

## Freedom of Information Disclosure Log July to September 2019

FOI Request Number	Request Date	Category of requester	Description of request	Decision	Release Date
FI-100307-19	09/07/19	Journalist	All records showing amounts paid to social media Influencers/ bloggers/ vloggers since the start of 2018, 2018 to date, to identify platforms, (e.g., Twitter, Instagram, Facebook, etc), and area, attraction being promoted and all associated costs with each influencer to include flights, accommodation, hospitality ,etc with breakdown of same.	Granted outside FOI process	22/07/19
FI-100308-19	16/07/19	Journalist	<p>1. A list of all Fáilte Ireland board meetings held in the following years; 2016, 2017, 2018 and so far in 2019. the purpose of the meetings, attendees of the meetings and official minutes of the meetings.</p> <p>2. The total amounts expended by Fáilte Ireland in the development and promotion of the Hidden Heartlands, Ireland's Ancient East, and Wild Atlantic Way tourism brands in the following years; 2016, 2017, 2018 and so far in 2019.</p> <p>3. A list of all other governmental agencies with which Fáilte Ireland engaged in the development of the Hidden Heartlands, Ireland's Ancient East, and Wild Atlantic Way tourism brands in the following years; 2016, 2017, 2018, and so far in 2019.</p>	Part -granted	13/08/19
FI- 100309-19	17/07/19	Journalist	Access to a breakdown on all expenditure on "influencers" A list of the influencers, what work they carried out for Fáilte Ireland and how much they were paid. Any reviews / memos regarding the efficacy of influencer marketing during the same period, 2018 and to date in 2019.	Granted outside FOI	07/08/19

FI-100310-19	31/07/19	Private Individual	<p><b>1.</b> A copy of the minutes of the meeting between Mark Mahon ( Manager for Ireland's Ancient East) and Ms Martina O' Dwyer ( Project Officer for the Boyne valley) and Minister Kassaw that took place on 10 June 14.30 - 15.45</p> <p><b>2.</b> A copy of all correspondence between Fáilte Ireland and the Ethiopian embassy in preparation for the meeting from 2018 to the date of the meeting.</p> <p><b>3.</b> A copy of all correspondence between the aforementioned individuals and Minister Kassaw in preparation for the meeting in the same period.</p>	Refused	15/08/19
FI-100311-19	06/08/19	Journalist	During 2018/2019, what are the names of the hotels which are being built on sites which previously belonged to nightclubs.	Refused	14/08/19
FI-100312-19	12/08/19	Journalist	<p><b>1)</b> The total amount of expenditure by Fáilte Ireland to date on the Ireland's Hidden Heartlands brand, with as comprehensive a breakdown of costs as it available - ie, the costs of various marketing campaigns, etc.</p> <p><b>2)</b> The total amount of expenditure by Fáilte Ireland to date on the Ireland's Ancient East brand, with as comprehensive a breakdown of costs as it available - i.e., the costs of various marketing campaigns, etc.</p> <p><b>3)</b> The total amount of expenditure by Fáilte Ireland to date on the Wild Atlantic Way brand, with as comprehensive a breakdown of costs as it available - i.e., the costs of various marketing campaigns, etc.</p> <p><b>4)</b> The total amount of visitors each of the above brands is estimated to have attracted to the area in each of the years since they were established.</p> <p><b>5)</b> A copy of any internal reports that review the success of each brand.</p>	Part-granted	06/09/19

FI-100313-19	15/08/19	Business Interest Group	All records relating to the proposed Centre in Co. Kerry including communications between Fáilte Ireland a company from 1 January 2018 to 12 August 2019.	Part- granted	11/09/2019
FI-100314-19	20/08/19	Private Individual	Any and all records and communications regarding the Fáilte Ireland Report on accommodation in Kilkenny.	Part- granted	16/09/2019
FI-100315-19	21/08/19	Journalist	<ol style="list-style-type: none"> <li>1. A list of addresses / locations for each vacant building or site currently managed or owned by Fáilte Ireland.</li> <li>2. The length of time each vacant site managed or owned by Fáilte Ireland has not been in use.</li> <li>3. The size of each of these vacant sites (in sq m or hectares) managed or owned by Fáilte Ireland.</li> </ol>	Granted	23/08/2019
FI-100316-19	20/08/19	Business Interest Group	<ol style="list-style-type: none"> <li>1. The value of (any) Fáilte Ireland issued funding issued to an event 8-11 August 2019.</li> <li>2. The date application was made for funding for the planned event 29/30/31 May &amp; 1 June 2020.</li> <li>3. The value of Fáilte Ireland issued funding granted for the planned event 29/30/31 May &amp; 1 June 2020.</li> </ol>	Refused	16/09/2019
FI-100317-19	30/08/19	Private Individual	<ol style="list-style-type: none"> <li>1. The amount spent by Fáilte Ireland in on all aspects of the hosting/promotion of the Irish Open in Lahinch in July.</li> <li>2. The amount paid to each named third party for work/products/services provided in connection to the staging of the Irish Open and promotion of the Wild Atlantic Way/west of Ireland/golf in Ireland.</li> </ol>	Granted	26/09/2019
FI-100318-19	08/09/19	Journalist	A copy of the Strategic Partnership Programme agreed by Fáilte Ireland and Waterways Ireland in August, to improve	Granted	27/09/19

			the quality of visitor experience along waterways.		
FI-100319-19	09/09/19	Journalist	<ul style="list-style-type: none"> <li>• All correspondence in relation to social media usage.</li> <li>• All policy documents or guidelines in relation to social media use.</li> </ul>	Withdrawn	24/09/2019
FI-100320-19	11/09/19	Journalist	<ul style="list-style-type: none"> <li>- Records held by Failte Ireland of any exchange of correspondence/emails/letters/memos, sent or received, between Failte Ireland and Tourism Ireland to date in 2019, which refer to the hiring by Failte Ireland of lead generation staff based abroad.</li> <li>- Any correspondence, emails/letters/memos sent by Failte Ireland to the Department of Transport, Tourism and Sport, where the subject is the matter referred to in the line above.</li> </ul>	Refused	08/10/19
FI-100321-19	16/09/19	Private Individual	<ol style="list-style-type: none"> <li>1. Total funding provided to the Museum of Literature Ireland to date.</li> <li>2. Breakdown of total funding provided to the Museum of Literature Ireland to date by topic/subject if possible. For example, marketing, PR, refurbishment etc</li> <li>3. Committed spend towards Museum of Literature Ireland for 2020,2021,2022,2023 and 2024 if arranged.</li> </ol>	Part- granted	27/09/19
FI-100322-19	27/09/19	Journalist	<ol style="list-style-type: none"> <li>1. Records relating to meetings/correspondence/contacts relating to the decision to suspend funding/end the arrangement with Ride Wild for the Wild Atlantic Way Sportif in 2018.</li> <li>2. Any tender, procurement of PO issues that arose in relation to the Wild Atlantic Way Sportif in 2018.</li> </ol> <p>The time period requested is from January 1 2017 to December 31 2018.</p>	Part-granted	24/10/19