How to navigate the Product News for International Buyers Page

By choosing a category in the refine by box on the left hand side of the page, you can find information on new tourism products, updates on existing products, whether the businesses offer group rates and sample itineraries.

The 'refine by' filters allow you to search for information you specifically require at a product level or alternatively at a programme level. For example if you specifically want information on the Wild Atlantic Way, please click the expandable plus sign beside Wild Atlantic Way. If you would like to view information on new product information for the Wild Atlantic Way please tick New Tourism Products. This will display a list of new products on the Wild Atlantic Way. Alternatively if you would like to see information on updates to existing product please remove the tick from new products on the Wild Atlantic Way and tick updates on existing product. This information can be found for each of our three signature programmes by simply ticking and removing the tick from the boxes.

Alternatively if you are looking for product specifically suitable for groups please click on group in the refine by box, here you can view product suitable for groups in all three of our signature programmes. Similarly you can also search for product suitable for FIT.