

Overseas Visitors to Counties in 2009 and Associated Revenue

Important note: The effect of global economic turmoil is evident in overseas tourism performance in recent years. This volatility in the number of overseas visitors is reflected and magnified as the data is broken down to regional and county level and is particularly evident in the British Market. This should be borne in mind when using this data.

July 2012

Overseas Visitors to Counties in 2009 and Associated Revenue (contd.)
Overseas Visitors (000s) to Counties in 2009

County	Total	Britain	Mainland Europe	North America	Other Areas
Dublin	3,876	1,446	1,583	634	213
Carlow	60	30	24	4	3
Kilkenny	207	54	89	53	10
Tipperary(South)	100	44	32	17	6
Waterford	216	69	70	60	16
Wexford	167	87	53	19	9
Cork	998	387	378	175	57
Kerry	786	191	309	228	57
Clare	438	109	145	153	32
Limerick	353	125	130	76	22
Tipperary(North)	42	21	13	5	3
Offaly (West)	8	2	4	2	1
Galway	881	190	416	222	54
Mayo	312	155	93	53	11
Roscommon	47	34	8	4	1
Cavan	74	42	18	9	4
Donegal	163	46	68	38	11
Leitrim	27	19	5	2	1
Monaghan	33	22	6	3	2
Sligo	143	53	62	19	9
Kildare	163	86	53	13	11
Laois	49	33	10	4	2
Longford	26	13	7	5	1
Louth	92	47	31	9	5
Meath	131	62	36	24	8
Wicklow	218	89	84	32	12
Offaly (East)	42	23	11	5	2
Westmeath	99	46	40	9	5

- * indicates less than 1,000.
- Total visits to region are less than the sum of visits to the counties because overseas visitors can visit more than one county.
- Data is based on three-year rolling averages.
- 2009 Overseas data at a national level was revised by Central Statistics Office in March 2012.

Overseas Visitors to Counties in 2009 and Associated Revenue (contd.)
Revenue (€mn) Generated by Overseas Visitors by County – 2009

County	Total	Britain	Mainland Europe	North America	Other Areas
Dublin	1,368	321	629	270	148
Carlow	31	9	18	1	4
Kilkenny	46	14	18	11	3
Tipperary(South)	57	16	30	6	3
Waterford	65	26	25	10	4
Wexford	47	22	18	6	2
Cork	480	146	200	94	40
Kerry	206	77	56	58	16
Clare	101	41	19	31	12
Limerick	149	39	46	53	11
Tipperary(North)	23	7	6	2	8
Offaly (West)	2	1	1	*	*
Galway	299	66	109	104	20
Mayo	94	61	16	15	3
Roscommon	18	14	1	2	*
Cavan	32	13	10	5	4
Donegal	47	16	14	12	4
Leitrim	14	10	3	1	*
Monaghan	13	7	4	1	1
Sligo	45	17	21	6	1
Kildare	70	27	27	9	8
Laois	16	9	5	1	1
Longford	10	4	2	2	2
Louth	27	12	10	4	2
Meath	42	19	16	6	2
Wicklow	68	27	23	10	7
Offaly (East)	14	7	4	1	2
Westmeath	33	11	16	3	3

* indicates less than €1mn.

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Source: Fáilte Ireland Survey of Overseas Travellers/CSO