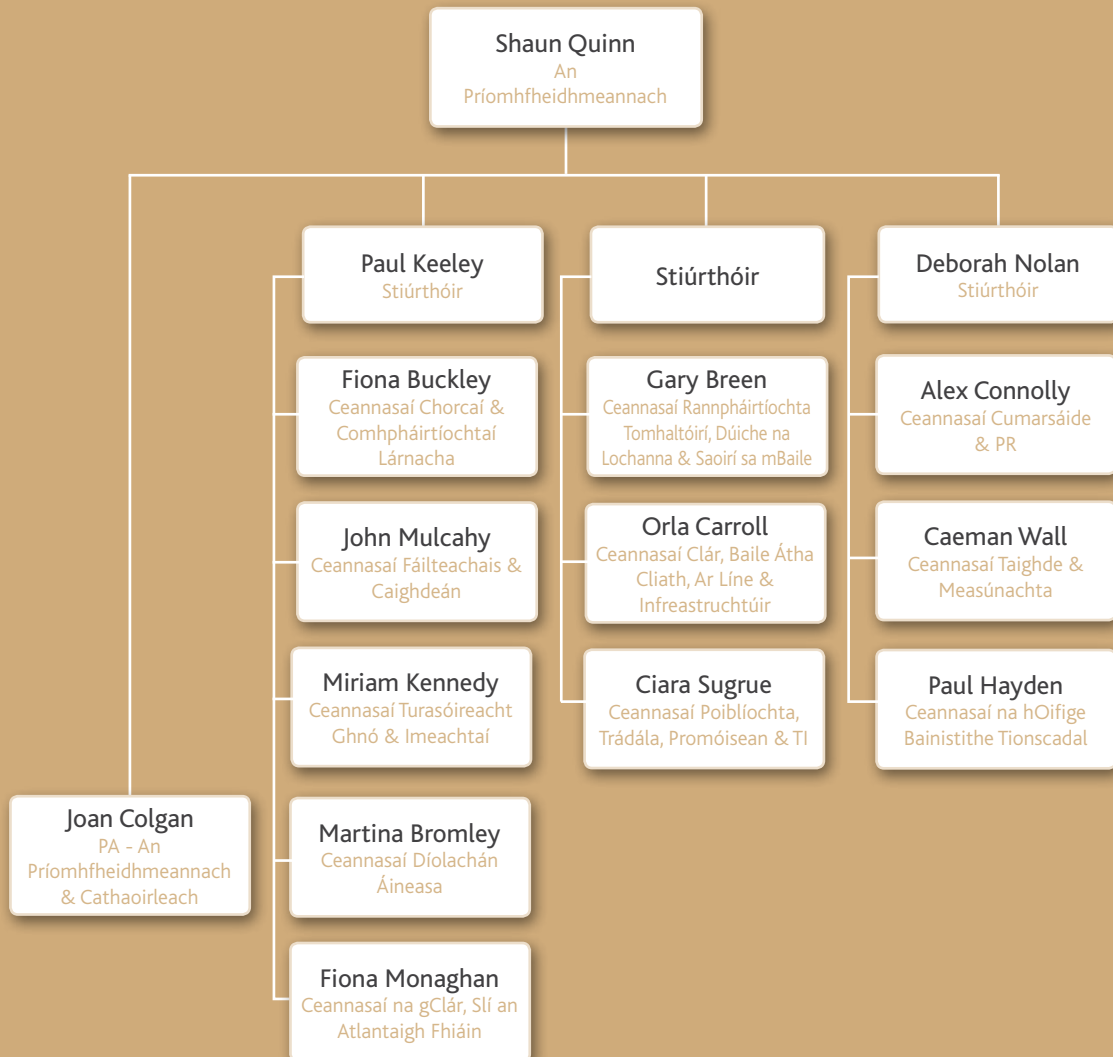
Cuireadh tús le tréimhse tionachta Iúil 2014

## Freastal na gComhaltaí ar Chruinnithe Údaráis in 2014

Comhalta	lomlán	Comhalta	lomlán	Comhalta	lomlán
Michael Cawley (Cathaoirleach)*	5	Noel Kavanagh	6	Mary Rose Stafford	5
Susan Bergin	6	Gina Murphy	7	Kevin Dundon*	1
Mary Kerins	7	Ciaran O'Gaora	5	Marguerite Howley*	1
Jim Deegan	4	Margaret Ryan	7	Francis Brennan*	4
Bridget Halligan-Neville	6	Frankie Sheahan	6	Gerard Barron	4

# Struchtúr Rannach

Nollaig 2014



## Uimhreacha Turasóireachta 2010-2014

	Uimhreacha (000s) (Ioncam €mn)					% Athrú 14 vs 13
	2010 <sup>1</sup>	2011 <sup>2</sup>	2012	2013 <sup>3</sup>	2014	
<b>An Bhreatain</b>	2,759	2,799	2,722	2,870	3,007	+5
	879.4	858.3	857.9	890.9	926.7	+4
<b>Mórtáir na hEorpa</b>	2,011	2,184	2,247	2,346	2,490	+6
	1,133.9	1,110.8	1,060.5	1,228.2	1,301.2	+6
<b>Meiriceá Thuaidh</b>	864	904	940	1,039	1,146	+10
	695.1	677.4	745.7	829.0	940.3	+13
<b>An Chuid eile den Domhan</b>	311	353	378	431	462	+7
	290.4	272.8	291.6	367.7	428.1	+16
<b>Iomlán Thar Lear</b>	5,945	6,240	6,286	6,686	7,105	+6
	2,998.8	2,919.4	2,955.8	3,315.7	3,596.4	+8
<b>Tuaisceart Éireann<sup>4</sup></b>	n/a	1,420	1,299	1,572	1,708	+9
	n/a	296.7	292.3	304.5	334.4	+10
<b>Fáltais Iompróra<sup>5</sup></b>	580.0	626.0	856.0	977.0	1,130.0	+16
<b>Cuairteanna Aon Lae</b>	25.0	36.0	34.0	35.0	41.0	+17
<b>TUILLEAMH AIRGEADRA IASACHTA IN IOMLÁINE<sup>6</sup></b>	3,603.8	3,878.1	4,138.1	4,632.3	5,101.7	+10
<b>Turas Intíre<sup>7</sup></b>	7,300	7,169	7,031	7,111	7,354	+3
<i>Turas Intíre</i>	1,560.5	1,415.9	1,345.4	1,373.3	1,464.0	+7
<b>IONCAM IOMLÁN TURASÓIREACHTA</b>	5,164.3	5,294.0	5,483.5	6,005.6	6,565.7	+9

<sup>1</sup> Athbhreithniú déanta Feabhra 2014

<sup>2</sup> Athbhreithniú déanta ag an CSO in 2013

<sup>3</sup> Athbhreithniú déanta Márta 2014

<sup>4</sup> Athbhreithniú déanta ag NISRA Bealtaine 2015, Rátaí malairte Euro 2011 – 0.86788, 2012 – 0.81087

Foinse: Banc Ceannais na hÉireann

<sup>5</sup> 2012 fáltais iompróra athbhreithnithe Márta 2014 – 2013 athbhreithniú Márta 2015

<sup>6</sup> Ní áirítear ioncam chuairteoirí ó Thuaisceart Éireann i dtuilleamh airgeadra iasachta in 2010

<sup>7</sup> Athbhreithniú déanta ag an CSO ar 2010 agus 2011 in 2013



# Ráiteas ar Éifeachtúlacht Fuinnimh

## Forléargas ar Úsáid Fuinnimh in 2014

Faoi dheireadh mhí na Nollag 2014, bhí 342 duine fostaithe ag Fáilte Éireann agus bhí 54 áitreabh acu: lena n-áirítear 11 áitreabh atá os cionn 500m<sup>2</sup> (4 atá liostaithe mar struchtúir chosanta, tá 11 ar an iomlán d'áitribh Fáilte Éireann mar áitribh liostaithe). Mar thoradh air sin, tá an soláthar fuinnimh do 7 n-oifig riaracháin (lena n-áirítear an Cheanncheathrú i mBaile Átha Cliath), 34 Oifig Eolais Turasóireachta, 4 Músaem agus 7 n-áitreabh eile mar éilimh fuinnimh na heagraíochta.

Mar a tuairiscíodh in 2014 tríd an Údarás Fuinnimh Inmharthana na hÉireann (SEAI), an Córas Monatóireachta agus Tuairiscithe Fuinnimh (M&R), d'úsáid Fáilte Éireann 2,583.1 MWh fuinnimh a bhí comhdhéanta de:

- 2,070.93 MWh leictreachais
  - 512.19 MWh breosla iontaise
  - 385.17 MWh Gáis Nádúrtha
  - 6.15 MWh Gáis Peitriiliam Leachtaithe
  - 104.65 MWh Ceirisín
  - 16.22 MWh Ola Gáis

Thuiriscigh Fáilte Éireann úsáid iomlán fuinnimh 2,768.5MWh ar chóras SEAI M&R sa bhliain 2013; léiríonn figiúirí na bliana 2014 laghdú foriomlán 6.7% in úsáid fuinnimh iomlán na heagraíochta ó 2013 go 2014, atá briste síos mar a leanas:

- 155 MWh níos lú i leictreachas, laghdú 6.97% ar úsáid 2013, (is ionann é seo agus 5.61% den laghdú foriomlán 6.7%)
- 30.14 MWh níos lú breosla iontaise (is ionann é seo agus 1.09% den laghdú foriomlán 6.7%), nó laghdú 5.56% ar 2013, comhdhéanta de:
  - Laghdú 40.76 MWh gás nádúrtha, arbh ionann é agus sábháil 9.57% ar 2013
  - Laghdú 14.61 MWh in úsáid gáis peitriiliam leachtaithe, laghdú 70.38% ar 2013
  - Ardú 27.55 MWh ar úsáid Ceirisín, ardú 35.73% ar 2013; mar gheall ar sheanaois na bhfoirgneamh a téadh; is áitreabh liostaithe ceann acu sin (Oifig Eolais Turasóireachta Shligigh) a tógadh thart ar 1900
  - Laghdú 2.32 MWh in úsáid ola gáis, sábháil 12.5% ar 2013
- Mar thoradh ar shábháil iomlán de 185.38 MWh ó 2013 go dtí 2014 tháinig titim €23,713 ar bhille fuinnimh na heagraíochta in 2014

## Gníomhaíochtaí ar tugadh fúthu i 2014

Déanann Fáilte Éireann iarracht i gcónaí a bheith chun tosaigh ar an sprioc de 33% sábháil fuinnimh atá leagtha síos ag an AE agus atá riachtanach faoin mbliain 2020. Ón mbliain 2009, an bhliain bunlíne do thomhas, tá laghdú de 29.94% tuairiscithe ag Fáilte Éireann in úsáid fuinnimh ar bhonn bliantúil (1,103.76 MWh níos lú úsáide in 2014 i gcomparáid le 2009). Cuirtear an figiúr sin i gcomparáid le 24.91% in 2013, a chuireann 5.03% don laghdú 29.94% in úsáid i leith sábháil a baineadh amach in 2014. Is féidir cuid den tsábháil seo a chur i leith na dtionscnamh seo a leanas a tugadh isteach:

- Bhog Fáilte Éireann isteach i dtrí áitreabh sa bhliain 2014 a bhí níos éifeachtaí ó thaobh fuinnimh agus níos oiriúnaí don fheidhm: Luimneach, Cathair na Mart agus Port Láirge. Bhí an éifeacht seo a leanas ag an mbogadh ar ár n-úsáid fuinnimh:
  - \* Luimneach: Ag deireadh mhí Eanáir 2014 bog an oifig riaracháin i Luimneach ón seanionad oiliúna a bhí comhdhéanta 822m<sup>2</sup> le hoifigí agus cistineacha táirgthe a bhí lonnaithe in Oifig Forbartha Fiontair Luimnigh chuig oifig athchóirithe atá 418m<sup>2</sup> an Granary, Sráid Mhichíl. Chinntigh an bogadh seo ní amháin bhonn atá oiriúnach don fheidhm ina bhfeidhmíonn Fáilte Éireann anois, ach cuireann sé plean oscailte, atá compordach, agus timpeallacht oibre atá éifeachtúil ó thaobh fuinnimh ar fáil freisin. Nuair a dhéantar comparáid idir úsáid leictreachais sa Granary le húsáid leictreachais 2013 san LEDP, d'úsáid oifig an Granary díreach 18% den leictreachas a úsáideadh in áitribh an LEDP; 19,442 KWh in aghaidh 107,873 KWh, a chuir sábháil bhliantúil de 88,431 KWh leictreachais ar fáil. Tá córas teasa láraithe comhtháite agus úsáid fuinnimh i mbloc oifig an Granary freisin a ndéanann ár dtiarna talún tuairisciú air, Comhairle Chontae agus Cathrach Luimnigh; a rinne tuilleadh laghdaithe ó thaobh úsáid fuinnimh teirmeach a bhí tuairiscithe ag Fáilte Éireann.
  - \* Oifig Eolais Turasóireachta Chathair na Mart: tar éis éileamh a fháil ón OPW an t-áitreabh ar Shráid Shéamais a fhágáil (áitreabh liostaithe le hachar urláir de 617m<sup>2</sup> ón 19ú haois), osclaíodh Oifig Eolais Turasóireachta nua ag tús mhí na Bealtaine 2014. Tá achar urláir 131m<sup>2</sup> san Oifig Eolais Turasóireachta nua ar Shráid an Droichid (20% i gcomparáid le méid na seanoifige) – sráid ag a bhfuil líon níos mó custaiméirí, atá níos oiriúnaí don

# Ráiteas ar Éifeachtúlacht Fuinnimh

fheidhm agus níos éifeachtúla ó thaobh fuinneamh. Chuir an obair fheistithe an deis ar fáil le fearais/ feistis rátáilte mar É Triarach atá níos éifeachtaí ó thaobh fuinnimh a shuiteáil a chiallaigh laghdú mór in úsáid fuinnimh i gcur i bhfeidhm ár seirbhísí i gCathair na Mart. B'ionann úsáid iomlán fuinnimh Fáilte Éireann i gCathair na Mart sa bhliain 2014 agus 31,607 KWh leictreachais i gcomparáid le 60,589 KWh in 2013, arbh ionann é agus sábháil de 28,982 KWh nó 47.83% leictreacha a úsáideadh ó 2013

- \* Oifig Eolais Turasóireachta Phort Láirge: I lár mhí an Mhárta 2014 bogadh oifig eolais turasóireachta Phort Láirge ón Granary, 38 an Ché, Port Láirge; áitreabh roinnte a bhí i gceist anseo (le leibhéal idirurláir ard) a bhí á bhainistiú ag Institiúid Teicneolaíocht Phort Láirge, chuig áitreabh nua athchóirithe ag 120 Cé na Paráide, Port Láirge atá comhdhéanta de 78m<sup>2</sup> ina bhfuil líon níos mó custaiméirí. Mar gurbh áitreabh roinnte a bhí in 38 an Ché bhí Fáilte Éireann freagrach as 10% den fhuinneamh iomlán a úsáideadh, tabharfaidh ár n-áitreabh nua deis dúinn smacht níos fearr a bheith againn ar úsáid fuinnimh agus tionscnaimh sábhála fuinnimh a chur i bhfeidhm (m.sh. soilse braiteora sna leithris, coire gáis éifeachtúil srl.). B'ionann an fuinneamh iomlán a úsáideadh sa tSeanoifig Eolais Turasóireachta in 2014 ó Eanáir go lár mhí an Mhárta agus san Oifig Eolais Turasóireachta nua ó lár mhí an Mhárta go mí na Nollag agus: 140,132 KWh leictreachais agus 10,972 KWh gáis nádúrtha, i gcomparáid le 269,817 KWh leictreachais in 2013 agus 22,485 KWh gáis nádúrtha. Tá riachtanas fuinnimh i bhfad níos lú san áitreabh nua agus baineadh sábháil de 65.82% leictreachais agus 51.2% gáis amach ó 2014 nuair a rinneadh an úsáid a thomhas i gcoinne úsáid 2013 sa sean-áitreabh.
- Rinne Fáilte Éireann leathadh amach an 1 Iúil 2014 ar chonradh Seirbhísí Bainistithe Priontála sa Cheanncheathrú i mBaile Átha Cliath, agus in oifigí Luimnigh, Shligigh agus na Gaillimhe. Agus úsáid á bhaint as leibhéil phriontála 2013 mar bhunús do 2014, measadh go bhféadfaí 20.2 MWh leictreachais a shábháil mar a leanas:
  - \* Sa Cheanncheathrú i mBaile Átha rinneamar comhdhlúthú ar 7 ngléas priontála ilfheidhmeach (MFDanna) a d'fhreastail ar thart ar 150 duine, le sábháil réamh-mheasta leictreachais ar bhonn bliantúil de 4,393 KWh
  - \* Maidir leis an oifig nua i Luimneach, chuireamar MFD níos nuáí in ionad sean MFD amháin a bhí cúig bliana d'aois (a d'fhreastail ar 22 duine) a mbeidh sábháil mheasta leictreach de 525 KWh ar bhonn bliantúil mar thoradh air.
  - \* Rinneamar comhdhlúthú ar 7 ngléas i Sligeach (7 bprintéir agus 1 fótachóipeálaí) le dhá ghléas; 1 phrintéir daite agus aon ghléas ilfheidhmeach dubh agus bán amháin. Le sábháil measta leictreachais ar bhonn bliantúil de 14,220 KWh
  - \* I nGaillimh, atá comhdhéanta den Oifig Eolais Turasóireachta ar urlár na talún agus oifigí riaracháin ar an gcéad urlár, rinneamar laghdú ar líon na ngléasanna priontála ó 12 go dtí 5 le sábháil mheasta leictreachais ar bhonn bliantúil de 1,075 KWh
- Bheartaigh an rannán ICT sa bhliain 2014 gan úsáid a bhaint níos mó as 5 fhreastalaí fisiciúil HP ProLiant; 1 x HP ML350 G4, 2 x HP DL150 G3, 1 x HP DL140 G3 agus 1 x HP DL380 G5. Meastar go sábhálfar thart ar 27,594 KWh leictreachais ar bhonn bliantúil trí dhíchoimisiúnú a dhéanamh ar na 5 fhreastalaí sin.
- Lean an ICT lena gclár athnuachan crua-earraí in 2014 trí athsholáthar a dhéanamh ar 11 PCanna. Cuireadh Lenovo ThinkCentre M72E in ionad 3 x Dell 745, 4 x Dell Vostro agus 4 Lenovo ThinkCentre M52/55. Meastar go sábhálfai an difríocht san úsáid fuinnimh ar bhonn bliantúil idir na PCanna 5633 KWh leictreachais ar bhonn bliantúil.
- Fuair Fáilte Éireann réidh go rathúil i mí na Samhna 2014 le 2,276m<sup>2</sup> de réadmhaoin a bhí folamh ag Droichead Sráid Bhagóid, Baile Átha Cliath lenar bhain úsáid fuinnimh de os cionn 10,000 KWh leictreachais in aghaidh na bliana – b'ionann an úsáid ó mhí Eanáir go dtí mí na Samhna agus 9,946 KWh

# Ráiteas ar Éifeachtúlacht Fuinnimh

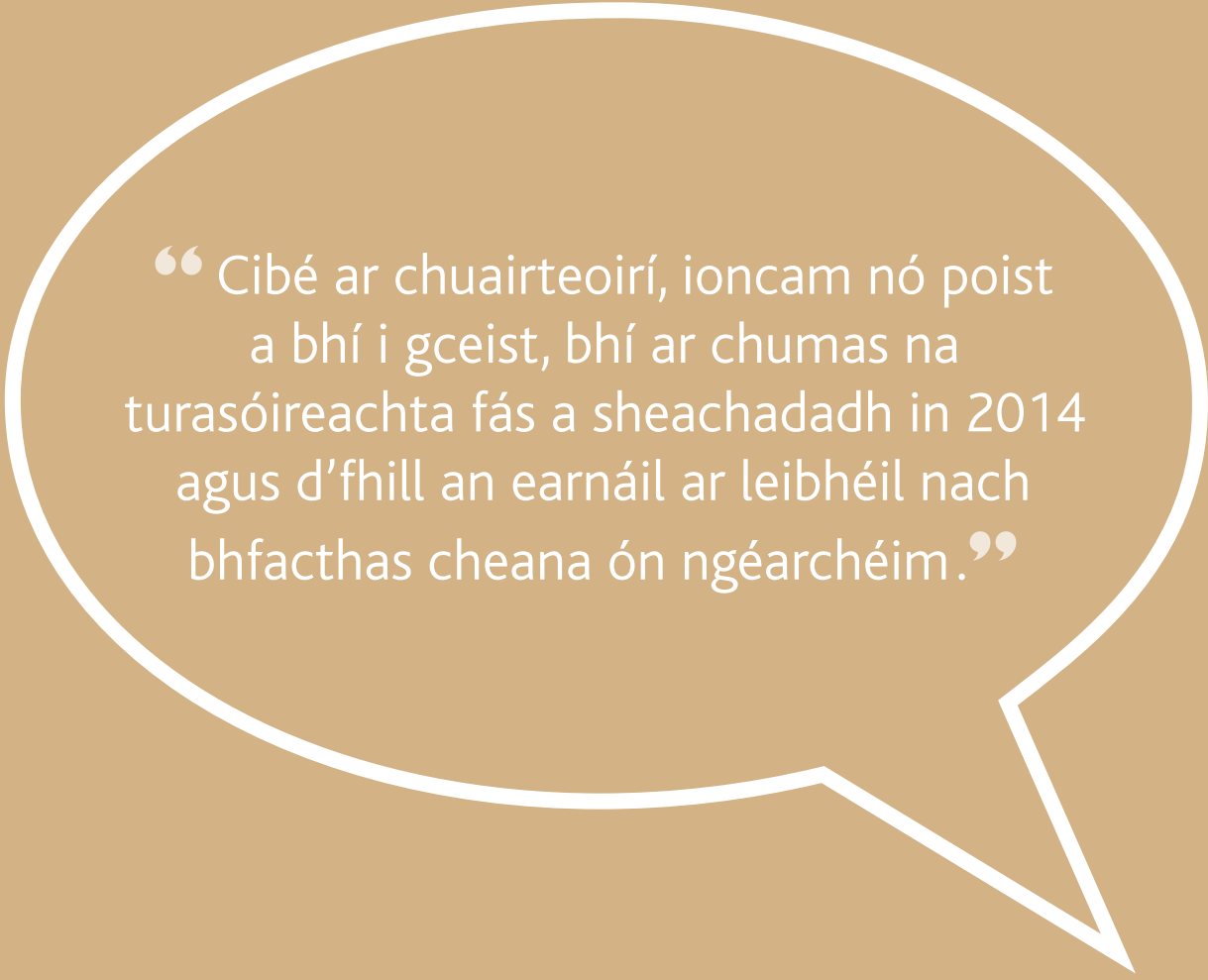
## Gníomhartha atá pleanáilte do 2015

Tá sé mar aidhm ag Fáilte Éireann úsáid fuinnimh a laghdú sa bhliain 2015, agus leanúint le feidhmíocht/feasacht fuinnimh a fheabhsú. Táthar ag súil go dtabharfar faoin méid seo a leanas:

- Tá sé beartaithe ag Fáilte Éireann bogadh isteach in Oifigí Eolais Turasóireachta atá níos éifeachtúla ó thaobh fuinnimh agus níos oiriúnaí don fheidhm i 2 ionad in 2015: Luimneach agus Baile Átha Cliath. Táimid ag súil go mbeidh an tionchar seo a leanas ag an mbogadh atá beartaithe ar úsáid fuinnimh na heagraíochta:
- \* Oifig Eolais Turasóireachta Luimnigh – Tá sé ar na bacáin an Oifig Eolais Turasóireachta a bhogadh ó Ché Artúir i Ráithe 3 de 2015 (réadmhaoin atá faoi úinéireacht Fhorbairt na Sionainne le hachar urláir de 258m<sup>2</sup>), chuig áitreabh atá níos oiriúnaí i lár na cathrach le hachar urláir de 111m<sup>2</sup>; 43% níos lú ná mar atá an oifig reatha. Cé nach féidir an méid fuinnimh a shábhálfar a mheas go cruinn faoi láthair, ceaptar go mbeidh sábháil fuinnimh suntasach i gceist.
- \* Visit Dublin Centre – Meastar go mbeidh an 'Visit Dublin Centre' nua atá 411m<sup>2</sup> ar 25 Sráid Suffolk ar oscailt faoi dheireadh mhí Eanáir 2015. Ciallóidh sé sin Ionad Discover Ireland a bhogadh

ón áitreabh reatha ag Eaglais San Aindriú ar 26 Sráid Suffolk chuig ionad nua atá níos lú, lena mbaineann stíl miondíola, agus atá faoi threallús na teicneolaíochta. Is foirgneamh liostaithe le hachar urláir de 992m<sup>2</sup> í Eaglais San Aindrias, ón 19ú haois, a tógadh sa stíl ghotach, le húsáid fuinnimh bliantúil de 443,144 KWh in 2014: 173,223 kWh leictreachais agus 269,921 kWh gáis

- Tá sé beartaithe ag an ICT cuíchóiriú ar 9 Fhrestalaí HP Proliant le 3 Fhrestalaí HP in 2015. Ní bhainfear úsáid níos mó as 3 x HP DL380 G5, 1 x HP DL380 G4, 1 x HP DL140 G3, 2 x HP DL380 G3 agus 2 x HP DL380 G8 agus cuirfear 3 fhrestalaí ina n-áit; 2 x HP BL460c G9 E5-2690 v3 agus 1 x freastalaí stórála HP 3Par 7200. Meastar go mbeidh sábháil leictreachais ar bhonn bliantúil de 31,054 KWh ag eascairt ón gcuíchóiriú seo.
- Tar éis an iniúchta fuinnimh ag an gCeannteathrú i mBaile Átha Cliath, tá sé beartaithe athsholáthar a dhéanamh ar ár soilsiú seachtrach le linn Ráithe 2 de 2015. Meastar go gcuirfear 18 x 150W LED feistiú solais in ionad 18 feistiú solais den chineál 440W SON. Tá sábháil de 21,402 KWh ar bhonn bliantúil measta agus úsáid á bhaint as figiúr de 4,100 uaire an chloig mar úsáid bhliantúil gach aon solas ón mbreacdhordhadh go breacadh an lae.



“ Cibé ar chuairoteoirí, ioncam nó poist a bhí i gceist, bhí ar chumas na turasóireachta fás a sheachadadh in 2014 agus d’fhill an earnáil ar leibhéal nach bhfacthas cheana ón ngéarchéim.”

# Ráitis Airgeadais Chomhdhlúite

Don bhliain dar chríoch 31 Nollaig 2014



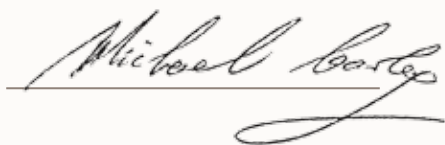
# Ráiteas ar Fhreagrachtaí an Údaráis

Éilíonn Alt 27 den Acht um Údarás Náisiúnta Forbartha Turasóireachta 2003 ar an Údarás ráitis airgeadais a ullmhú ar bhealach a cheadóidh an tAire Iompair, Turasóireachta & Spóirt le toiliú an Aire Caiteachais Phoiblí agus Athchóirithe.

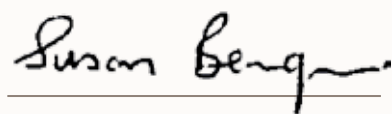
Agus na ráitis airgeadais sin á n-ullmhú, éilítear ar an Údarás:

- beartais chuntasáochta oiriúnacha a roghnú agus iad a fheidmiú ar bhonn seasmhach;
- breithiúnais agus meastacháin a dhéanamh a bhíonn réasúnach agus ciallmhar;
- na ráitis airgeadais a ullmhú ar bhonn an ghnóthais leantaigh, sin mura mbíonn sé mí-oiriúnach
- glacadh leis go leanfaidh fáilte Ireland ag feidmiú;
- aon imeachtaí ábhartha ó chaighdeáin chuntasáochta infheidhmithe a nochtadh agus a mhíniú.

Tá an tÚdarás freagrach as leabhair chuntais chuí a choinneáil a léiríonn le cruinneas réasúnach ag aon tráth staid airgeadais an Údaráis agus a chuireann ar a chumas a chinntiú go gcomhlíonann na Ráitis Airgeadais Alt 27 den Acht. Tá an tÚdarás freagrach chomh maith as sócmhainní Fáilte Ireland a chosaint agus as céimeanna réasúnacha a ghlacadh le cosc a chur ar chalaos agus ar neamhrialtachtaí agus iad a aimsiú.



Michael Cawley - Cathaoirleach  
30 Meitheamh 2015



Susan Bergin - Comhalta Údaráis  
30 Meitheamh 2015

# An tArd-Reachtair Cuntas agus Ciste Tuarascáil le cur faoi bhráid Thithe an Oireachtais

## An tÚdarás Náisiúnta Forbartha Turasóireachta

Tá iniúchadh déanta agam ar na ráitis airgeadais chomhdhlúite den Údarás Náisiúnta Forbartha Turasóireachta don bhliain dar críoch 31 Nollaig 2014 faoin Acht um Údarás Náisiúnta Forbartha Turasóireachta 2003. Tá na ráitis airgeadais, a ullmhaíodh faoi na beartais chuntasaíochta arna leagan amach ann, comhdhéanta de na beartais chuntasaíochta, de chuntas ioncain agus caiteachais an ghrúpa, de ráiteas an ghrúpa ar ghnóthachain agus caillteanais aitheanta iomlána, de chlár comhardaithe an ghrúpa, de chlár comhardaithe an Údaráis, den ráiteas um shreabhadh airgid an ghrúpa agus de na nótaí a bhaineann leo. Ullmhaíodh na ráitis airgeadais ar an mbealach a leagtar síos in Alt 27 an Achta, agus de réir an ghnáis cuntasaíochta a bhfuil glacadh go ginearálta leis in Éirinn.

## Freagrachtaí Chomhaltaí an Údaráis

Tá an tÚdarás freagrach as na ráitis airgeadais a ullmhú, as a chinntiú go dtugtar léargas fíor cothrom iontu ar staid an ghrúpa agus ar ghnóthaí an Údaráis agus ar ioncam agus caiteachas an Údaráis, agus as rialtacht na n-idirbheart a chinntiú.

## Freagrachtaí an Ard-Reachtair Cuntas agus Ciste

Is í an fhreagracht atá orm iniúchadh a dhéanamh ar na ráitis airgeadais agus tuairisc a thabhairt orthu de réir dlí infheidhme.

Déanaim m'iniúchadh trí thagairt a dhéanamh do bhreithnithe speisialta a ghabhann le comhlachtaí Stáit maidir lena mbainistíocht agus lena n-oibríocht.

Déanaim m'iniúchadh de réir na gCaighdeán Idirnáisiúnta maidir le hIniúchadh (An Ríocht Aontaithe agus Éire) agus ag cloí le Caighdeán Eiticiúla d'Iniúcháirí de chuid an Bhoird Chleachtas Iniúchta.

## Scóip Iniúchta na Ráiteas Airgeadais

I rith iniúchta, ní mór fianaise a fháil faoi na méideanna agus na nochtaí sna ráitis airgeadais, fianaise leordhóthanach a thabharfadh deimhniú réasúnta go bhfuil na ráitis airgeadais saor ó mhírítis ábhartha, cibé ar calaíocht nó earráid is cúis leo. Áirítear air sin measúnú ar na nithe seo a leanas:

- cibé an bhfuil na beartais chuntasaíochta oiriúnach d'imthosca an Údaráis, agus ar cuireadh i bhfeidhm go comhsheasmhach agus ar nochtadh ar shlí leordhóthanach iad
- réasúnacht na meastachán cuntasaíochta suntasach a rinneadh in ullmhú na ráiteas airgeadais, agus
- cur i láthair foriomlán na ráiteas airgeadais.

Lorgaim fianaise chomh maith faoi rialtacht na n-idirbheart airgeadais le linn an iniúchta.

Chomh maith leis sin, léigh mé tuarascáil bhliantúil an Údaráis chun aon neamhréireachtaí ábhartha leis na ráitis airgeadais iniúchta a aithint. Má thugaim aon mhíríteas nó neamhréireachtaí ábhartha dealraitheacha faoi deara, breithním na tionchair a bheidh acu sin ar mo thuarascáil.

## An bunús le tuairim choinníollach ar na ráitis airgeadais

Nochtann na ráitis airgeadais dliteanas pinsin iomlán €242 milliún (2013: €221 milliún) amhail an 31 Nollaig 2014. Mar a mhínítear níos iomláine sna beartais chuntasaíochta, feidhmíonn an tÚdarás trí scéim phinsin. Maidir le dhá cheann de na scéimeanna, aithnítear sócmhainn maoinithe pinsin iarchurtha sna ráitis airgeadais, le forálacha an Achta um Beartais Airgeadais (Forálacha Ilghnéitheacha) 2009 a léiriú. Áirítear san Acht seo ráthaíocht reachtúil go gcomhlíonfaidh an Státchiste íocaíochtaí pinsin sa toadhchá. Cuireadh an ráthaíocht ar fáil nuair a aistríodh na hiarmhéideanna a bhí sna scéimeanna maoinithe roimhe seo go dtí an Cúlchiste Náisiúnta Pinsin.

Is scéim sochair shainithe scéim aoisliúntais an Údaráis Náisiúnta Forbartha Turasóireachta (NTDA) a feidhmíodh ar bhonn íoc-mar-a-úsáidtear ó bunaíodh é in 2003. Ó tharla an scéim a bheith neamh-mhaoinithe, ní raibh sí incháilithe le cuimsiú faoi théarmaí Acht 2009. Ní aithnítear sna ráitis airgeadais sócmhainn maoinithe pinsin iarchurtha a bhaineann leis an scéim sin. Is cur chuige é seo atá glactha ag an Údarás ar an mbonn nár tugadh ráthaíocht reachtúil nó eile dó maidir le dliteanas na scéime sa toadhchá.

I mo thuairimse, ba chóir go n-aithneofaí sócmhainn maoinithe pinsin iarchurtha maidir le scéim aoisliúntais an NTDA, de réir an chleachtas chuntasaíochta a

# An tArd-Reachtair Cuntas agus Ciste Tuarascáil le cur faoi bhráid Thithe an Oireachtais

nglactar leis go coitianta in Éirinn. Tá sé seo bunaithe ar a leanas

- foráil reachtúil do scéim a bhunú
- an beartas agus cleachtas bunaithe atá ann maidir le maoiniú dlíteanas pinsin seirbhíse poiblí ar bhonn íoc-mar-a-úsáidtear
- éilítear ranníocaíochtaí fostaithe faoin scéim, agus
- nádúr phróiseas na meastachán bliantúil faoina gcinntear maoiniú Stáit don Údarás.

Dá mbeadh an tÚdarás tar éis aitheantas a thabhairt do shócmhainn maoinithe pinsin iarchurtha maidir leis an scéim, bheadh cláir chomhardaithe an ghrúpa tar éis a nochtadh go raibh glan sócmhainn de €41.9 milliún ann amhail 31 Nollaig 2014 (2013: €34.5 million), agus nochtfaí i gclár comhardaithe an Údaráis glansócmhainní €39.8 (2013: €34.5 million) agus nochtfaí i gcuntas caiteachais agus ioncaim an ghrúpa 2014 barrachas €6 mhilliún don bhliain (2013: €2 mhilliún).

## Tuairim choinníollach ar na ráitis airgeadais

Is é mo thuairim, ach amháin nár aithníodh sócmhainn maoinithe pinsin iarchurtha maidir leis an scéim aoisliúntais NTDA mar a bhfuil cur síos uirthi thuas, gur ullmhaíodh na ráitis airgeadais go cuí de réir an chleachtais chuntasaíochta a nglactar leis go coitianta in Éirinn, agus go dtugtar léargas fíor cheart iontu ar staid an ghrúpa agus ar ghnóthaí an Údaráis amhail an 31 Nollaig 2014 agus ar ioncam agus caiteachas an ghrúpa do 2014.

Is é mo thuairim go bhfuil leabhair chuntais chuí á gcoimeád ag an Údarás. Tá na ráitis airgeadais ag teacht leis na leabhair chuntais.

## Ábhair lena dTuairiscím trí Eisceacht

Tuairiscím trí eisceacht

- mura bhfaighim an fhaisnéis agus na mínithe go léir a theastaíonn uaim chun m'iniúchadh a dhéanamh, nó
- má thug m'iniúchadh aon chás ábhartha nár feidhmíodh suimeanna airgid chun na gcríoch a bhí beartaithe ar aird, nó sa chás nach mbíonn na hidirbhearta ag cloí leis na húdaráis a dhéanann rialú orthu, nó
- mura bhfuil an fhaisnéis a thugtar i dtuarascáil bhliantúil an Údaráis ag teacht leis na ráitis airgeadais, nó
- mura léiríonn an ráiteas ar rialú airgeadais inmheánach comhlíonadh an Údaráis leis an gCód Cleachtais do Rialachas Chomhlachtaí Stáit, nó
- má fhaighim go bhfuil nithe ábhartha eile ann a bhaineann leis an tslí a ndearnadh gnó poiblí.

Níl aon ní le tuairisciú agam maidir leis na cúrsaí sin a dhéantar a thuairisciú trí eisceacht.

**Seamus McCarthy**

**An tArd-Reachtair Cuntas agus Ciste  
7 Iúil 2015**



# Ráiteas Faoi Rialú Airgeadais Inmheánach

Thar ceann an Údaráis aithním ár bhfreagracht a chinntiú go gcoimeádtar agus go bhfeidhmítear córas rialaithe airgeadais inmheánaigh éifeachtach. Ní féidir leis an gcóras ach dearbhú réasúnach, agus ní dearbhú iomlán a sholáthar go gcosnaítear sócmhainní, go n-údaráítear idirbhearta agus go dtaifeadtar i gceart iad, agus go seachnaítear earráidí ábhartha neamhrialtachtaí nó go n-aimsítear iad laistigh de thréimhse tráthúil.

Tá céimeanna glactha ag an Údarás lena chinntiú go mbeidh timpeallacht rialaithe chuí i bhfeidhm trí:

- fhreagrachtaí bainistíochta a shainmhíniú go soiléir
- nósanna imeachta foirmiúla a bhunú le teipeanna rialaithe suntasacha a thuairisciú agus lena chinntiú go nglacfar gníomh ceartaitheach iomchuí.

Glacadh le próiseas foirmiúil chun riosca gnó a aithint, a mheas, a mhaolú agus a bhainistiú agus áirítear leis:

- rioscaí agus cineál rioscaí a aithint
- dóchúlacht tarlaithe
- na himpleachtaí airgeadais nó eile
- na fachtóirí maolaithe
- pleananna chun na rioscaí aitheanta a bhainistiú
- monatóireacht agus tuairisciú ar an bpróiseas

Tá an córas rialaithe airgeadais inmheánaigh bunaithe ar chreat oibre eolais bainistíochta rialta, ar nósanna imeachta riaracháin lena n-áirítear dualgais a roinnt, agus ar chóras toscaireachta agus cuntasaoíochta. Áirítear leis go háirithe:

- Pleananna straitéiseacha agus buiséid bhliantúla ceadaithe ag an Údarás.
- Tuarascálacha buiséid ardleibhéal a dhéanann athbhreithniú ar fheidhmíocht in aghaidh buiséid a ndéanann an tÚdarás
- athbhreithniú orthu ag gach cruinniú.
- Coiste Polasaí Airgeadais ar a bhfuil an Príomhfheidhmeannach agus Stiúrthóirí chomh maith leis an gCeann Airgeadais,

- a thagann le chéile go míosúil le hiniúchadh a dhéanamh ar fheidhmíocht in aghaidh buiséid agus ar shaincheisteanna
- airgeadais a mbíonn tionchar acu ar an eagraíocht.
- Coiste Iniúchta agus Bainistíochta Riosca ar a bhfuil triúr stiúrthóir neamh-fheidhmiúcháin agus a thagann
- le chéile thart ar cheithre huaire sa bhliain chun athbhreithniú a dhéanamh ar thuarascálacha an Iniúcháir Inmheánaigh
- agus ar an gClár Riosca, agus a thuairiscíonn chuig an Údarás.
- Feidhm Iniúchta Inmheánaigh a dhéanann monatóireacht ar chomhlíonadh beartas agus nósanna imeachta agus
- éifeachtúlacht rialaithe inmheánacha laistigh den eagraíocht. Déanann an tIniúchóir Inmheánach tuairisciú chuig
- Cathaoirleach an Choiste Iniúchta agus Bainistíochta Riosca.
- Feidhm Bainistiú Riosca feidhmithe a dhéanann monatóireacht ar dhul chun cinn na heagraíochta maidir le riosca aitheanta
- sa Chlár Riosca agus a thuairiscíonn chuig an gCoiste Comhairleach Bainistíochta.

Is é an tIniúchóir Inmheánach, an Coiste Iniúchta a dhéanann maoirseacht ar obair an Iniúcháir Inmheánaigh agus na bainisteoirí feidhmeannacha laistigh de Fáilte Ireland atá freagrach as an gcreat oibre rialaithe airgeadais a fhorbairt agus a chothabháil, a threoraíonn monatóireacht agus athbhreithniú an Údaráis ar éifeachtúlacht an chórais rialaithe airgeadais inmheánaigh.

Deimhním, maidir leis an bhliain dar críoch 31 Nollaig 2014, go ndearna an tÚdarás athbhreithniú ar éifeachtúlacht an chórais rialaithe airgeadais inmheánaigh.



Michael Cawley - Cathaoirleach  
30 Meitheamh 2015

# Beartais Chuntasaíochta

Is iad seo a leanas na beartais chuntasaíochta shuntasacha a glacadh sna ráitis airgeadais:-

## COINBHINSIÚN CUNTASAÍOCHTA

Tá na ráitis airgeadais ullmhaithe ar bhonn fabhráithe faoin gcoinbhinsiún costais stairiúil seachas Deontais Oireachtais - agus de réir phrionsabail chuntasaíochta a nglactar leo go ginearálta. Glactar le Caighdeáin Tuairiscithe Airgeadais atá molta ag na comhlachtaí cuntasaíochta aitheanta de réir mar is infheidhme dóibh. Tá na ráitis airgeadais chomhdhlúite comhdhéanta de ráitis airgeadais an Údaráis Náisiúnta Forbartha Turasóireachta agus a fhochuideachta Tóstal Éireann 2013 Teoranta agus KGCL Property Holdings Ltd.

## DEONTAIS OIREACHTAIS

Is léiriú iad na deontais sa Chuntas Ioncaim agus Caiteachais ar na suimeanna a fuarthas i leith na tréimhse sin. Déantar gach maoiniú Oireachtais le haghaidh Turasóireacht Éireann Teoranta a mhaoiniú trí Fáilte Ireland..

## DEONTAIS INÍOCHTA

Aithnítear caiteachas deontais sa tréimhse ina ndéanann an faighteoir an ghníomhaíocht deontais a chruthaíonn teidlíocht don tacaíocht deontais agus a chomhlíonann coinníollacha sonraithe an deontais.

## AIRGEADRA COIGRÍCHE

Déantar idirbhearta a ainmnítear in airgeadra coigríche a iompú ina euro ag ráta caighdeánach comhaontaithe don bhliain. Déantar gnóthachain agus cailleanais malartaithe réadaithe ar idirbhearta a socraíodh i rith na bliana a chur san áireamh sa Chuntas Ioncaim agus Caiteachais don bhliain. Déantar sócmhainní agus dliteanais airgid a bhíonn ainmnithe in airgeadra coigríche a iompú ina euro ag rátaí malartaithe a bhíonn i bhfeidhm ag dáta an chláir chomhardaithe agus áirítear gnóthachain agus cailleanas a eascraíonn mar gheall air i gCuntas Ioncaim agus Caiteachas na bliana.

## SÓCMHAINNÍ SEASTA INLÁIMHSITHE AGUS DÍMHEAS

Luaitear sócmhainní seasta inlámhsithe ag costas lúide dímhéas carntha. Ríomhtar dímhéas, gearrtha

ar an gCuntas Ioncaim agus Caiteachais, chun costas sócmhainní seasta thar a saol úsáideach measta a dhíscríobh ag na rátaí bliantúla atá leagtha amach thíos:

Talamh	0%	
Trealamh Ríomhairreachta	33 <sup>1</sup> / <sub>3</sub> %	Líne dhíreach
Trosacán agus Feistis	20%	Líne dhíreach
Trealamh Oilíúna	20%	Líne dhíreach
Áitribh	2%	Níos ísle ná an méid cothrom nó más airde an chuid atá fágtha den Léas.
Forbairt an Láithreáin Ghréasáin	33 <sup>1</sup> / <sub>3</sub> %	Líne dhíreach

## SÓCMHAINNÍ INFHEISTÍOCHTA

Bíonn sócmhainní infheistíochta comhdhéanta de thalamh agus d'fhoirgnimh le luach taitneamhach amháin agus luaitear ag costas stairiúil iad. Tá athluacháil déanta ar shócmhainní infheistíochta atá ar díol agus tá siad taifeadta ag Luach an Mhargaidh Oscailte.

## SÓCMHAINNÍ AIRGEADAIS

Áirítear gach sócmhainn airgeadais ag luach ainmniúil.

## LÉASANNA OIBRÍOCHTA

Déileáiltear le híocaíochtaí cíosanna faoi léasanna oibríochta sa Chuntas Ioncaim agus Caiteachais

## CUNTAS CAIPITIL

Is ionann an Cuntas Caipitil agus an luach ioncaim neamhamúchta a úsáidtear chun críocha caipitil. Déantar aistrithe idir cúlchistí ioncaim agus cúlchistí caipitil gach bliain chun maoiniú caipitil na heagraíochta a chothromú, lena n-áirítear léasanna airgeadais, chuig glanluach leabhair a sócmhainní seasta.

## FÉICHIÚNAITHE:

Díscríobhtar drochfhiacha atá ar eolas sa tréimhse ina n-eascraíonn siad.

# Beartais Chuntasaíochta ar lean

## STOIC

Déantar stoic a luacháil ag an gcostas bunaidh agus ag an nglanluach inréadaithe.

## COSTAIS PHINSIN

### Scéimeanna Sochair Sainmhíne

Oibríonn Fáilte Ireland scéimeanna pinsin sochair sainmhíne a mhaoinítear go bliantúil ar bhonn íoc mar-a-thuilltear ó airgead a sholáthraíonn an Roinn Iompair, Turasóireachta agus Spóirt agus ó ranníoca a asbhaintear as tuarastáil foirne.

I dtréimhsí roimhe seo, d'aithin an tÚdarás sócmhainn mhaoinithe iarchurtha do phinsin, a léiríonn infháltas ón Stát le bheith ar aon dul le dliteanas neamh-mhaoinithe chun pinsin a chur ar fáil faoi na trí scéim atá i bhfeidhm ag an ngníomhaireacht. Aithníodh an tsócmhainn i ndiaidh breithniú a dhéanamh ar ar bhunús reachtúil do bhunú na scéimeanna pinsin agus beartas agus cleachtas i ndáil le pinsin na seirbhíse poiblí a mhaoiniú lena n-áirítear ranníoca ag fostaithe agus an próiseas meastacháin bliantúil. In 2014, agus Ráitis Airgeadais 2013 á n-ullmhú, In 2014 rinne an tÚdarás ath-mheasúnú ar aitheantas an infháltais sin ón Stát mar atá leagtha amach thíos. Tá an cur chuige céanna i bhfeidhm agus Ráitis Airgeadais 2014 á n-ullmhú.

### Pinsean ranníocach neamh-mhaoinithe agus plean sochar báis agus Scéim Pinsin Eagraíochtaí Turasóireachta Réigiúnacha (iar-CERT).

Aithnítear sócmhainn chun forálacha an Achta um Bearta Airgeadais (Forálacha Ilghnéitheacha) 2009 a léiriú faoin Acht sa chás nach bhfuil comhiomlán ranníoca chomhaltaí agus Fáilte Ireland chuig an scéim leordhóthanach chun freastal ar oibleagáidí Fáilte Ireland a n-oibleagáidí a íoc de réir na scéime, slánóidh an tAire Airgeadais aon easnamh a eascraíonn ó chistí arna soláthar ag an Oireachtas..

### Scéim Aoisliúntais Neamh-mhaoinithe an Údaráis Náisiúnta Forbartha Turasóireachta

Lorg an tÚdarás dearbhú ón Roinn Iompair, Turasóireachta agus Spóirt agus ón Roinn Caiteachais Phoiblí agus Athchóirithe go mbeadh forálacha comhchosúla leo sin san Acht um Bearta Airgeadais (Forálacha Ilghnéitheacha) 2009 ag feidhmiú maidir le Scéim Aoisliúntais an Údaráis Náisiúnta Forbartha

Turasóireachta. Fuair an tÚdarás dearbhú cé nach bhfuil ráthaíocht léir ann go mbeidh maoiniú ar fáil i gcónaí, glacann an tAire Airgeadais leis gur féidir a thuiscint go réasúnach go leanfaidh maoiniú státchiste ar aghaidh do chomhlachtaí iomchuí a fhaigheann maoiniú ón Státchiste a bhfuil cuntais fhabhrúithe agus scéimeanna íoc-mar-a-úsáidtear le déanamh acu. Toisc nach dtugann sé sin dearbhú don Údarás go gcuirfidh an tOireachtas aon easnamh sa chiste, dá réir sin amhail an 31 Nollaig 2013 tá a bheartas cuntasáíochta leasaithe ag an Údarás agus ní aithnítear a thuilleadh sócmhainn i leith an dliteanais iarchurtha neamh-mhaoinithe do Scéim Aoisliúntais an Údaráis Náisiúnta Forbartha Turasóireachta. Mar gheall nach raibh aon athrú sna hurrúis dá dtagraítear thuas, ullmhaíodh Ráitis Airgeadais 2014 ar an mbonn céanna.

Léiríonn costais phinsin sochair pinsin arna ngnóthú ag fostaithe sa tréimhse. Léirítear na costais mar ghlanmhéid ranníocaíochtaí pinsin na gcomhaltaí a choinníonn an tÚdarás agus a úsáidtear in urscaoileadh an dliteanais pinsean foriomláin don bhliain. Aithnítear méid atá comhfhreagrach leis an muirear pinsinmar ioncam sa mhéid is gur féidir é a aisghabháil.

Léirítear gnóthachain nó cailteanais a eascraíonn ó dhliteanais agus sócmhainní scéime sa Ráiteas ar Ghnóthachain agus Cailteanais Aitheanta Iomlán agus aithnítear coigeartú comhfhreagrach don phlean pinsin ranníocach (iar-CERT) agus sochar báis Neamh-mhaoinithe agus do scéim pinsin Neamh-mhaoinithe na nEagraíochtaí Turasóireachta Réigiúnacha sa mhéid in-aisghabhála ón Státchiste chun forálacha an Achta um Bearta Airgeadais (Forálacha Ilghnéitheacha) 2009 a léiriú. Ní aithnítear aon sócmhainn chomhfhreagrach ó Scéim Aoisliúntais Neamh-mhaoinithe an Údaráis Náisiúnta Forbartha Turasóireachta toisc nach luaitear an scéim sa reachtaíocht thuasluaite.

Is ionann dliteanais phinsin agus luach reatha íocaíochtaí pinsin sa todhcháil a thuilleann an fhoireann go dáta. Tá luacháil déanta ag achtúire neamhpleách ar dhliteanais na scéime amhail an 31 Nollaig 2014 ag baint úsáide as an modh aonaid theilgte.

# Cuntas Ioncaim agus Caiteachais an Ghrúpa

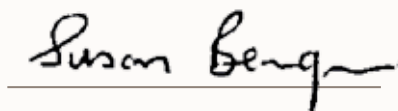
don bhliain dar críoch 31 Nollaig 2014

	Nótaí	2014 €'000	2013 €'000
<b>IONCAM:</b>			
		<b>Athrangaithe</b>	
Deontais Oireachtais	1	133,544	138,170
Ioncam Eile	2	5,467	5,129
KGCL Property Holdings Ltd - Ioncam ó Chíos	13	15	-
Glan-Mhaoiniú larchurtha do phinsin sa bhliain	26 D	3,055	3,535
		142,081	146,834
<b>AISTRIÚ (CHUIG)/Ó C(H)ÚLCISTÍ CAIPITIL</b>	17	1,217	(588)
		143,298	146,246
<b>CAITEACHAS:</b>			
Speansais Oibríochta Ginearálta:			
Cláir Aitheantais (Slí an Atlantaigh Fhiáin, BÁC, Sean-Oirthear na hÉireann)	3	14,786	9,945
Clair Eile (Turasóireacht Gnó, Margaíocht Baile)	4	7,997	8,563
Ag tacú le Gníomhaíochtaí agus Cumasóirí	5	26,450	34,651
Tóstal Éireann 2013	6	46	5,952
Forbairt Oibríochtaí	7	10,725	9,077
Pá	8	23,276	21,499
KGCL Property Holdings Ltd - Costais Riaracháin	13	80	-
Íocaíochtaí Deontais Turasóireacht Éireann Teoranta	1	43,623	44,294
Costais Pinsin	26 A	12,163	12,241
		139,146	146,222
Barrachas/(Easnamh) roimh Chánachas		4,152	24
Cánachas		-	-
Barrachas/(Easnamh) tar éis Chánachas		4,152	24
Leas Mionlaigh - KGCL Property Holdings Ltd		16	-
Barrachas/(Easnamh) tar éis Leas Mionlaigh		4,168	24

Is cuid lárnach de na ráitis airgeadais seo iad na Polasaithe Cuntasaíochta agus na nótaí 1 go dtí 28.



Michael Cawley - Cathaoirleach  
30 Meitheamh 2015



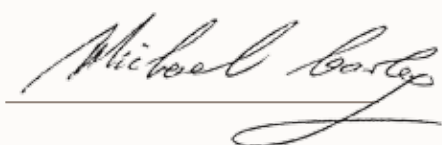
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30 Meitheamh 2015

# Barrachas

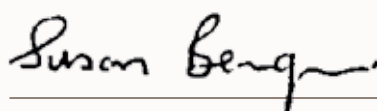
don bhliain dar chríoch 31 Nollaig 2014

	Nótaí	2014 €'000	2013 €'000
<b>GNÓTHACHAIN ACHTÚIREACHTA AR SCÉIMEANNA PINSIN</b>			
Taithí gnóthachain ar dhliteanais na scéime pinsin	26 B	4,751	8,540
Gnóthachain / (Cailteanais) de bharr athruithe ar bhoinn tuisceana	26 B	(20,473)	7,395
GNÓTHACHAN/ (CAILLTEANAS) ACHTÚIREACH		(15,722)	15,935
<b>COIGEARTÚ AR MHAOINIÚ PINSIN IARCHURTHA</b>			
Athluacháil ar Shócmhainní Infheistíochta - Neamhréadaithe	11	450	-
Barrachas / (Easnamh) don Bhliain		4,168	24
Gnóthachan / (cailteanas) Aitheanta Iomlán i leith na bliana		(2,626)	10,190

Is cuid lárnach de na ráitis airgeadais seo iad na Polasaithe Cuntasaíochta agus na nótaí 1 go dtí 28.



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30 Meitheamh 2015



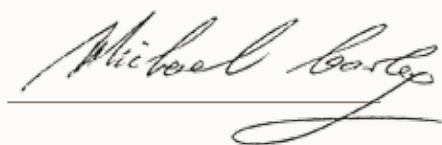
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30 Meitheamh 2015

# Clár Comhardaithe an Ghrúpa

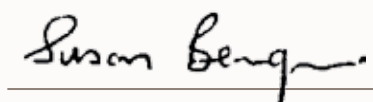
Don bhliain dar chríoch 31 Nollaig 2014

	Nótaí	2014 €'000	2013 €'000
<b>SÓCMHAINNÍ SEASTA</b>			
Sócmhainní Inláimhsithe	10	29,193	28,379
Sócmhainní Airgeadais	12	60	46
Réadmhaoin Infheistíochta	11	726	276
		29,979	28,701
<b>SÓCMHAINNÍ REATHA</b>			
Stoic		26	42
Féichiúnaithe	14	892	853
Iarmhéideanna Bainc agus Airgid	15	47,442	35,695
		48,360	36,590
<b>CREIDIÚNAITHE: Méideanna dlite laistigh de bhliain amháin</b>	16	36,470	30,799
<b>GLANSÓCMHAINNÍ REATHA</b>		11,890	5,791
<b>SÓCMHAINNÍ IOMLÁNA LÚIDE DLITEANAIS REATHA ROIMH PHINSIN</b>		41,869	34,492
<b>Maoiniú Pinsin larchurtha</b>	26 D	99,735	88,203
<b>Dlíteanais maidir le Pinsean</b>	26 C	(242,135)	(221,485)
<b>SÓCMHAINNÍ IOMLÁNA LÚIDE DLITEANAIS REATHA TAR ÉIS PINSIN</b>		(100,531)	(98,790)
<b>CAIPITEAL AGUS CÚLCHISTÍ</b>			
Easnamh Carnaithe	18	(128,990)	(127,491)
Cúlchiste Athluachála	11	450	-
Cuntas Caipitiúil	17	27,496	28,701
		(101,044)	(98,790)
<b>LEAS MIONLAIGH</b>		513	-
		(100,531)	(98,790)

Is cuid lárnach de na ráitis airgeadais seo iad na Polasaithe Cuntasaíochta agus na nótaí 1 go dtí 28.



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30 Meitheamh 2015



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30 Meitheamh 2015

# Clár Comhardaithe an Údaráis

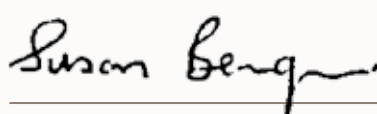
Don bhliain dar chríoch 31 Nollaig 2014

	Nótaí	2014 €'000	2013 €'000
<b>SÓCMHAINNÍ SEASTA</b>			
Sócmhainní Inláimhsithe	10	27,162	28,379
Sócmhainní Airgeagais	12	58	46
Réadmhaoin Infheistíochta	11	726	276
		27,946	28,701
<b>SÓCMHAINNÍ REATHA</b>			
Stoic		26	42
Féichiúnaithe	14	891	853
Iarmhéideanna Bainc agus Airgid	15	47,432	35,695
		48,349	36,590
<b>CREIDIÚNAITHE: Méideanna dlite laistigh de bhliain amháin</b>	16	36,467	30,799
<b>GLANSÓCMHAINNÍ REATHA</b>		11,882	5,791
<b>SÓCMHAINNÍ IOMLÁNA LÚIDE DLITEANAIS REATHA ROIMH PHINSIN</b>		39,828	34,492
<b>Maoiniú Pinsin Iarchurtha</b>	26 D	99,735	88,203
<b>Dlíteanais maidir le Pinsean</b>	26 C	(242,135)	(221,485)
<b>SÓCMHAINNÍ IOMLÁNA LÚIDE DLITEANAIS REATHA TAR ÉIS PINSIN</b>		(102,572)	(98,790)
<b>CAIPITEAL AGUS CÚLCHISTÍ</b>			
Easnamh Carnaithe	18	(130,518)	(127,491)
Cúchiste Athluachála	11	450	-
Cuntas Caipitiúil	17	27,496	28,701
		(102,572)	(98,790)

Is cuid lárnach de na ráitis airgeadais seo iad na Polasaithe Cuntasaíochta agus na nótaí 1 go dtí 28.



Michael Cawley - Cathaoirleach  
30 Meitheamh 2015



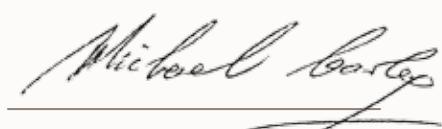
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30 Meitheamh 2015

# Ráitead Faoi Shreabhadh Airgid An Ghrupa

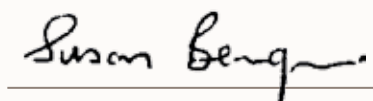
Don bhliain dar chríoch 31 Nollaig 2014

RÉITEACH BARRACHAIS/ (EASNAIMH) TAR ÉIS CÁNACHAIS CHUIG GLAN-INSREABHADH AIRGID Ó GHNÍOMHAÍOCHTAÍ OIBRÍOCHTA	Nótaí	2014 €'000	2013 €'000
Barrachas/(Easnamh) tar éis Chánachas		4,152	24
Glan-mhaoiniú iarchurtha caiteachais do Phinsin		1,874	1,997
Dímheas ar Shócmhainní Seasta Inláimhsithe	10	1,711	1,279
Díscríobh ar Shócmhainní Seasta	7	1,654	-
Aistriú chuig Cuntas Caipitiúil	17	(1,217)	588
Brabús ar dhiúscairt sócmhainní seasta inláimhsithe	7	(8)	(422)
(Ardú)/ Laghdú ar Fhéichiúnaithe	14	(39)	(136)
Ardú ar Chreidiúnaithe	16	5,671	1,781
Laghdú ar Stoc		16	7
Ús faighte		(89)	(148)
<b>Glan-insreabhadh airgid ó ghníomhaíochtaí oibríochta</b>		<b>13,725</b>	<b>4,970</b>
<b>RÁITEAS FAOI SHREABHADH AIRGID</b>			
<b>GLAN-INSREABHADH AIRGID Ó GHNÍOMHAÍOCHTAÍ OIBRÍOCHTA</b>		<b>13,725</b>	<b>4,970</b>
Coigeartú d'iarmhéideanna oscailte KGCL i sócmhainní agus dlíteanais reatha	12	14	-
<b>AISCHUIR AR INFHEISTÍOCHT AGUS SEIRBHÍSIÚ AIRGEADAIS</b>			
Ús ar acmhainní leachtacha		89	148
<b>CAITEACHAS CAIPITIL AGUS INFHEISTÍOCHT AIRGEADAIS</b>			
Íocaíochtaí chun sócmhainní seasta inláimhsithe a fháil	10	(2,328)	(1,867)
Fáltais ó dhiolachán sócmhainní seasta inláimhsithe		247	422
<b>BAINISTIÚ AR ACMHAINNÍ LEACTACHA</b>		<b>(9,186)</b>	<b>(3,936)</b>
<b>GLAN (EIS-SREABHADH) AIRGID SA TRÉIMHSE</b>		<b>2,561</b>	<b>(263)</b>
<b>RÉITEACH AN GHLAN (EIS-SREABHADH) AIRGID CHUIG GLUAISE- ACHTAÍ IN</b>			
Iarmhéid ag 1 Eanáir		35,695	32,022
Glan insreabhadh / (eis-sreabhadh) airgid sa tréimhse		2,561	(263)
Glan eis-sreabhadh airgid ón t-ardú in Acmhainní Leachtacha sa tréimhse		9,186	3,936
<b>Amhail an 31 Nollaig 2014</b>	<b>15</b>	<b>47,442</b>	<b>35,695</b>

Is cuid lárnach de na ráitis airgeadais seo iad na Polasaithe Cuntasaíochta agus na nótaí 1 go dtí 28.



Michael Cawley - Cathaoirleach  
30 Meitheamh 2015



Susan Bergin - Comhalta Údaráis  
30 Meitheamh 2015



# Nótaí Leis Na Ráitis Airgeadais

Don bhliain dar chríoch 31 Nollaig 2014

## 1. DEONTAIS OIREACHTAIS FAIGHTE DON TRÉIMHSE SEO

	2014			2013		
	Fáilte Éireann €'000	Turasóireacht Éireann €'000	2014 Iomlán €'000	Fáilte Éireann €'000	Turasóireacht Éireann €'000	2013 Iomlán €'000
Speansais Oibríochta Ghinearálta	59,358	-	59,358	65,076	-	65,076
Forbairt Chaipitil	1,650	-	1,650	1,000	-	1,000
Ciste Margaíochta Turasóireachta	8,213	28,363	36,576	8,800	28,445	37,245
Speansais Oibríochta Ghinearálta	-	15,260	15,260	-	15,849	15,849
Forbairt Chaipitil na gClár Aitheantais	4,500	-	4,500	-	-	-
Forbairt Chaipitil Turasóireachta	16,200	-	16,200	19,000	-	19,000
	89,921	43,623	133,544	93,876	44,294	138,170

Leithdháileann an Roinn Iompair, Turasóireachta agus Spóirt an Ciste Margaíochta Turasóireachta vótáilte go bliantúil idir Fáilte Ireland agus Turasóireacht Éireann Teoranta faoi theorainn na Roinne.

## 2. IONCAM EILE

	2014 €'000	2013 €'000
		<i>Athrangaithe</i>
Caighdeáin agus Táillí Clárúcháin	2,010	1,272
Oifigí Eolais agus Fóillíochta do Thurasóirí - Táillí Iontrála, Marsantacht, Eolairí etc.	1,213	1,477
Seónna Ceardaíochta, Deiseanna Díolacháin agus Seirbhísí	1,420	1,478
Ranníocaíocht na nÚdarás Áitiúil chuig Clár Margaíochta Réigiúnach an Iarthair	-	200
Ioncaim ó Chíos, Ús Bainc agus eile	824	702
	5,467	5,129

## 3. SIGNATURE PROGRAMMES (WILD ATLANTIC WAY, DUBLIN, IRELAND'S ANCIENT EAST)

	2014 €'000	2013 €'000
		<i>Athrangaithe</i>
Príomhchlár Aitheantais	5,924	4,875
Féilte & Imeachtaí do Chlár Aitheantais	4,685	5,070
Caipiteal do Chlár Aitheantais	4,177	-
	14,786	9,945

## 4. CLÁIR EILE

	2014 €'000	2013 €'000
		<i>Athrangaithe</i>
Turasóireacht Gnó	4,027	3,608
Margaíocht Baile	3,970	4,955
	7,997	8,563

# Nótaí Leis Na Ráitís Airgeadais

Don bhliain dar chríoch 31 Nollaig 2014

## 5. AG TACÚ LE GNÍOMHAÍOCHTAÍ AGUS CUMASÓIRÍ

	2014 €'000	2013 €'000
		<i>Athrangaithe</i>
Díolacháin Fóillíochta	1,888	3,436
Gnó Digiteach agus R-Ghnó	1,486	605
Eispéireas Branda	550	2,436
Rannpháirteachas le páirtithe leasmhara	718	6
Taighde	1,102	1,252
Rannpháirteachas le Cúairteoirí agus Trádáil	3,157	3,514
Oideachas Turasóireachta	5,114	5,297
Deontais Chaipitil	12,435	18,105
	26,450	34,651

Áirítear i gcaiteachas Forbartha Caipitil tá méideanna de €2m i leith na n-íocaíochtaí chuig an gComhlacht Clár AE Speisialta faoi chlár IVA Interreg. Tugann an clár maoiniú do thionscadail turasóireachta trasteorann.

## 6. THE GATHERING PROJECT 2013 LIMITED

Coincheap a bhí i dTionscadail an Tóstail 2013 a d'eascair ó Fhóram Eacnamaíoch an Domhain in 2009 d'fhonn líon na dturasóirí a mhéadú trí diaspóra na hÉireann a shlógadh agus tairbhí eacnamaíochta a sheachadadh don tír. Bhí an tionscadal ar siúl in 2013. Ba iad na príomhchuspóirí a bhí i gceist ná líon na dturasóirí a fheabhsú agus cáil bhranda na hÉireann a athbheochan go hidirnáisiúnta. Déantar sraith éagsúil ráiteas airgeadais a tháirgeadh maidir le Tionscadal an Tóstail. B'ionann an Caiteachas Iomlán in 2014 agus €46,000. Tá briseadh síos ar chaiteachas leagtha amach thíos. Chuir Fáilte Ireland agus Turasóireacht Éireann acmhainní ar fáil do Thionscadal an Tóstail óna n-acmhainní féin.

B'ionann an caiteachas iomlán ar an Tóstas 2013 Teoranta do na blianta 2012, 2013 agus 2014 le chéile agus €12.834m.

	2014 €'000	2013 €'000
Fógraíocht	55	740
Partnership Media	-	-
Dearadh Gréasáin	8	77
Táirgeadh & Forbairt	-	-
Tacaíocht Ar Líne	-	225
Imeachtaí	(7)	1,330
Comhairleoireacht	-	-
Margaíocht Dhigiteach	1	1,750
Imeachtaí Sonracha	-	-
Speisialtóirí Gníomhachtaithe Pobail	-	-
Postmhargaíocht Dhíreach	-	-
Oifig Clár	-	5
Ábhar Bolscaireachta	2	176
Speisialtóir	-	-
Costais Halla an Bhaile	-	-
Taisteal	1	43
Gníomhachtú PR	10	184
Cistiú Deontais Phobail	(51)	1,002
Taighde & Tomhas	27	245
Clár Oibríthe Deonacha	-	30
Gníomhachtú Pobail	-	145
	46	5,952

# Nótaí Leis Na Ráitis Airgeadais

Don bhliain dar chríoch 31 Nollaig 2014

7. FORBAIRT OIBRÍOCHTAÍ	2014	2013
	€'000	€'000
		Athrangaithe
Táille Iniúchta	51	49
Seirbhísí Oifige & Seilbhe	4,277	3,837
Costais Údaráis	135	174
Costais Riaracháin Eile	2,964	4,158
Muirear Dímhéasa & Diúscartha	3,298	859
	10,725	9,077

Tá an muirear dímhéasa agus diúscartha de €3.298milliún comhdhéanta de:

	2014
	€'000
Muirear dímhéasa don bhliain	1,652
An díscríobh ar shócmhainní seasta mar thoradh ar athbhreithniú ar chláir na sócmhainní seasta	440
Díscríobh ar fheabhsuithe léasachta ar léasanna arna díchur	1,214
Brabús ar dhíolachán na sócmhainní seasta	(8)
	3,298

8. PÁ	2014	2013
	€'000	€'000
Tuarastail	18,156	19,554
ÁSPC Fostóirí	1,856	1,945
Eile	3,264	-
	23,276	21,499

Tá €1,105,232 de Thobhach Pinsin asbhainte sa tréimhse agus íoctha anonn chuig an Roinn Iompair, Turasóireachta agus Spóirt.

Bhí pacáiste luach saothair an Phríomhfheidhmeannaigh in 2014 comhdhéanta de:

Tuarastal Bunaidh €150,010 (2013: €155,505)

Tá an Príomhfheidhmeannach ina chomhalta de phlean pinsin ranníocach (iar-CERT) agus sochar báis neamh-mhaoinithe (dúnta), agus tá na téamaí a bhaineann leis an bplean i Nóta 25. Tá an Príomhfheidhmeannach i dteideal dul ar scor ag aois 55 gan laghdú achtúireach.

Ba é an meán-líon foirne don bhliain ná 320 comhionann lánaimseartha (2013: 375 comhionann lánaimseartha).

Oibríonn Fáilte Ireland scéim sochair fadseirbhíse d'fhostaithe. Bhain 7 leas as an scéim sin in 2014.

B'ionann costas iomlán na scéime sin in 2014 agus €2,700.

Bhain 45 comhalta foirne leas as an Scéim iomarcaíochta deonaí in 2014.

# Nótaí Leis Na Ráitis Airgeadais

Don bhliain dar chríoch 31 Nollaig 2014

## 9. TÁILLÍ & SPEANSAIS CHOMHALTAÍ AN ÚDARÁIS

An tAire Iompair, Turasóireachta agus Spóirt a shocraíonn táillí Chomhaltaí an Údaráis Bíonn speansais a éilíonn Comhaltaí an Údaráis ag teacht le rátaí na Státseirbhíse.

Táillí chuig Comhaltaí an Údaráis don tréimhse:

		2014	2013
		€'000	€'000
Michael Cawley (Cathaoirleach)	(Thosaigh 19/05/2014)	13	-
Francis Brennan	(Thosaigh 04/07/2014 )	6	-
Gerrard Barron	(Thosaigh 04/07/2014)	6	-
Mary Kerins	(Athcheaptha le héifeacht ó 04/07/2014)	5	12
Susan Bergin	(Athcheaptha le héifeacht ó 04/07/2014)	9	12
Noel Kavanagh		12	12
Gina Murphy		12	12
Ciaran O'Gaora		12	12
Frankie Sheahan		12	12
Margaret Ryan		12	4
Bridget Halligan Neville		12	6
Jim Deegan		-	-
Mary Rose Stafford		-	-
Brian Hughes	(Éirthe as 28/05/2013)	-	5
Catherine Reilly	(Éirthe as 28/05/2013)	-	4
Eithne Scott-Lennon	(Éirthe as 28/05/2013)	-	4
Oliver Daniels	(Éirthe as 28/05/2013)	-	5
Redmond O'Donoghue	(Éirthe as 30/09/2013)	-	15
Kevin Dundon	(Éirthe as 27/05/2014)	5	12
Marguerite Howley	(Éirthe as 27/05/2014)	5	12
Táillí Chomhaltaí an Údaráis		121	139
Táillí Chomhaltaí an Údaráis - Taisteal & Cothabháil		14	35
Iomlán		135	174
Táillí an Chomhalta Údaráis leis an íocaíocht is airde		13	15

B'ionann líon na gComhaltaí Údaráis ag 31 Nollaig 2014 agus 13 (2013: 12).

# Nótaí Leis Na Ráitis Airgeadais

Don bhliain dar chríoch 31 Nollaig 2014

<b>10. SÓCMHAINNÍ SEASTA INLÁIMHSITHE - GRÚPA</b>	<b>Talamh agus Áitribh €'000</b>	<b>Troscán agus Feistis €'000</b>	<b>Trealamh €'000</b>	<b>Trealamh Ríomhai- reachta €'000</b>	<b>Forbairt Láithreáin Ghréasáin €'000</b>	<b>Iomlán €'000</b>
<b>Costas</b>						
Amhail an 1 Eanáir 2014	44,107	2,069	1,248	1,882	-	49,306
Sócmhainní KGCL ag costas	2,940	-	-	-	-	2,940
Breiseanna ag costas	1,422	6		376	524	2,328
Diúscairtí ag costas	(3,577)	(26)	(661)	(785)	-	(5,049)
<b>Amhail an 31 Nollaig 2014</b>	<b>44,892</b>	<b>2,049</b>	<b>587</b>	<b>1,473</b>	<b>524</b>	<b>49,525</b>
<b>Dímheas</b>						
Amhail an 1 Eanáir 2014	16,625	1,409	1,106	1,787	-	20,927
Dímheas KGCL tugtha ar aghaidh	850	-	-	-	-	850
Gearrtha i rith na bliana	1,094	235	25	182	175	1,711
Diúscairtí	(1,783)	(25)	(563)	(785)	-	(3,156)
<b>Amhail an 31 Nollaig 2014</b>	<b>16,786</b>	<b>1,619</b>	<b>568</b>	<b>1,184</b>	<b>175</b>	<b>20,332</b>
<b>Glan-luach Leabhar:</b>						
<b>Amhail an 31 Nollaig 2014</b>	<b>28,106</b>	<b>430</b>	<b>19</b>	<b>289</b>	<b>349</b>	<b>29,193</b>
<b>Amhail an 31 Nollaig 2013</b>	<b>27,482</b>	<b>660</b>	<b>142</b>	<b>95</b>	<b>-</b>	<b>28,379</b>

<b>10. SÓCMHAINNÍ SEASTA INLÁIMHSITHE - ÚDARAS</b>	<b>Talamh agus Áitribh €'000</b>	<b>Troscán agus Feistis €'000</b>	<b>Trealamh €'000</b>	<b>Trealamh Ríomhai- reachta €'000</b>	<b>Forbairt Láithreáin Ghréasáin €'000</b>	<b>Iomlán €'000</b>
<b>Costas</b>						
Amhail an 1 Eanáir 2014	44,107	2,069	1,248	1,882	-	49,306
Breiseanna ag costas	1,422	6		376	524	2,328
Diúscairtí ag costas	(3,577)	(26)	(661)	(785)	-	(5,049)
<b>Amhail an 31 Nollaig 2014</b>	<b>41,952</b>	<b>2,049</b>	<b>587</b>	<b>1,473</b>	<b>524</b>	<b>46,585</b>
<b>Dímheas</b>						
Amhail an 1 Eanáir 2014	16,625	1,409	1,106	1,787	-	20,927
Gearrtha i rith na bliana	1,035	235	25	182	175	1,652
Diúscairtí	(1,783)	(25)	(563)	(785)	-	(3,156)
<b>Amhail an 31 Nollaig 2014</b>	<b>15,877</b>	<b>1,619</b>	<b>568</b>	<b>1,184</b>	<b>175</b>	<b>19,423</b>
<b>Glan-luach Leabhar:</b>						
<b>Amhail an 31 Nollaig 2014</b>	<b>26,075</b>	<b>430</b>	<b>19</b>	<b>289</b>	<b>349</b>	<b>27,162</b>
<b>Amhail an 31 Nollaig 2013</b>	<b>27,482</b>	<b>660</b>	<b>142</b>	<b>95</b>	<b>-</b>	<b>28,379</b>

In 2014, d'aontaigh an tÚdarás an 18 a bhí fágtha ar léas 35 bliana chuig an OPW ar son an OPW ag íoc costais feistithe an áitribh nua a raibh ar Fáilte Ireland aistriú chuige.

# Nótaí Leis Na Ráitis Airgeadais

Don bhliain dar chríoch 31 Nollaig 2014

11. MAOIN INFHEISTÍOCHTA - GRÚPA AGUS ÚDARÁS		2014	2013
Tá an Mhaoín Infheistíochta comhdhéanta de		€'000	€'000
Club Seoltóireachta Glenan	A	615	165
Club Gailf Chill Airne - féach nóta 13 thíos	B	111	111
		726	276

## (A) Club Seoltóireachta Glenan

D'úsáid Ionad Seoltóireachta Glenan na tailte agus na foirgnimh ar Chollainn Mhór, Cuan Mó, Cathair na Mart agus i nDún na Séad, Corcaigh chun scoil seoltóireachta a fheidhmiú. Tá na tailte sin ar díol anois. Tá luachálacha faighte ó DTZ Sherry Fitzgerald do na tailte arna dtairfead ag a Luach Margaidh Oscailte. Rinneadh athluacháil to dtí €615,000 ar an maoín mar thoradh ar sin.

## (B) Club Gailf Chill Airne

Tá talamh ag Fáilte Ireland ag Club Gailf Chill Airne. Tá na tailte sin ar léas le KGCL Property Holdings Ltd agus iad mar chuid de na cúrsaí gailf a bhíonn á úsáid ag Club Gailf agus Iascaireachta Chill Airne. Tá an luach ar an gClár Comhaidithe luaite ag costas stairiúil.

12. SÓCMHAINNÍ AIRGEADAIS - GRÚPA		2014	2013
Tá na Sócmhainní Airgeadais comhdhéanta de		€'000	€'000
Aerfort Réigiúnach Phort Láirge plc - 1,562 Gnáthscair @ €2.54		4	4
Iarthar Chonamara plc - 5,500 gnáthscair @ €1.27 an ceann		7	7
Saoirí Louisburgh plc - 25,000 'B' Gnáthscair @ €1.27 an ceann		31	31
Club Gailf Chonamara - 500 gnáthscair @ €1.27 an ceann		1	1
Galf Chorca Dhuibhne - 386 scair agus 90 scair breise i gcomhair na talún		3	3
KGCL Property Holdings Ltd. Scair d'Aerfort Réigiúnach Chiarraí Teo.		14	-
		60	46

- Tá 30,000 gnáthscair ar €1.30 an ceann agus 5,000 scair tosaíochta ar €1.30 an ceann ag Fáilte Ireland i bhFiontar Oidhreachta Inis Mór Teoranta. Tá luach neamhní orthu sin sna ráitis airgeadais.
- Tá luach scaireanna €250 freisin ag Fáilte Ireland in Aerfort Chontae Chiarraí Teoranta. Is scairshealbhóireacht ainmniúil é sin.
- Tá 100% de na scaireanna i Teffub Teoranta ag Fáilte Ireland agus a bhfuil gníomhaíocht de chuideachta shealbhaíochta maoine mar phríomhghníomhaíocht aige. Tá luach €3 ar na scaireanna sin.

Taispeántar gach scair thuas ag a luachanna iasachta i ráitis airgeadais iniúchta na nÚdarás Turasóireachta Réigiúnacha ábhartha an 30ú Meitheamh 2006, díreach roimh chomhtháthú le Fáilte Ireland.

Tá leas urlámhais ag Fáilte Ireland sna cuideachtaí seo a leanas faoi theorainn ráthaíochta. Ní raibh sócmhainní, dliteanais, foireann nó gníomhaíocht trádála ar bith ag na cuideachtaí sna 12 mhí dar críoch 31 Nollaig 2014 nó 31 Nollaig 2013.

Údarás Turasóireachta Réigiúnach an Iardheiscirt Teo	Údarás Turasóireachta Réigiúnach Lár Tíre Thoir Teo
Údarás Turasóireachta Réigiúnach an Iarthuaiscirt Teo	Eagraíocht Turasóireachta Réigiúnach Bhaile Átha Cliath Teo
Údarás Turasóireachta Réigiúnach an Iarthair Teo.	Údarás Turasóireachta Réigiúnach Bhaile Átha Cliath Teo

# Nótaí Leis Na Ráitis Airgeadais

Don bhliain dar chríoch 31 Nollaig 2014

Tá leas urlámhais ag Fáilte Ireland i dTionscadail an Tóstail 2013 Teoranta. Bhí luach neamhní ag glansócmhainní na cuideachta amhail an 31 Nollaig 2014. B'ionann an caiteachas don bhliain agus €46,000m. Tá an cuideachta faoi theorainn ráthaíochta agus níl scairchaipiteal aici.

Tá infheistíocht ag KGCL Property Holdings Ltd in Aerfort Chiarraí Teo a bhfuil luach €14,297 uirthi.

## 12. SÓCMHAINNÍ AIRGEADAIS - ÚDARAS

Tá na Sócmhainní Airgeadais comhdhéanta de

Aerfort Réigiúnach Phort Láirge plc - 1,562 Gnáthscair €2.54

Iarthar Chonamara plc - 5,500 gnáthscair @ €1.27 an ceann

Saoirí Louisburgh plc - 25,000 'B' Gnáthscair @ €1.27 an ceann

Club Gailf Chonamara - 500 gnáthscair @ €1.27 an ceann

Galf Chorca Dhuibhne - 386 scair agus 90 scair breise i gcomhair na talún

KGCL Property Holdings Ltd. Scair d'Aerfort Réigiúnach Chiarraí Teo.

	2014	2013
	€'000	€'000
	4	4
	7	7
	31	31
	1	1
	3	3
	12	-
	58	46

- Tá 30,000 gnáthscair ar €1.30 an ceann agus 5,000 scair tosaíochta ar €1.30 an ceann ag Fáilte Ireland i bhFiontar Oidhreacht Inis Mór Teoranta. Tá luach neamhní orthu sin sna ráitis airgeadais.
- Tá luach scaireanna €250 freisin ag Fáilte Ireland in Aerfort Chontae Chiarraí Teoranta. Is scairshealbhóireacht ainmniúil é sin.
- Tá 100% de na scaireanna i Teffub Teoranta ag Fáilte Ireland agus a bhfuil gníomhaíocht de cuideachta shealbháíochta maoine mar phríomhgníomhaíocht aige. Tá luach €3 ar na scaireanna sin.

Taispeántar gach scair thuas ag a luachanna iasachta i ráitis airgeadais iniúchta na nÚdarás

Turasóireachta Réigiúnacha ábhartha an 30ú Meitheamh 2006, díreach roimh chomhtháthú le Fáilte Ireland.

Tá leas urlámhais ag Fáilte Ireland sna cuideachtaí teoranta seo a leanas faoi theorainn ráthaíochta. Ní raibh sócmhainní, dliteanais, comhaltaí foirne nó gníomhaíocht trádála aige sa 12 mhí dar gcríoch 31 December 2013 nó 31st Nollaig 2012.

Údarás Turasóireachta Réigiúnach an Iardheiscirt Teo  
Údarás Turasóireachta Réigiúnach an Iarthuaiscirt Teo  
Údarás Turasóireachta Réigiúnach an Iarthair Teo.

Údarás Turasóireachta Réigiúnach Lár Tíre Thoir Teo  
Eagraíocht Turasóireachta Réigiúnach Bhaile Átha Cliath Teo  
Údarás Turasóireachta Réigiúnach Bhaile Átha Cliath Teo

Tá leas urlámhais ag Fáilte Ireland i dTionscadail an Tóstail 2013 Teoranta. Bhí luach neamhní ag glansócmhainní na cuideachta amhail an 31 Nollaig 2014. B'ionann an caiteachas don bhliain agus €46,000m. Tá an cuideachta faoi theorainn ráthaíochta agus níl scairchaipiteal aici.

Tá úinéireacht ag Fáilte Ireland ar scairsheilbh 75% i KGCL Property Holdings Limited. Tá luach €12,000 orthu sna ráitis airgeadais seo.

# Nótaí Leis Na Ráitis Airgeadais

Don bhliain dar chríoch 31 Nollaig 2014

## 13. KGCL PROPERTY HOLDINGS LTD

Is fochuideachta 75% de Fáilte Ireland é KGCL Property Holdings Limited. Is cuideachta sealúchais maoiné é KGCL Property Holdings Limited. Tá torthaí KGCL Property Holdings Ltd san áireamh i gcuntais chomhdhlúite Fáilte Ireland 2014 den chéad uair. Níor íocadh aon chomaoin do na scaireanna in KGCL Property Holdings Ltd. In 2013, d'aistrigh KGCL Property Holdings Ltd feidhmiú na ngalfchúrsanna i gCill Airne chuig a gComhaltaí. Is é KGCL Property Holdings Ltd úinéir na talún i gcónaí. Íocann na comhaltaí cíós bliantúil €3,000 le KGCL Property Holdings Ltd. Tá léas ag KGCL Property Holdings Ltd ar ghalfhúrsa na Leacan Báine le cíós bliantúil €12,000. Íocann na comhaltaí cíós bliantúil €12,000 le KGCL Property Holdings Ltd don talamh seo freisin.

### KGCL Property Holdings Limited

Cuntas Ioncaim agus Caiteachais don bhliain dar chríoch 31 Nollaig 2014	2014 €'000
<b>IONCAM:</b>	
Ioncam ó chíos	15
<b>Ollbhrabús</b>	<b>15</b>
<b>CAITEACHAS:</b>	
Dímheas	59
Muirir Chíosa	15
Táillí Gairmiúla Íoctha	6
Costais iomlána Riaracháin	80
Barrachas/(Easnamh) roimh Chánachas	(65)
Cánachas	-
Barrachas/(Easnamh) tar éis Cánachais	(65)
<b>Glan-Sócmhainní Amhail an 31 Nollaig 2014</b>	<b>2,014</b>
	<b>€'000</b>
<b>Sócmhainní Seasta:</b>	
Sócmhainní inláimhsithe	2,031
Sócmhainní airgeadais	14
	<b>2,045</b>
<b>Sócmhainní reatha</b>	<b>10</b>
<b>Dlíteanais reatha</b>	<b>(3)</b>
<b>Glan-Sócmhainní iomlána:</b>	<b>2,052</b>



# Nótaí Leis Na Ráitis Airgeadais

Don bhliain dar chríoch 31 Nollaig 2014

## 14. FÉICHIÚNAITHE - GRÚPA

	2014	2013
	€'000	€'000
Trádáil	279	172
Réamh-íocaíochtaí	378	428
Ioncam fabhraithe	234	253
KGCL Property Holdings Ltd - CBL	1	-
	892	853

## FÉICHIÚNAITHE - ÚDARÁS

	2014	2013
	€'000	€'000
Trádáil	279	172
Réamh-íocaíochtaí	378	428
Ioncam fabhraithe	234	253
	891	853

## 15. IARMHÉIDEANNA SA BHANC AGUS AIRGEAD TIRIM - GRÚPA

	2014	2013
	€'000	€'000
Cuntais taisce	42,727	33,541
Cuntais reatha	4,704	2,152
Airgead tirim ar láimh	1	2
KGCL Property Holdings Ltd - Cuntais bhainc	10	-
	47,442	35,695

## IARMHÉIDEANNA SA BHANC AGUS AIRGEAD TIRIM - ÚDARÁS

	2014	2013
	€'000	€'000
Cuntais taisce	42,727	33,541
Cuntais reatha	4,704	2,152
Airgead tirim ar láimh	1	2
	47,432	35,695

# Nótaí Leis Na Ráitis Airgeadais

Don bhliain dar chríoch 31 Nollaig 2014

## 16. CREIDIÚNAITHE - GRÚPA

	2014	2013
Méideanna dlíte laistigh de bhliain amháin	€'000	€'000
Creidiúnaithe trádála	1,356	955
Turasóireacht Éireann	46	34
Ioncam iarchurtha	3,911	-
Fabhruithe - capiteal	20,829	17,871
Fabhruithe - pá	328	92
Fabhruithe - neamhphá	7,176	8,972
Creidiúnaithe eile	672	775
Ioncam réamhíoctha	2,149	2,100
KGCL Property Holdings Ltd - Creidiúnaithe & Fabhruithe	3	-
	36,470	30,799

## CREIDIÚNAITHE - ÚDARÁS

	2014	2013
Méideanna dlíte laistigh de bhliain amháin	€'000	€'000
Creidiúnaithe trádála	1,343	955
The Gathering Project 2013 Ltd.	13	483
Turasóireacht Éireann	46	34
Ioncam iarchurtha	3,911	-
Fabhruithe - capiteal	20,829	17,871
Fabhruithe - pá	328	92
Fabhruithe - neamhphá	7,176	8,489
Creidiúnaithe eile	672	775
Ioncam réamhíoctha	2,149	2,100
	36,467	30,799

Baineann ioncam iarchurtha le torthaí leas léasaithe a dhiúscairt (féach Nóta 21)

# Nótaí Leis Na Ráitis Airgeadais

Don bhliain dar chríoch 31 Nollaig 2014

17. CUNTAS CAIPITIL - GRÚPA	2014	2013
	€'000	€'000
Amhail an 1 Eanáir	28,701	28,113
Ioncam a úsáideadh chun críocha caipitil		
Breistithe le Sócmhainní Seasta Ceannaithe le linn na bliana	2,328	1,867
Amúchadh ag teacht le Dímheas Sócmhainní	(1,652)	(1,279)
Méid scaoilte ar Dhiúscairt Sócmhainní Seasta	(1,893)	-
Aistriú ó/(chuig) Chuntas Ioncaim agus Caiteachais	(1,217)	588
Infheistíocht san fhochuideachta KGCL Property Holdings Ltd	12	-
Amhail an 31 Nollaig	27,496	28,701

Comhfhreagraíonn an t-iarmhéid sa Chuntas Caipitil do na suimeanna seo a leanas:

SÓCMHAINNÍ SEASTA	Notes	2014	2013
		€'000	€'000
Sócmhainní Inláimhsithe	10	29,193	28,379
Réadmhaoin Infheistíochta	11	726	276
Sócmhainní Airgeadais	12	60	46
Lúide achluacháil ar shócmhainní Infheistíochta mar a léirítear i gCúlchistí Athluachála	19	(450)	-
Lúide Sócmhainní iomlána KGCL Property Holdings Ltd.		(2,045)	-
Infheistíocht san fhochuideachta KGCL Property Holdings Ltd		12	-
		27,496	28,701

CUNTAS CAIPITIL - ÚDARÁS	2014	2013
	€'000	€'000
Amhail an 1 Eanáir	28,701	27,878
<b>Ioncam do chríocha caipitil</b>		
Breiseanna ar Shócmhainní Seasta Ceannaithe sa bhliain	2,328	2,315
Amúchadh ag teacht le Dímheas Sócmhainní	(1,652)	(1,492)
Méid scaoilte ar Dhiúscairt Sócmhainní Seasta	(1,893)	-
Aistriú ó/(chuig) Chuntas Ioncaim agus Caiteachais	(1,217)	823
Infheistíocht san fhochuideachta KGCL Property Holdings Ltd	12	-
Amhail an 31 Nollaig	27,496	28,701

Comhfhreagraíonn an t-iarmhéid sa Chuntas Caipitil do na suimeanna seo a leanas:

SÓCMHAINNÍ SEASTA	Notes	2014	2013
		€'000	€'000
Sócmhainní Inláimhsithe			
Réadmhaoin Infheistíochta	10	27,162	28,379
Sócmhainní Airgeadais	11	726	276
Lúide Athluacháil ar shócmhainní Infheistíochta mar a léirítear i gCúlchistí Athluachála	12	58	46
Less Revaluation of Investment assets shown in Revaluation Reserves	19	(450)	-
		27,496	28,701

# Nótaí Leis Na Ráitís Airgeadais

Don bhliain dar chríoch 31 Nollaig 2014

18. EASNAMH CARNTHA - GRÚPA	2014	2013
	€'000	€'000
Amhail an 1 Eanáir	(127,491)	(137,681)
Scair an Ghrúpa d'iarmhéid tosaigh KGCL Property Holdings Ltd.	1,577	-
Barrachas/(Easnamh) sa tréimhse	4,168	24
Gnóthachain/(Caillteanais) Achtúireacha ar Scéimeanna Pinsin sa tréimhse	(15,722)	15,935
Coigeartú ar Mhaoiniú Pinsin larchurtha	8,478	(5,769)
	(128,990)	(127,491)

EASNAMH CARNTHA - ÚDARÁS	2014	2013
	€'000	€'000
Amhail an 1 Eanáir	(127,491)	(137,426)
Barrachas/(Easnamh) sa tréimhse	4,217	24
Cúlchistí ar an Eagraíocht Turasóireacht Réigiúnach Bhaile Átha Cliath a aistriú	-	(255)
Gnóthachain/(Caillteanais) Achtúireacha ar Scéimeanna Pinsin sa tréimhse	(15,722)	15,935
Coigeartú ar Mhaoiniú Pinsin larchurtha	8,478	(5,769)
	(130,518)	(127,491)

19. CÚLCHISTE ATHLUACHÁLA - GRÚPA & ÚDARÁS	Notes	2014	2013
		€'000	€'000
Amhail an 1 Eanáir		-	-
Sócmhainní infheistíochta athluachála	11	450	-
		450	-

20. CEANGALTAIS LÉASANNA OIBRÍOCHTA	Land & Buildings
	€'000
Amhail an 31 Nollaig 2014, bhí na tiomantais seo a leanas ag an gCuideachta faoi léasanna oibríochta don todhchaí:	
A rachaidh in éag	
Laistigh de bhliain amháin	14
Idir 2 agus 5 bliain	423
Tar éis 5 bliana	528
	965

B'ionann an méid iomlán a gearradh i leith na léasanna oibríochta sa Chuntas Ioncaim agus Cainteachais don bhliain 2014 agus €975,760.93. (2013: €783,155)

# Nótaí Leis Na Ráitis Airgeadais

Don bhliain dar chríoch 31 Nollaig 2014

## 21. TORTHAÍ DÍOLACHÁN

In 2014 rinne an tÚdarás iad seo a leanas a dhiúscairt:  
leas léasa in áitreabh ar €3,911,000 (glan)  
leas ruilse in áitreabh ar €137,000 (glan)

Tá cead faighte ag an Údarás ón Roinn Iompair, Turasóireachta agus Spóirt agus ón Roinn Caiteachais Phoiblí agus Athchóirithe, chn maoiniú dar luach iomlán €4,048,000 a choimeád, ar an gcoinníoll go gcaithfear an t-airgead ar thosaíochtaí ó thaobh forbairt caipitil turasóireachta.

Tá coinneáil an airgid sin le cur san áireamh nuair a chinnfear an leithdháileadh deontais do 2016.

## 22. TIOMANTAIS ÍOCAÍOCHTA DEONTAIS

hí tiomantais d'íocaíochtaí deontais caipitil amhail an 31 Nollaig 2014 measta ag €30.5 milliún (2013: €34.7 milliún).

## 23. COMHALTAÍ BOIRD - NOCHTADH IDIRBHEARTAÍOCHTA

Glacann an tÚdarás le nósanna imeachta de réir na dtreoirínte a eisíonn an Roinn Airgeadais i ndáil le nochtadh leasanna Chomhaltaí an Údaráis agus chloigh Comhaltaí an Údaráis agus an tÚdarás leis na nósanna imeachta sin le linn na bliana.

Chloigh Comhaltaí an Údaráis agus Fáilte Ireland le treoirínte na Roinne Fiontar Poiblí agus Athchóirithe a chlúdaíonn cásanna leasa pearsanta le linn ghnáthghnó. Féadfaidh Fáilte Ireland tacaíocht/deontais airgeadais a cheadú agus dul i mbun socruithe conarthacha le gnóthais a bhfuil Comhaltaí Údarás Fáilte Ireland fostaithe leo nó a bhfuil leas eile acu iontu.

I gcásanna a bhféadfadh coinbhleacht leasa a bheith ag baint leo, ní bhfuair Comhaltaí an Údaráis aon cháipéisíocht Údaráis ar na hidirbhearta beartaithe ná ní raibh na comhaltaí páirteach ná i láthair ag aon chainteanna maidir leis na cásanna sin.

Léirigh Comhalta an Údaráis spéis i ndeontas amháin faoin gClár Infheistíochta Caipitil Turasóireachta ab ionann é agus €920,000.

## 24. DEONTAIS A AISGHABHÁIL

Tá seiceálacha fíoraithe déanta ag Fáilte Ireland ar chaiteachas a éilíodh i sampla tionscadal a fuair tacaíocht faoin gClár Oibríochta Turasóireachta 1994-1999 agus déanann sé iar-mhonatóireacht ar dheontais íochta freisin. Mar thoradh ar na nósanna imeachta sin, bhí cistí ar luach €982,387.10 iad agus a bhí aisghafa ó dheontaithe, ar láimh agus curtha san áireamh sna Creidiúnaithe thuas ag deireadh na bliana.

## 25. FIGIÚIRÍ COMPARÁIDEACHA

Rinneadh athstruchtúrú inmheánach ag deireadh 2013 agus léiríonn an cuntas loncaim agus Caiteachais do 2014 struchtúr nua na heagraíochta. Tá catagóirí speansas loncaim agus Caiteachais 2013 Athrangaithe.

# Nótaí Leis Na Ráitis Airgeadais

Don bhliain dar chríoch 31 Nollaig 2014

## 26. PINSIN

Tá cur síos déanta ar scéimeanna pinsin an Údaráis thíos

### SCÉIM AOISLIÚNTAIS NEAMH-MHAOINITHE AN ÚDARÁIS NÁISIÚNTA FORBARTHA TURASÓIREACHTA

Feidhmíonn an tÚdarás scéim aoisliúntais sochair sainmhínithe neamh-mhaoinithe d'fhoireann bhuan incháilithe faoin Acht um Údarás Náisiúnta Forbartha Turasóireachta, 2003 agus d'fhoireann bhuan incháilithe den iar-Bhord Fáilte faoi Alt 15 den Acht um Thrácht Cuartaíochta 1952 agus Alt 9 den Acht um Thrácht Cuartaíochta 1983.

Is socrú pinsin ar an tuarastal deiridh shochair shainithe í an scéim phinsin le sochair agus ranníocaíochtaí atá sainmhínithe trí thagairt de "mhúnla" reatha rialúcháin scéimeanna na hearnála poiblí. Soláthraíonn an scéim pinsean (ochtóduithe in aghaidh na bliana seirbhíse), aisce nó cnapshuim (trí ochtóid in aghaidh na bliana seirbhíse) agus pinsin do chéile agus leanaí. Is í an Gnáthaois Scoir ná breithlá 65 bliain comhalta, agus tá comhaltaí roimh 2004 i dteideal dul ar scor gan asbhaint achtúireach ó aois a 60 bliain. Go hiondúil ardaíonn pinsin atá le íoc (agus iarchurtha) de réir bhoilsciú tuarastail ghinearálta na hearnála poiblí.

### PINSEAN RANNÍOCACH NEAMH-MHAOINITHE AGUS PLEAN SOCHAR BÁIS (iar-CERT) (DÚNTA D'IONTRÁLITHE NUA)

Feidhmíonn an tÚdarás scéim pinsin shochar shainithe d'fhoireann incháilithe iar-CERT Ltd.

Sainmhínítear sochair agus ranníocaíochtaí trí ghníomhais agus leabhráin na scéimeanna pinsin. Soláthraíonn an scéim pinsin (ochtóduithe in aghaidh na bliana seirbhíse), aisce nó cnapshuim (trí ochtóid in aghaidh na bliana seirbhíse) agus pinsin do chéile agus leanaí atá faoi réir ag rial má bhíonn 20 bliain de sheirbhís tugtha ag comhalta ag aois a 65 bliain, bronntar 40 bliain seirbhís orthu. Is í an Gnáthaois Scoir ná breithlá 65 bliain comhalta.

De bharr go bhfuil an scéim seo dúnta; faoin modh aonad fortheilgthe, ardóidh costas na seirbhíse reatha de réir mar a bheidh comhaltaí na scéime ag teannadh le scor.

### SCÉIM PINSIN EAGRÁICHTAÍ TURASÓIREACHTA RÉIGIÚNACHA NEAMH-MHAOINITHE (DÚNTA D'IONTRÁLITHE NUA)

Oibrítear scéim pinsin shochar sainithe d'fhoireann incháilithe de na sé iar-Údaráis Turasóireachta réigiúnacha le sochair maoinithe ag ranníoca ó fhostaithe.

Sainmhínítear sochair agus ranníocaíochtaí trí ghníomhais agus leabhráin na scéimeanna pinsin. Soláthraíonn an scéim pinsin (ochtóduithe in aghaidh na bliana seirbhíse), aisce nó cnapshuim (trí ochtóid in aghaidh na bliana seirbhíse) agus pinsin do chéile agus leanaí. Is í an Gnáthaois Scoir ná breithlá 65 bliain comhalta; Tá comhaltaí roimh 2004 i dteideal dul ar scor gan asbhaint achtúireach ó aois a 60 bliain. Go hiondúil ardaíonn pinsin atá le íoc (agus iarchurtha) de réir bhoilsciú tuarastail ghinearálta na hearnála poiblí. De bharr go bhfuil an scéim seo dúnta; faoin modh aonad fortheilgthe, ardóidh costas na seirbhíse reatha de réir mar a bheidh comhaltaí na scéime ag teannadh le scor.

### SCÉIM RANNÍOCA SAINMHÍNITHE

Bhí scéimeanna pinsin ranníoca sainmhínithe ar fáil d'fhoireann nach raibh cáilithe don scéim aoisliúntais neamh-mhaoinithe. Sealbhaíodh sócmhainní na scéimeanna sin astu féin ó shócmhainní Fáilte Ireland a bhí i gcistí riartha go neamhspleách. Ó mhí na Samhna 2013 níl aon chomhalta foirne ina gcomhaltaí den scéim sin.

# Nótaí Leis Na Ráitis Airgeadais

Don bhliain dar chríoch 31 Nollaig 2014

<b>(A) Anailís ar Chostais Phinsin Iomlána gearrtha ar Chaiteachas</b>	<b>2014</b>	<b>2013</b>
	<b>€'000</b>	<b>€'000</b>
Costas seirbhíse reatha	5,117	5,264
Ús ar dhliteanais na scéime pinsin	7,801	7,699
Ranníoca fostaí	(922)	(854)
<b>Costais Iomlána na Scéime Sochar Sainithe</b>	<b>11,996</b>	<b>12,109</b>

Scéimeanna Ranníoca Sainmhínithe	-	3
Eile*	167	129
<b>Iomlán</b>	<b>12,163</b>	<b>12,241</b>

\*Tá na costais eile comhdhéanta d'íocaíochtaí préimhe leanúnachas ioncaim arna ndéanamh i leith comhaltaí na scéime pinsin iar-CERT de €78,290 agus €32,570 an difríocht idir teidlíocht na scéime pinsin iar-CERT agus an íocaíocht bhlianachta a ceannaíodh ag an am. €56,425 an aisíoc ar ranníoca chuig an bhfoireann reatha.

<b>(B) Anailís ar an méid aitheanta sa Ráiteas Gnóthachain agus Cailteanais Aitheanta Iomlán</b>	<b>2014</b>	<b>2013</b>
	<b>€'000</b>	<b>€'000</b>
Taithí Gnóthachain	4,751	8,540
Athruithe ar Bhoinn Tuisceana	(20,473)	7,395
Gnóthachain/(Cailteanas) Achtúireach	(15,722)	15,935
Coigeartú chun sócmhainn chomhfhreagrach a bhaint amach maidir le Scéim Aoisliúntais an Údaráis Náisiúnta Forbartha Turasóireachta	7,244	(10,166)
<b>Gnóthachain/(Cailteanas) Achtúireach aitheanta ag maoiniú comhfhreagrach</b>	<b>(8,478)</b>	<b>5,769</b>

<b>(C) Glan-Dlíteanais i Scéimeanna Pinsin</b>	<b>2014</b>	<b>2013</b>
	<b>€'000</b>	<b>€'000</b>
Glan-Dlíteanais i Scéimeanna Pinsin	(242,135)	(221,485)
Comhdhéanta de		
Luach reatha dhlíteanais na scéime pinsin	(242,135)	(221,485)

<b>Gluaiseacht i nGlan-Dlíteanas Pinsin i rith na bliana:</b>	<b>2014</b>	<b>2013</b>
Glan-dlíteanas Pinsin amhail an 1 Eanáir	(221,485)	(231,888)
Sochair íochta	7,990	7,431
Costas seirbhíse reatha	(5,117)	(5,264)
Ús ar dhlíteanais na scéime pinsin	(7,801)	(7,699)
Gnóthachain/(Cailteanas) Achtúireach	(15,722)	15,935
<b>Glan-dlíteanas Pinsin amhail an 31 Nollaig</b>	<b>(242,135)</b>	<b>(221,485)</b>

# Nótaí Leis Na Ráitis Airgeadais

Don bhliain dar chríoch 31 Nollaig 2014

## (D) Maoiniú Pinsin Iarchurtha

Aithníonn an tÚdarás sócmhainn ag comhfhreagairt don dliteanas iarchurtha neamh-mhaoinithe maidir le Scéim Pinsin Neamh-mhaoinithe na nEagraíochtaí Réigiúnacha Turasóireachta agus le scéim pinsin neamh-mhaoinithe (iar-CERT) mar atá leagtha amach sa mBeartas Cuntasaíochta maidir le pinsin.

	2014	2013
	€'000	€'000
Scéim pinsin neamh-mhaoinithe (iar-CERT) agus Scéim na nEagraíochtaí Réigiúnacha Turasóireachta Neamh-mhaoinithe (Bunaithe ar Fhorálacha an Achta um Bearta Airgeadais 2009).	99,735	88,203
<b>Iomlán</b>	<b>99,735</b>	<b>88,203</b>

Is mar seo a leanas a bhí an Glan-Mhaoiniú Iarchurtha do Phinsin a aithníodh sa Chuntas Ioncaim agus Caiteachais:

	2014	2013
	€'000	€'000
Maoiniú in-aisghabhála maidir le costais phinsin na bliana reatha - Scéim pinsin neamh-mhaoinithe (iar-CERT) agus		
Scéim Neamh-mhaoinithe na nEagraíochtaí Réigiúnacha Turasóireachta	5,619	5,670
Deontas Stáit i bhfeidhm chun pinsinéirí a íoc	(2,207)	(1,739)
Ranníoca foirne i bhfeidhm chun pinsinéirí a íoc	(357)	(396)
<b>Iomlán</b>	<b>3,055</b>	<b>3,535</b>

Tá cainníochtú an dliteanais bunaithe ar na boinn tuisceana airgeadais atá leagtha amach sa nóta thíos (E).

Tugtar na boinn tuisceana, atá bunaithe ar chomhairle achtúireach gairmiúil, ar aird na Roinne Iompair, Turasóireachta agus Spóirt.

## (E) An Scéim agus ar na Boinn Tuisceana Achtúireacha

Tá luacháil dliteanas na scéimeanna a bhaintear úsáid as do chríocha nochtáí FRS17 bunaithe ar luacháil achtúireach iomlán amhail an 31 Nollaig 2014 ag achtúire neamhspleách cáilithe. Tomhaiseadh dliteanais na scéime pinsin ag baint úsáide as an modh aonaid theilgte.

Príomhbhoinn tuisceana a úsáideadh chun na dliteanais na scéime a ríomh:	31/12/2014	31/12/2013
Ráta lascaine	2.00%	3.50%
Ráta an ardaithe i dtuarastail	2.75%	3.50%
Arduithe pinsean stáit sa todhchaí	2.75%	3.50%
Arduithe pinsean sa todhchaí	2.25%*	3.25%*
Ráta Boilscithe	1.25%	2.00%
Athluacháil maidir le iarchur	2.25%**	3.25%**



# Nótaí Leis Na Ráitis Airgeadais

Don bhliain dar chríoch 31 Nollaig 2014

Boinn Tuisceana Dhéimeagrafacha	31/12/2014	31/12/2013
Básmhaireacht Réamhscoir	Fir 62% de PNML00 Mná 70% de PNML00	Fir 62% de PNML00 Mná 70% de PNML00
Básmhaireacht Iarscoir	Fir 58% de PNML00 Mná 62% de PNML00	Fir 62% de PNML00 Mná 70% de PNML00
Liúntais d'fheabhsuithe maidir le básmhaireacht	Tá	Tá
Aois Scoir	Iontrálaithe nua 65, fostaithe eile 62***	Iontrálaithe nua 65, fostaithe eile 62***
% pósta ag scor	90%	90%
Éagsúlacht aoise idir na céilí	Meastar an fear a bheith 3 bliana níos sine ná a chéile	Meastar an fear a bheith 3 bliana níos sine ná a chéile

\* I gcás na scéime CERT, meastar arduithe pinsean sa todhchaí de 3% in aghaidh na bliana

\*\* I gcás na scéime CERT, baineann athluacháil reachtúil le sochair iarchurtha. Mar thoradh meastar athluacháil sa ráta iarchurtha de 1.25% in aghaidh na bliana. I gcás scéimeanna pinsean Fáilte Ireland eile meastar sochair iarchurtha le hathluacháil ag teacht le harduithe paireachta pá de 2.25% in aghaidh na bliana.

\*\*\* Is í an aois scoir do scéim pinsin CERT ná 65 bliain le haghaidh gach comhalta.

Ceadaíonn an bunús básmhaireachta thuas d'fheabhsuithe in ionchas saoil le himeacht ama, le go mbeidh ionchas saoil ag brath ar an bhliain ina shroicheann comhalta aois scoir. Taispeánann an tábla thíos an t-ionchas saoil do chomhaltaí a bhaineann amach aois 65 in 2014 agus in 2034.

Bliain a bhaintear amach aois 65	2014	2034
Ionchas saoil - Fir	20.8 bliain	23.3 bliain
Ionchas saoil - Mná	23.4 bliain	25.5 bliain

## (F) Stair oibleagáidí shochair shainithe, sócmhainní agus taitheí gnóthachain agus cailteanais

	2014	2013	2012	2011	2010
	€'000	€'000	€'000	€'000	€'000
Oibleagáidí Shochair Shainithe	242,135	221,485	231,888	177,194	177,810
Gnóthachan/(easnamh) ó thaitheí ar dhliteanais scéime					
• Méid(€'000)	4,751	8,540	1,632	5,186	7,357
• Céatadán de luach reatha dhliteanais na scéime	2.0%	3.9%	0.7%	2.9%	4.1%

# Nótaí Leis Na Ráitis Airgeadais

Don bhliain dar chríoch 31 Nollaig 2014

## 27. GNÓTHAS LEANTACH

Ullmhaíodh na Ráitis Airgeadais de réir bhonn an ghnóthais leantaigh. Ag tráth sínithe na Ráiteas Airgeadais 2014 tá éiginnteacht maidir le maoiniú fadtéarmach níos faide Scéime Aoisliúntais an Údaráis Náisiúnta Forbartha Turasóireachta ag an Oireachtas toisc nach luaitear an scéim san Acht um Bearta Airgeadais (Forálacha Ilghnéitheacha) 2009 a thugann tacaíocht reachtúil do dhá scéim pinsin eile an Ghrúpa.

Tá dearbhú á lorg ag an Údarás ón Roinn Iompair, Turasóireachta agus Spóirt agus ón Roinn Caiteachais Phoiblí agus Athchóirithe maidir le maoiniú leanúnach na scéime sin agus go dtí seo níl an dearbhú sin faighte. Dá réir sin, tá cinneadh déanta ag an Údarás gan foráil a dhéanamh do shócmhainn iarchurtha sna Ráitis Airgeadais ar fiú €142.400m in iomlán, ar luach dliteanais iarchurtha na scéime.

Agus measúnú á dhéanamh ar sheasamh gnóthais leantaigh an Ghrúpa tá an méid seo i leanas measta ag an Údarás

1. In 2014 agus 2015 chuir an tOireachtas maoiniú ar fáil ar bhunús íoc-mar-a-úsáidtear do Scéim Aoisliúntais an Údaráis Náisiúnta Forbartha Turasóireachta tríd an bpróiseas Meastacháin bliantúil.
2. Is comhlacht stáit í an eagraíocht a bunaíodh leis an Acht um Údaráis Náisiúnta Forbartha Turasóireachta 2003 agus 96% maoinithe ag an Oireachtas.
3. Ní aon phleananna ann an eagraíocht a thuaslagadh i láthair na huaire.
4. Is saincheist leanúnach í maoiniú na scéime pinsin agus níl seasamh cinntitheach déanta ag an Údarás fós maidir le cibé an leanfar le maoiniú nó mura leanfar.
5. Cuimseoidh criostalú an dliteanais a d'fhéadfadh a bheith ann tréimhse 34 bliain amach sa todhchaí. Bunaithe ar na breithnithe thuas tá comhaltaí an Údaráis sásta go bhfuil dóthain acmhainní ag an nGrúpa chun leanúint ar aghaidh ar feadh 12 mí ar a laghad ó dháta ceadaithe na Ráiteas Airgeadais seo agus is iomchuí glacadh ar bhonn an ghnóthais leantaigh agus na Ráitis Airgeadais seo á n-ullmhú.

Chinn comhaltaí an Údaráis chomh maith nach ionann an éiginnteacht maidir le Scéim Aoisliúntais an Údaráis Náisiúnta Forbartha Turasóireachta agus éiginnteacht ábhartha a fhágann go bhfuil amhras suntasach ann maidir le cumas an Ghrúpa leanúint ar aghaidh mar ghnóthas leantach agus ar an mbonn sin leanfaidh an tÚdarás ag glacadh le bonn an ghnóthais leantaigh agus na Ráitis Airgeadais á n-ullmhú aige.

## 28. CEADÚ NA RÁITEAS AIRGEADAIS

Cheadaigh an tÚdarás na ráitis airgeadais seo an 30 Meitheamh 2015.

# Íocaíochtaí Prasa Chomhlachtaí Earnála Poiblí

Don bhliain dar chríoch 31 Nollaig 2014

Teimpléad Tuairiscithe de bhun Cinnidh Rialtais Uimh. S29296 an 2 agus an 8 Márta 2011, ar Íocaíochtaí Cúig Lá Déag:

Feidhmeannacht na Seirbhíse Sláinte, na hÚdaráis Áitiúla, Gníomhaireachtaí Stáit, agus Comhlachtaí Earnála Poiblí eile ar fad (ní áirítear Comhlachtaí Státturraithe)

**Máthair-Roinn Rialtais:**

An Roinn Iompair, Turasóireachta & Spóirt

**Comhlacht na hEarnála Poiblí:**

An tÚdarás Náisiúnta Forbartha Turasóireachta

**An Tréimhse Ráithiúil san áireamh:**

An 1 Eanáir 2014 go 31 Nollaig 2014

Sonraí	Uimhir	Luach (€)	Céatadán (%) na n-íocaíochtaí a rinneadh
An líon íocaíochtaí a rinneadh sa Ráithe	13,794	€56,177,560.80	100.00%
An líon íocaíochtaí a rinneadh taobh istigh de 15 lá	13,150	€52,865,996.25	95.33%
An líon íocaíochtaí a rinneadh taobh istigh de 16 lá go 30 lá	463	€2,752,876.52	3.36%
An líon íocaíochtaí a rinneadh de bhreis ar 30 lá	181	€558,688.03	1.31%
Sonraisc Díospóide	262	€3,039,208.42	
Iomlán	14,056	€59,216,769.22	

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